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LAYLAH ZIMMERMAN

Ten Essays on Fizz Buzz Basic Books

This engaging and clearly written textbook/reference provides a must-have introduction to the rapidly emerging interdisciplinary field of data science. It focuses on the principles fundamental to becoming a good data scientist and the key skills needed to build systems for collecting, analyzing, and interpreting data. The Data Science Design Manual is a source of practical insights that highlights what really matters in analyzing data, and provides an intuitive understanding of how these core concepts can be used. The book does not emphasize any particular programming language or suite of data-analysis tools, focusing instead on high-level discussion of important design principles. This easy-to-read text ideally serves the needs of undergraduate and early graduate students embarking on an "Introduction to Data Science" course. It reveals how this discipline sits at the intersection of statistics, computer science, and machine learning, with a distinct heft and character of its own. Practitioners in these and related fields will find this book perfect for self-study as well. Additional learning tools: Contains "War Stories," offering perspectives on how data science applies in the real world Includes "Homework Problems," providing a wide range of exercises and projects for self-study Provides a complete set of lecture slides and online video lectures at www.data-manual.com Provides "Take-Home Lessons," emphasizing the big-picture concepts to learn from each chapter Recommends exciting "Kaggle Challenges" from the online platform Kaggle Highlights "False Starts," revealing the subtle reasons why certain approaches fail Offers examples taken from the data science television show "The Quant Shop" (www.quant-shop.com)

Doing Data Science Cambridge University Press

With this practical book, AI and machine learning practitioners will learn how to successfully build and deploy data science projects on Amazon Web Services. The Amazon AI and machine learning stack unifies data science, data engineering, and application development to help level up your skills. This guide shows you how to build and run pipelines in the cloud, then integrate the results into applications in minutes instead of days. Throughout the book, authors Chris Fregly and Antje Barth demonstrate how to reduce cost and improve performance. Apply the Amazon AI and ML stack to real-world use cases for natural language processing, computer vision, fraud detection, conversational devices, and more Use automated machine learning to implement a specific subset of use cases with SageMaker Autopilot Dive deep into the complete model development lifecycle for a BERT-based

NLP use case including data ingestion, analysis, model training, and deployment Tie everything together into a repeatable machine learning operations pipeline Explore real-time ML, anomaly detection, and streaming analytics on data streams with Amazon Kinesis and Managed Streaming for Apache Kafka Learn security best practices for data science projects and workflows including identity and access management, authentication, authorization, and more

Mining Social Media CRC Press

Learn to understand and implement the latest machine learning innovations to improve your investment performance Machine learning (ML) is changing virtually every aspect of our lives. Today, ML algorithms accomplish tasks that - until recently - only expert humans could perform. And finance is ripe for disruptive innovations that will transform how the following generations understand money and invest. In the book, readers will learn how to: Structure big data in a way that is amenable to ML algorithms Conduct research with ML algorithms on big data Use supercomputing methods and back test their discoveries while avoiding false positives Advances in Financial Machine Learning addresses real life problems faced by practitioners every day, and explains scientifically sound solutions using math, supported by code and examples. Readers become active users who can test the proposed solutions in their individual setting. Written by a recognized expert and portfolio manager, this book will equip investment professionals with the groundbreaking tools needed to succeed in modern finance.

Your Religion Is False "O'Reilly Media, Inc."

Graph Algorithms for Data Science teaches you how to construct graphs from both structured and unstructured data. You'll learn how the flexible Cypher query language can be used to easily manipulate graph structures, and extract amazing insights. Graph Algorithms for Data Science is a hands-on guide to working with graph-based data in applications. It's filled with fascinating and fun projects, demonstrating the ins-and-outs of graphs. You'll gain practical skills by analyzing Twitter, building graphs with NLP techniques, and much more. These powerful graph algorithms are explained in clear, jargon-free text and illustrations that makes them easy to apply to your own projects.

Data Science for Business Simon and Schuster

Summary You are going to need more than technical knowledge to succeed as a data scientist. Build a Career in Data Science teaches you what school leaves out, from how to land your first job to the lifecycle of a data science project, and even how to become a manager. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the technology What are the keys to a data scientist's long-term success? Blending your technical know-how

