

# Art Deco

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## MOON TORRES

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### Cincinnati Art Deco Phaidon

Essential Art Deco captures the essence of the style which swept across the globe in the 1920s and 1930s, altering the skyline of cities from Shanghai to Rio, and adding an exotic vibrant edge to everything from cinema and fashion to ocean lines and automobiles. Beautifully illustrated throughout, the book explores the extraordinary visual language of the style. Skilful juxtaposition of source material and iconic Deco pieces shows how designers borrowed from the exotic cultures of Ancient Egypt, Meso-America, the oriental East and Africa and from the man-made world of skyscrapers and machines, developing in the process a new and highly distinctive iconography. Images

inspired by the natural world of plants and animals, sunbursts and fountains, contrast with the geometric forms of avant-garde painting and design, culminating eventually in the symbolic idiom of streamlining. Deeply eclectic and highly decorative, Art Deco was all about fantasy, fun and glamour - themes that are celebrated in this attractive book and which still strike a popular chord today.

### Art Deco ABRAMS

An expansive take on American Art Deco that explores Chicago's pivotal role in developing the architecture, graphic design, and product design that came to define middle-class style in the twentieth century Frank Lloyd Wright's lost Midway Gardens, the iconic Sunbeam Mixmaster, and Marshall Field's famed window displays: despite the differences in scale and medium, each belongs to the broad current of an Art Deco style that

developed in Chicago in the first half of the twentieth century. This ambitious overview of the city's architectural, product, industrial, and graphic design between 1910 and 1950 offers a fresh perspective on a style that would come to represent the dominant mode of modernism for the American middle class. Lavishly illustrated with 325 images, the book narrates Art Deco's evolution in 101 key works, carefully curated and chronologically organized to tell the story of not just a style but a set of sensibilities. Critical essays from leading figures in the field discuss the ways in which Art Deco created an entire visual universe that extended to architecture, advertising, household objects, clothing, and even food design. Through this comprehensive approach to one of the 20th century's most pervasive modes of expression in America, Art Deco Chicago provides an

essential overview of both this influential style and the metropolis that came to embody it.

The Encyclopedia of Art Deco Courier Corporation

The definitive, all-color guide for any Art Deco enthusiast. Showcasing over 1,000 individually priced items and with up-to-date tips and advice from bestselling expert Judith Miller, this glorious guide will show you all you need to know about Art Deco. Art Deco contains affordable collectables and classic pieces, and showcases popular Art Deco collecting fields. From Clarice Cliff to Chanel, an array of styles are covered here, with historical information, collectors' tips and price guides. A must-have for all Art Deco collectors.

*Los Angeles Art Deco* New York : Abrams  
Beautifully designed and expertly produced, this first full-scale presentation and international survey of Art Deco graphics will be welcomed by professional designers, collectors, photographers, students, and scholars. 474 illustrations, 246 in full color.

*French Art Deco* Arcadia Publishing  
Art Deco made its formal appearance in Paris at the 1925 L'Exposition Internationale des Arts Dâdecoratifs et Industriels Modernes, a showcase for art, architecture, and design that promoted progress, modernity, and the present. The greatest export from this exhibition was a style that has since been recognized as one of the great design movements of the 20th century. Art Deco's growing recognition coincided with the growth of Los Angeles as the entertainment capital. Between the world wars, the city's architecture sprouted characteristic signs of Art Deco: the interplay of vertical and horizontal features, geometric shapes, use of exotic and modern materials, as well as simplified streamlined forms. This volume's collection of images celebrates Los Angeles's Art Deco heritage, showcasing such structures as Bullock's Wilshire, Sunset Tower, the Oviatt Penthouse, the Wiltern and Pantages Theatres, and many more.--From publisher description.

**Art Deco** Parkstone International  
work on the subject for many years to come." "With over 1,000 illustrations in colour and black-and-white." --Book Jacket.

**Art Deco Internationale** Arcadia Publishing  
Art Deco painting - Classical and Allegorical - Portraiturein France - Art Deco and Cubism.

