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Presenting with Credibility

Soft Computing: Theories and Applications

New Products Management

Impact of Materials on Society

Cinemas Dark and Slow in Digital India

International Conference on Innovative Computing and Communications

Encyclopedia of Education and Information Technologies

Programming the Mobile Web

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5G Mobile Communications

Digital Anthropology

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The SAGE Encyclopedia of Quality and the Service Economy

The Australian Official Journal of Trademarks

Green Planets

Robust Statistics

Introduction to Sociology 3e

Advances in Computing and Communications, Part IV

Introduction to Python Programming

The 4-hour Workweek

Ringtone

Business and Professional Communication
III INTERNATIONAL SCIENCE CONFERENCE ON E-LEARNING AND EDUCATION
Sensor Performance Analysis
Environmental Life-cycle Assessment
Smart Intelligent Computing and Applications
Fundamentals of Telemedicine and Telehealth
Machine Learning, Optimization, and Data Science
Digital Strategies in the Pharmaceutical Industry
Proceedings of the 3rd International Conference on Frontiers of Intelligent Computing: Theory and Applications (FICTA) 2014
Proceedings of International Conference on Advances in Computing
Consumer Behavior and Marketing Strategy
Smartland Korea
Second International Conference of the South Asian Society of Criminology and Victimology (SASCV), 11-13 January 2013,
Kanyakumari, Tamil Nadu, India
Network Data Analytics

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Presenting with Credibility Springer

This book includes high-quality research papers presented at the Third International Conference on Innovative Computing and Communication (ICICC 2020), which is held at the Shaheed Sukhdev College of Business Studies, University of Delhi, Delhi, India, on 21-23 February, 2020. Introducing the innovative works of scientists, professors, research scholars, students and industrial experts in the field of computing and communication, the book promotes the transformation of fundamental research into institutional and industrialized research and the conversion

of applied exploration into real-time applications.

Soft Computing: Theories and Applications McGraw-Hill
Education

Taking a managerial approach, in order to acquaint students with the managerial steps and processes involved in new product development, this work includes coverage of product protocol.

New Products Management Springer Nature

Fundamentals of Telemedicine and Telehealth provides an overview on the use of information and communication technologies (ICTs) to solve health problems, especially for people living in remote and underserved areas. With the advent of new technologies and improvement of internet connectivity, telehealth has become a new subject requiring a new

understanding of IT devices and how to utilize them to fulfill health needs. The book discusses topics such as digitizing patient information, technology requirements, existing resources, planning for telehealth projects, and primary care and specialized applications. Additionally, it discusses the use of telemedicine for patient empowerment and telecare in remote locations. Authored by IMIA Telehealth working group, this book is a valuable source for graduate students, healthcare workers, researchers and clinicians interested in using telehealth as part of their practice or research. - Presents components of healthcare that can be benefitted from remote access and when to rely on them - Explains the current technologies and tools and how to put them to effective use in daily healthcare - Provides legal provisions for telehealth implementation, discussing the risks of remote healthcare provision and cross border care

Impact of Materials on Society Springer

How to reconstruct your life? Whether your dream is experiencing high-end world travel, earning a monthly five-figure income with zero management, or just living more and working less, this book teaches you how to double your income, and how to outsource your life to overseas virtual assistants for \$5 per hour and do whatever you want.

Cinemas Dark and Slow in Digital India SAGE Publications Pvt. Limited

This textbook supports the Impact of Materials on Society course and teaching materials, developed with the Materials Research Society. The textbook, which is freely available online (<https://ufl.pb.unizin.org/imos/>) and for purchase in print-on-demand format, offers an exploration into materials and the relationship

with technologies and social structures. The textbook was developed by an interdisciplinary team from Engineering and Liberal Arts and Sciences, including anthropologists, sociologists, historians, media studies experts, Classicists, and more. Chapters include coverage of clay, ceramics, concrete, copper and bronze, gold and silver, steel, aluminum, polymers, and writing materials. Supplemental materials, including lecture slides, assignments, and exams, may be accessed in a companion volume: <https://ufl.pb.unizin.org/imosinstructorguide>