with the right "soft skills" turns out to be a central ingredient of a rewarding career. About the book Build a Career in Data Science is your guide to landing your first data science job and developing into a valued senior employee. By following clear and simple instructions, you'll learn to craft an amazing resume and ace your interviews. In this demanding, rapidly changing field, it can be challenging to keep projects on track, adapt to company needs, and manage tricky stakeholders. You'll love the insights on how to handle expectations, deal with failures, and plan your career path in the stories from seasoned data scientists included in the book. What's inside Creating a portfolio of data science projects Assessing and negotiating an offer Leaving gracefully and moving up the ladder Interviews with professional data scientists About the reader For readers who want to begin or advance a data science career. About the author Emily Robinson is a data scientist at Warby Parker. Jacqueline Nolis is a data science consultant and mentor. Table of Contents: PART 1 - GETTING STARTED WITH DATA SCIENCE 1. What is data science? 2. Data science companies 3. Getting the skills 4. Building a portfolio PART 2 - FINDING YOUR DATA SCIENCE JOB 5. The search: Identifying the right job for you 6. The application: Résumés and cover letters 7. The interview: What to expect and how to handle it 8. The offer: Knowing what to accept PART 3 - SETTLING INTO DATA SCIENCE 9. The first months on the job 10. Making an effective analysis 11. Deploying a model into production 12. Working with stakeholders PART 4 - GROWING IN YOUR DATA SCIENCE ROLE 13. When your data science project fails 14. Joining the data science community 15. Leaving your job gracefully 16. Moving up the ladder

Mathematics for Machine Learning "O'Reilly Media, Inc."

Learn how easy it is to apply sophisticated statistical and machine learning methods to real-world problems when you build on top of the Google Cloud Platform (GCP). This hands-on guide shows developers entering the data science field how to implement an end-to-end data pipeline, using statistical and machine learning methods and tools on GCP. Through the course of the book, you'll work through a sample business decision by employing a variety of data science approaches. Follow along by implementing these statistical and machine learning solutions in your own project on GCP, and discover how this platform provides a transformative and more collaborative way of doing data science. You'll learn how to: Automate and schedule data ingest, using an App Engine application Create and populate a dashboard in Google Data Studio Build a real-time analysis pipeline to carry out streaming analytics Conduct interactive data exploration with Google BigQuery Create a Bayesian model on a Cloud Dataproc cluster Build a logistic regression machine-learning model with Spark Compute time-aggregate features with a Cloud Dataflow pipeline

Create a high-performing prediction model with TensorFlow Use your deployed model as a microservice you can access from both batch and real-time pipelines

Deep Learning for Coders with fastai and PyTorch O'Reilly Media, Inc."

★☆☆ If you are looking to start a new career that is in high demand, then you need to continue reading! ★☆☆ Data scientists are changing the way big data is used in different institutions. Big data is everywhere, but without the right person to interpret it, it means nothing. So where do business find these people to help change their business? You could be that person! It has become a universal truth that businesses are full of data. With the use of big data, the US healthcare could reduce their health-care spending by \$300 billion to \$450 billion. It can easily be seen that the value of big data lies in the analysis and processing of that data, and that's where data science comes in. ★★ Grab your copy today and learn ★★ ♦ In depth information about what data science is and why it is important. ♦ The prerequisites you will need to get started in data science. ♦ What it means to be a data scientist. ♦ The roles that hacking and coding play in data science. ♦ The different coding languages that can be used in data science. ♦ Why python is so important. ♦ How to use linear algebra and statistics. ♦ The different applications for data science. ♦ How to work with the data through munging and cleaning ♦ And much more... The use of data science adds a lot of value to businesses, and we will continue to see the need for data scientists grow. As businesses and the internet change, so will data science. This means it's important to be flexible. When data science can reduce spending costs by billions of dollars in the healthcare industry, why wait to jump in? If you want to get started in a new, ever growing, career, don't wait any longer. Scroll up and click the buy now button to get this book today!

Advances in Financial Machine Learning IBM Press

The fundamental mathematical tools needed to understand machine learning include linear algebra, analytic geometry, matrix decompositions, vector calculus, optimization, probability and statistics. These topics are traditionally taught in disparate courses, making it hard for data science or computer science students, or professionals, to efficiently learn the mathematics. This self-contained textbook bridges the gap between mathematical and machine learning texts, introducing the mathematical concepts with a minimum of prerequisites. It uses these concepts to derive four central machine learning methods: linear regression, principal component analysis, Gaussian mixture models and support vector machines. For students and others with a mathematical background, these derivations provide a starting point to machine learning texts. For those learning the mathematics for the first time, the methods help build intuition and practical experience with applying mathematical concepts. Every chapter includes worked examples and exercises to test understanding. Programming tutorials are offered on the book's web site.

Foundations of Data Science O'Reilly Media, Inc."