*Washington and Baltimore Art Deco* Metropolitan Museum of Art  
Art Deco buildings still lift their modernist

principles and streamlined chrome into the skies of Baltimore and Washington, D.C. Second Place Winner of the Design and Effectiveness Award of the Washington Publishers The bold lines and decorative details of Art Deco have stood the test of time since one of its first appearances in the International Exhibition of Modern Decorative and Industrial Arts in Paris in 1925. Reflecting the confidence of modern mentality—streamlined, chrome, and glossy black—along with simple elegance, sharp lines, and cosmopolitan aspirations, Art Deco carried surprises, juxtaposing designs growing out of speed (racecars and airplanes) with ancient Egyptian and Mexican details, visual references to Russian ballet, and allusions to Asian art. While most often associated with such masterworks as New York's Chrysler Building, Art Deco is evident in the architecture of many U.S. cities, including Washington and Baltimore. By updating the findings of two regional studies from the 1980s with new research, Richard Striner and Melissa Blair explore the most significant Art Deco buildings still standing and mourn those that have been lost. This comparative study illuminates contrasts between the white-collar New Deal capital and the blue-collar industrial port city, while noting such striking commonalities as the regional patterns of Baltimore's John Jacob Zinc, who designed Art Deco cinemas in both cities. Uneven preservation efforts have allowed significant losses, but surviving examples of Art Deco architecture include the Bank of America building in Baltimore (now better known as 10 Light Street) and the Uptown Theater on Connecticut Avenue NW in Washington. Although possibly less glamorous or flamboyant than exemplars in New York or Miami, the authors find these structures—along with apartment houses and government buildings—typical of the Deco architecture found throughout the United States and well worth preserving. Demonstrating how an international design movement found its way into ordinary places, this study will appeal to architectural historians, as well as regional residents interested in developing a greater appreciation of Art Deco architecture in the mid-Atlantic region.

*Rediscovering Art Deco U.S.A.* Yale University Press

A comprehensive guide to the history and culture of the artistic movement known as art deco.

The Art Deco Style Arcadia Publishing  
Art Deco, daring and almost defiant in its optimism, reflected the spirit of a restless time. Bursting forth in the midst of the

Roaring Twenties, an age when there seemed to be no limits, this new art form was both elegant and modern. Cincinnati is fortunate to have three stunning examples of this unique style: the sophisticated Hilton Netherland Plaza hotel, the overwhelming Cincinnati Times-Star Building, and the Union Terminal. Beyond these giants, the Greater Cincinnati region is studded with many other breathtaking examples of Art Deco, from a water tower decorated with Christmas lights to stunning neighborhood theaters and apartment buildings to mythological creatures guarding a Masonic temple in northern Kentucky. There is no doubt that Art Deco is alive and well in Cincinnati, so grab a hip flask of bathtub gin, put on some Glenn Miller, and explore the elegance and history of Cincinnati Art Deco.

Long Beach Art Deco Bibliographical Society of University of Virginia  
Arnold Schwartzman's stunning photographs of the finest examples of Art Deco from all over the world are collected here as a celebration of one of the world's most popular decorative styles. Art deco is the 20th century's most glamorous architectural style, and the one that shaped popular ideas of modern luxury. With over 200 photographs, this is a visual celebration of this very popular style. Unlike most other books on the subject that tend to be regionally specific, this book highlights Art Deco buildings from all over the world, from Australia to South America, with an emphasis on London, Los Angeles, New York, Chicago, Miami, and Paris. Art Deco features much careful and exacting detail, and of special interest in this book are photos that zoom in on murals, mosaics, flooring, ironwork, and other ornamental flourishes. Art Deco began in 1925 and quickly swept the globe becoming the style epitomizing Jazz Age glamor and sophistication. It drew from a variety of influences including ancient Egyptian, Moorish, and Mayan motifs but also modernist movements like Cubism, Fauvism, and De Stijl. Its influence was felt everywhere, from the skylines of New York to Shanghai, and it gained prominence not only with architects and designers but enjoyed a passionate following among the public as well.

**A Guide to Art Deco Style** Arcadia Publishing

Art Deco brings to mind a glamorous era of brilliant architecture, striking interior design, elegant furniture, and superb objets d'art. The term evokes an era of the 1920s and 1930s that prized elegant design elements combined with exotic materials, subtle colors, and the finest

workmanship. This amply illustrated survey traces the origins of Deco interiors in Europe and follows its American transformation, with concepts of beauty in design expanded to include stream-lined and machine-made interpretations. Many of the most beloved buildings and their interior spaces in America's cities were Deco-inspired. But Art Deco is not just an historic term. As we see in this full color book, a number of today's designers are incorporating Deco elements into contemporary settings. Here, both interiors and furniture exemplify the sinuous lines and geometric shapes of Deco as part of today's interiors. A visual feast, this book will inspire and inform. *Art Deco of the 20s and 30s* Rizzoli Publications