International Conference on Innovative Computing and Communications CRC Press

Volume 3 of the PoC || GTF0 collection--read as Proof of Concept or Get the Fuck Out--continues the series of wildly popular collections of this hacker journal. Contributions range from humorous poems to deeply technical essays bound in the form of a bible. The International Journal of Proof-of-Concept or Get The Fuck Out is a celebrated collection of short essays on computer security, reverse engineering and retrocomputing topics by many of the world's most famous hackers. This third volume contains all articles from releases 14 to 18 in the form of an actual, bound bible. Topics include how to dump the ROM from one of the most secure Sega Genesis games ever created; how to create a PDF that is also a Git repository; how to extract the Game Boy Advance BIOS ROM; how to sniff Bluetooth Low Energy communications with the BCC Micro:Bit; how to conceal ZIP Files in NES Cartridges; how to remotely exploit a TetriNET Server; and more. The journal exists to remind us of what a clever engineer can build from a box of parts and a bit of free time. Not to showcase what others have done, but to explain how they did it

so that readers can do these and other clever things themselves.

Encyclopedia of Education and Information Technologies

Wesleyan University Press

Crawford's New Product Management 12e provides the management approach to teaching new products, with the perspective of marketing. Adopters of previous editions will notice that the format is slimmed down to 18 chapters. This streamlined presentation focuses on the topics that will be of most importance and interest to new product managers. Significant updates can be found throughout, and great pains have been taken to present the "best practices" of industry and relevancy to readers. Past adopters of New Products Management will notice major changes in this edition. While there are some changes in virtually every chapter, some of the most substantial changes are as follows: 1. We have made major additions and updates to the cases to provide more plentiful and more current examples. We retired several cases from the previous edition, wrote many new cases, and thoroughly updated many others. New cases for this edition include: Oculus Rift, Adidas Parley sustainable running shoes, Google Glass, Indiegogo, Tesla, Chipotle, Chick-fil-A, Corporate Social Responsibility at Starbucks, and many others. As always, we aim to offer a mix of high tech products and consumer products and services in the set of cases. 2. In addition, we have substantially updated examples throughout the text wherever possible. We try to make use of illustrative examples that will resonate with today's students wherever possible. Of course, we welcome the reader's comments and suggestions for improvement. 3. There continues to be much new research in new products, and we

have tried to stay current on all of these topics. Readers will notice new or expanded coverage of portfolio management, value curve creation, the TRIZ method, crowd-sourcing, crowdfunding, observational research, open innovation, organizational structure, 3D modeling, beta testing, sustainable product development, and frugal innovation, among other topics. 4. We continue the practice of referencing Web sites of interest throughout the text, and we have added the web addresses for several useful YouTube videos and other resources.

Programming the Mobile Web University of Michigan Press

This is a comprehensive resource on the rediscovered area of Life Cycle Assessment as it can be applied to human health and the environment. The reader will receive a brief history of LCA and its re-emergence in 1990.

Junctionless Field-Effect Transistors Springer Nature

This book provides a sustained engagement with contemporary Indian feature films from outside the mainstream, including Aaranaya Kaandam, I.D., Kaul, Chauthi Koot, Cosmic Sex, and Gaali Beeja, to undercut the dominance of Bollywood focused film studies. Gopalan assembles films from Bangalore, Chennai, Delhi, Kolkata, and Trivandrum, in addition to independent productions in Bombay cinema, as a way of privileging understudied works that deserve critical attention. The book uses close readings of films and a deep investigation of film style to draw attention to the advent of digital technologies while remaining fully cognizant of 'the digital' as a cryptic formulation for considering the sea change in the global circulation of film and finance. This dual focus on both the techno-material conditions of Indian cinema and the film narrative offers a fulsome picture of changing

narratives and shifting genres and styles.