Monetize your company's data and data science expertise without spending a fortune on hiring independent strategy consultants to help What if there was one simple, clear process for ensuring that all your company's data science projects achieve a high a return on investment? What if you could validate your ideas for future data science projects, and select the one idea that's most prime for achieving profitability while also moving your company closer to its business vision? There is. Industry-acclaimed data science consultant, Lillian Pierson, shares her proprietary STAR Framework – A simple, proven process for leading profit-forming data science projects. Not sure what data science is yet? Don't worry! Parts 1 and 2 of Data Science For Dummies will get all the bases covered for you. And if you're already a data science expert? Then you really won't want to miss the data science strategy and data monetization gems that are shared in Part 3 onward throughout this book. Data Science For Dummies demonstrates: The only process you'll ever need to lead profitable data science projects Secret, reverse-engineered data monetization tactics that no one's talking about The shocking truth about how simple natural language processing can be How to beat the crowd of data professionals by cultivating your own unique blend of data science expertise Whether you're new to the data science field or already a decade in, you're sure to learn something new and incredibly valuable from Data Science For Dummies. Discover how to generate massive business wins from your company's data by picking up your copy today.

Data Science from Scratch CRC Press

BuzzFeed News Senior Reporter Lam Thuy Vo explains how to mine, process, and analyze data from the social web in meaningful ways with the Python programming language. Did fake Twitter accounts help sway a presidential election? What can Facebook and Reddit archives tell us about human behavior? In Mining Social Media, senior BuzzFeed reporter Lam Thuy Vo shows you how to use Python and key data analysis tools to find the stories buried in social media. Whether you're a professional journalist, an academic researcher, or a citizen investigator, you'll learn how to use technical tools to collect and analyze data from social media sources to build compelling, data-driven stories. Learn how to: Write Python scripts and use APIs to gather data

from the social web Download data archives and dig through them for insights Inspect HTML downloaded from websites for useful content Format, aggregate, sort, and filter your collected data using Google Sheets Create data visualizations to illustrate your discoveries Perform advanced data analysis using Python, Jupyter Notebooks, and the pandas library Apply what you've learned to research topics on your own Social media is filled with thousands of hidden stories just waiting to be told. Learn to use the data-sleuthing tools that professionals use to write your own data-driven stories.

Think Like a Data Scientist Simon and Schuster

Introduction to Data Science: Data Analysis and Prediction Algorithms with R introduces concepts and skills that can help you tackle real-world data analysis challenges. It covers concepts from probability, statistical inference, linear regression, and machine learning. It also helps you develop skills such as R programming, data wrangling, data visualization, predictive algorithm building, file organization with UNIX/Linux shell, version control with Git and GitHub, and reproducible document preparation. This book is a textbook for a first course in data science. No previous knowledge of R is necessary, although some experience with programming may be helpful. The book is divided into six parts: R, data visualization, statistics with R, data wrangling, machine learning, and productivity tools. Each part has several chapters meant to be presented as one lecture. The author uses motivating case studies that realistically mimic a data scientist's experience. He starts by asking specific questions and answers these through data analysis so concepts are learned as a means to answering the questions. Examples of the case studies included are: US murder rates by state, self-reported student heights, trends in world health and economics, the impact of vaccines on infectious disease rates, the financial crisis of 2007-2008, election forecasting, building a baseball team, image processing of hand-written digits, and movie recommendation systems. The statistical concepts used to answer the case study questions are only briefly introduced, so complementing with a probability and statistics textbook is highly recommended for in-depth understanding of these concepts. If you read and understand the chapters and complete the exercises, you will be prepared to learn the more advanced concepts and skills needed to become an expert.

Introduction to Data Science No Starch Press

A comprehensive overview of data science covering the analytics, programming, and business skills necessary to master the discipline Finding a good data scientist has been likened to hunting for a unicorn: the required combination of technical skills is simply very hard to find in one person. In addition, good data science is not just rote application of trainable skill sets; it requires the ability to think flexibly about all these areas and understand the connections between them. This book provides a crash course in data science, combining all the necessary skills into a unified discipline. Unlike many analytics books, computer science and software engineering are given extensive coverage since they play such a central role in the daily work of a data scientist. The author also describes classic machine learning algorithms, from their mathematical foundations to real-world applications. Visualization tools are reviewed, and their central importance in data science is highlighted. Classical statistics is addressed to help readers think critically about the interpretation of data and its common pitfalls. The clear communication of technical results, which is perhaps the most undertrained of data science skills, is given its own chapter, and all topics are explained in the context of solving real-world data problems. The book also features: • Extensive sample code and tutorials using Python™ along with its technical libraries • Core technologies of "Big Data," including their strengths and limitations and how they can be used to solve real-world problems • Coverage of the practical realities of the tools, keeping theory to a minimum; however, when theory is presented, it is done in an intuitive way to encourage critical thinking and creativity • A wide variety of case studies from industry • Practical advice on the realities of being a data scientist today, including the overall workflow, where time is spent, the types of datasets worked on, and the skill sets needed The Data Science Handbook is an ideal resource for data analysis methodology and big data software tools. The book is appropriate for people who want to practice data science, but lack the required skill sets. This includes software professionals who need to better understand analytics and statisticians who need to understand software. Modern data science is a unified discipline, and it is presented as such. This book is also an appropriate reference for researchers and entry-level graduate students who need to learn real-world analytics and expand their skill set. FIELD CADY is the data scientist at the Allen Institute for Artificial Intelligence, where he develops tools that use machine learning to mine scientific literature. He has also worked at Google and several Big Data startups. He has a BS in physics and math from Stanford University, and an MS in computer science from Carnegie Mellon.