Art Deco New York takes readers on a historically rich and visually spectacular journey through New York in the early decades of the 20th century, when the style known as art deco, with its emphasis on machine-tooled elegance and sleekness of line, replaced the voluptuous beaux arts style that preceded it. It was an era when floating art deco palaces like the Normandie and the Queen Mary, and elegant, speedy trains like Henry Dreyfuss' redesigned Twentieth Century Limited transformed the way people perceived travel. There are dazzling photographs—many never before published—of such art deco icons as Schultze and Weaver's soaring Waldorf Astoria, Joseph Urban's Zeigfeld Theater and Central Park Casino, and the sky-piercing spire of William Van Alen's Chrysler Building. This book takes a wise, witty, and intimate look at a style that came to New York via Paris in the 1920s and almost overnight became a quintessential symbol of modernity. • The public's already strong interest in art deco will be enhanced by two major art deco exhibits to be mounted 2004 and 2005 • Author is a leading authority on art deco • A perfect book for lovers of New York and architecture

*Art Deco 1910-1939* Schiffer Publishing  
Art Deco - the style that swept across the globe during the 1920s and 1930s and created the defining look of the interwar years. Its influence was ubiquitous- it touched the design of everything - from cinemas and Hollywood films to the

packaging of cigarettes, from evening wear and accessories to luxury liners and locomotives. Deco was the ultimate synthesis of styles- it borrowed from European craft traditions as eagerly as it appropriated aspects of 'the exotic' from the cultures of Ancient Egypt, Meso-America, the oriental East and black Africa. Its use of rare and unashamedly precious materials was a reminder of the wealth of empires, whilst its geometric imagery celebrated urban modernity and the experience of modernity worldwide. This lavish and erudite book brings together nearly 40 essays from leading experts in the field to discuss the phenomenon that was Art Deco in the most wide-ranging survey of what created such an utterly distinctive iconography - its sources, its varied forms of expression, and the way it refined and redefined itself as it spread throughout the world. With breathtaking illustrations and essays both thought-provoking and scholarly, it will stand as the definitive book on what was, arguably, the most popular style of the twentieth century.

Courier Corporation

This book explores the lavish style of modern art and gives examples mainly from Europe.

**Art Deco Graphics** Arcadia Publishing  
Over 200 black-and-white photographs and incisive commentary on one of the most popular decorative styles of the 20th century, including remarks by Lewis Mumford, Frank Lloyd Wright, Norman Bel Geddes, and Edward Steichen.

*Art Deco* JG Press

Art Deco was the most important decorative style of the late 1920s and 1930s, and its expression in America was seen in virtually every area of the fine and decorative arts: architecture, sculpture, furniture, textiles, ceramics, silver, graphic arts, and jewelry. This splendid book explores the dynamic tradition of Art Deco in America and, in over 500 illustrations, reveals the beauty and extent of the style as it was manifested here.

*Art Deco Chicago* Penguin Putnam  
Captioned photographs and text depict furniture, sculpture, and miscellaneous objects in the decorative art style of the 1930's.

*American Art Deco* Courier Corporation  
Art Deco architecture flourished in large cities and small towns throughout America in the 1920s and 1930s. The style is now captured in over 500 color photos of 75 lavish and innovatively designed buildings across the country that have been preserved both outside and in, giving the full scope of this beloved, exciting style. *London Art Deco* JHU Press

Art Deco—the term conjures up jewels by Van Cleef & Arpels, glassware by Lalique, furniture by Ruhlmann—is best exemplified in the work shown at the exhibition that gave the style its name: the Exposition Internationale des Arts Décoratifs et Industriels Modernes, held in Paris in 1925. The exquisite craftsmanship and artistry of the objects displayed spoke to a sophisticated modernity yet were rooted in past traditions. Although it quickly spread to other countries, Art Deco found its most coherent expression in France, where a rich cultural heritage was embraced as the impetus for creating something new. The style drew on inspirations as diverse as fashion, avant-garde trends in the fine arts—such as Cubism and Fauvism—and a taste for the exotic, all of which converged in exceptionally luxurious and innovative objects. While the practice of Art Deco ended with the Second World War, interest in it has not only endured to the present day but has grown steadily. Based on the Metropolitan Museum's renowned collection French Art Deco presents more than eighty masterpieces by forty-two designers. Examples include Süe et Mare's furniture from the 1925 Exposition; Dufy's Cubist-inspired textiles; Dunand's lacquered bedroom suite; Dupas's monumental glass wall panels from the SS Normandie; and Fouquet's spectacular dress ornament in the shape of a Chinese mask. Jared Goss's engaging text includes a discussion of each object together with a biography of the designer who created it and is enlivened by generous quotations from writings of the period. The extensive introduction provides historical context and explores the origins and aesthetic of Art Deco. With its rich text and sumptuous photographs, this is not only one of the rare books on French Art Deco in English, but an object d'art in its own right.

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