Primary English Programme Taylor & Francis

Society, globally, has entered into what might be called the "service economy." Services now constitute the largest share of GDP in most countries and provide the major source of employment in both developed and developing countries. Services permeate all aspects of peoples' lives and are becoming inseparable from most aspects of economic activity. "Quality management" has been a dominating managerial practice since World War II. With quality management initially associated with manufacturing industries, one might assume the relevance of quality management might decrease with the emergence of the service economy. To the contrary, the emergence of the service economy strengthened the importance of quality issues, which no longer are associated only with manufacturing industries but are increasingly applied in all service sectors, as well. Today, we talk not only about product or service quality but have even expanded the framework of quality to quality of life and quality of environment. Thus, quality and services have emerged in parallel as closely interrelated fields. The *Encyclopedia of Quality and the Service Economy* explores such relevant questions as: What are the characteristics, nature, and definitions of quality and services? How do we define quality of products, quality of services, or quality of life? How are services distinguished from goods? How do we measure various aspects of quality and services? How can products and service quality be managed most effectively and efficiently? What is the role of customers in creation of values? These questions and more are explored within the pages of this two-volume, A-to-Z reference work.

Proceedings of International Conference on Wireless Communication No Starch Press

This book recounts one of the greatest and most spectacular business successes and downfalls in history: that of Nokia in mobile phones. The analysis of Nokia's story distills more general observations and learning points for leaders of other corporations, management scholars, and students.

Loose Leaf for New Products Management McGraw-Hill Professional Publishing

Abstracts of III International Scientific and Practical Conference

PoC or GTFO, Volume 3 International Science Group

This is the first International Conference on Advances in Computing (ICAdC-2012). The scope of the conference includes all the areas of New Theoretical Computer Science, Systems and Software, and Intelligent systems. Conference Proceedings is a culmination of research results, papers and the theory related to all the three major areas of computing mentioned above. Helps budding researchers, graduates in the areas of Computer Science, Information Science, Electronics, Telecommunication, Instrumentation, Networking to take forward their research work based on the reviewed results in the paper by mutual interaction through e-mail contacts in the proceedings.

Advances in Computing and Communications, Part III Academic Press

Today's market for mobile apps goes beyond the iPhone to include BlackBerry, Nokia, Windows Phone, and smartphones powered by Android, webOS, and other platforms. If you're an experienced web developer, this book shows you how to build a standard app core that you can extend to work with specific

devices. You'll learn the particulars and pitfalls of building mobile apps with HTML, CSS, and other standard web tools. You'll also explore platform variations, finicky mobile browsers, Ajax design patterns for mobile, and much more. Before you know it, you'll be able to create mashups using Web 2.0 APIs in apps for the App Store, App World, OVI Store, Android Market, and other online retailers. Learn how to use your existing web skills to move into mobile development Discover key differences in mobile app design and navigation, including touch devices Use HTML, CSS, JavaScript, and Ajax to create effective user interfaces in the mobile environment Learn about technologies such as HTML5, XHTML MP, and WebKit extensions Understand variations of platforms such as Symbian, BlackBerry, webOS, Bada, Android, and iOS for iPhone and iPad Bypass the browser to create offline apps and widgets using web technologies

5G Mobile Communications K. Jaishankar

This volume is the fourth part of a four-volume set (CCIS 190, CCIS 191, CCIS 192, CCIS 193), which constitutes the refereed proceedings of the First International Conference on on Computing and Communications, ACC 2011, held in Kochi, India, in July 2011. The 62 revised full papers presented in this volume were carefully reviewed and selected from a large number of submissions. The papers are the papers of the Workshop on Cloud Computing: Architecture, Algorithms and Applications (CloudComp2011), of the Workshop on Multimedia Streaming (MultiStreams2011), and of the Workshop on Trust Management in P2P Systems (IWTMP2PS2011).

Digital Anthropology Oxford University Press

An engaging and comprehensive look at the Korean smartphone

industry and culture

Microfinance India John Wiley & Sons

This book will help readers comprehend technical and policy elements of telecommunication particularly in the context of 5G. It first presents an overview of the current research and standardization practices and lays down the global frequency spectrum allocation process. It further lists solutions to accommodate 5G spectrum requirements. The readers will find a considerable amount of information on 4G (LTE-Advanced), LTE-Advance Pro, 5G NR (New Radio); transport network technologies, 5G NGC (Next Generation Core), OSS (Operations Support Systems), network deployment and end-to-end 5G network architecture. Some details on multiple network elements (end products) such as 5G base station/small cells and the role of semiconductors in telecommunication are also provided. Keeping trends in mind, service delivery mechanisms along with state-of-the-art services such as MFS (mobile financial services), mHealth (mobile health) and IoT (Internet-of-Things) are covered at length. At the end, telecom sector's burning challenges and best practices are explained which may be looked into for today's and tomorrow's networks. The book concludes with certain high level suggestions for the growth of telecommunication, particularly on the importance of basic research, departure from ten-year evolution cycle and having a 20-30 year plan. Explains the conceivable six phases of mobile telecommunication's ecosystem that includes R&D, standardization, product/network/device & application development, and burning challenges and best practices Provides an overview of research and standardization on 5G Discusses solutions to address 5G spectrum requirements

while describing the global frequency spectrum allocation process
Presents various case studies and policies Provides details on
multiple network elements and the role of semiconductors in
telecommunication Presents service delivery mechanisms with
special focus on IoT

The SAGE Encyclopedia of Quality and the Service Economy
Springer Nature

In order to carry out data analytics, we need powerful and flexible
computing software. However the software available for data
analytics is often proprietary and can be expensive. This book
reviews Apache tools, which are open source and easy to use.
After providing an overview of the background of data analytics,
covering the different types of analysis and the basics of using
Hadoop as a tool, it focuses on different Hadoop ecosystem tools,
like Apache Flume, Apache Spark, Apache Storm, Apache Hive, R,
and Python, which can be used for different types of analysis. It
then examines the different machine learning techniques that are
useful for data analytics, and how to visualize data with different
graphs and charts. Presenting data analytics from a practice-
oriented viewpoint, the book discusses useful tools and
approaches for data analytics, supported by concrete code
examples. The book is a valuable reference resource for graduate

students and professionals in related fields, and is also of interest
to general readers with an understanding of data analytics.

The Australian Official Journal of Trademarks SAGE Publications

The book focuses on soft computing and its applications to solve
real-world problems in different domains, ranging from medicine
and health care, to supply chain management, image processing
and cryptanalysis. It includes high-quality papers presented at
the International Conference on Soft Computing: Theories and
Applications (SoCTA 2018), organized by Dr. B. R. Ambedkar
National Institute of Technology, Jalandhar, Punjab, India. Offering
significant insights into soft computing for teachers and
researchers alike, the book inspires more researchers to work in
the field of soft computing.

Green Planets Springer

This book is a comprehensive review of the current state of
digital innovation, Internet activity and e-business in the life
sciences arena and a practical guide for managers planning,
developing and implementing e-strategies in the pharmaceutical
industry. The authors provide numerous examples of innovative,
best practice and lay the strategic foundation for using e-
business across the pharmaceutical value chain from drug
discovery to physician promotion to direct-to-consumer
marketing.

Best Sellers - Books :

• [Twisted Hate \(twisted, 3\)](#)

• [November 9: A Novel By Colleen Hoover](#)

• [It Ends With Us: A Novel \(1\)](#)

• [The Shadow Work Journal: A Guide To Integrate And Transcend Your Shadows By Keila Shaheen](#)

- [Young Forever: The Secrets To Living Your Longest, Healthiest Life \(the Dr. Hyman Library, 11\) By Dr. Mark Hyman Md](#)
- [If Animals Kissed Good Night By Ann Whitford Paul](#)
- [We'll Always Have Summer \(the Summer I Turned Pretty\) By Jenny Han](#)
- [Meditations: A New Translation By Marcus Aurelius](#)
- [Killers Of The Flower Moon: The Osage Murders And The Birth Of The Fbi By David Grann](#)
- [It Starts With Us: A Novel \(2\) \(it Ends With Us\)](#)