Data Science on AWS O'Reilly Media

This hands-on guide demonstrates how the flexibility of the command line can help you become a more efficient and productive data scientist. You'll learn how to combine small, yet

powerful, command-line tools to quickly obtain, scrub, explore, and model your data. To get you started—whether you're on Windows, OS X, or Linux—author Jeroen Janssens introduces the Data Science Toolbox, an easy-to-install virtual environment packed with over 80 command-line tools. Discover why the command line is an agile, scalable, and extensible technology. Even if you're already comfortable processing data with, say, Python or R, you'll greatly improve your data science workflow by also leveraging the power of the command line. Obtain data from websites, APIs, databases, and spreadsheets Perform scrub operations on plain text, CSV, HTML/XML, and JSON Explore data, compute descriptive statistics, and create visualizations Manage your data science workflow using Drake Create reusable tools from one-liners and existing Python or R code Parallelize and distribute data-intensive pipelines using GNU Parallel Model data with dimensionality reduction, clustering, regression, and classification algorithms

Practical Statistics for Data Scientists Simon and Schuster Statistical methods are a key part of data science, yet very few data scientists have any formal statistics training. Courses and books on basic statistics rarely cover the topic from a data science perspective. This practical guide explains how to apply various statistical methods to data science, tells you how to avoid their misuse, and gives you advice on what's important and what's not. Many data science resources incorporate statistical methods but lack a deeper statistical perspective. If you're familiar with the R programming language, and have some exposure to statistics, this quick reference bridges the gap in an accessible, readable format. With this book, you'll learn: Why exploratory data analysis is a key preliminary step in data science How random sampling can reduce bias and yield a higher quality dataset, even with big data How the principles of experimental design yield definitive answers to questions How to use regression to estimate outcomes and detect anomalies Key classification techniques for predicting which categories a record belongs to Statistical machine learning methods that "learn" from data Unsupervised learning methods for extracting meaning from unlabeled data

Data Science from Scratch Springer

Over the next few decades, machine learning and data science will transform the finance industry. With this practical book, analysts, traders, researchers, and developers will learn how to build machine learning algorithms crucial to the industry. You'll examine ML concepts and over 20 case studies in supervised, unsupervised, and reinforcement learning, along with natural language processing (NLP). Ideal for professionals working at hedge funds, investment and retail banks, and fintech firms, this book also delves deep into portfolio management, algorithmic trading, derivative pricing, fraud detection, asset price prediction, sentiment analysis, and chatbot development. You'll explore real-life problems faced by practitioners and learn scientifically sound solutions supported by code and examples. This book covers: Supervised learning regression-based models for trading strategies, derivative pricing, and portfolio management Supervised learning classification-based models for credit default risk prediction, fraud detection, and trading strategies Dimensionality reduction techniques with case studies in portfolio management, trading strategy, and yield curve construction Algorithms and clustering techniques for finding similar objects, with case studies in trading strategies and portfolio management Reinforcement learning models and techniques used for building trading strategies, derivatives hedging, and portfolio management NLP techniques using Python libraries such as NLTK and scikit-learn for transforming text into meaningful representations

The Data Science Handbook Roland Bind

If you know how to program, you have the skills to turn data into knowledge using the tools of probability and statistics. This concise introduction shows you how to perform statistical analysis computationally, rather than mathematically, with programs written in Python. You'll work with a case study throughout the book to help you learn the entire data analysis process—from collecting data and generating statistics to identifying patterns and testing hypotheses. Along the way, you'll become familiar with distributions, the rules of probability, visualization, and many other tools and concepts. Develop your understanding of probability and statistics by writing and testing code Run experiments to test statistical behavior, such as generating samples from several distributions Use simulations to understand concepts that are hard to grasp mathematically Learn topics not usually covered in an introductory course, such as Bayesian estimation Import data from almost any source using Python, rather than be limited to data that has been cleaned and formatted for statistics tools Use statistical inference to answer questions about real-world data

Data Science on the Google Cloud Platform Machine Learning Mastery

The funniest book ever written about why your religion is false! Whether you're a Christian or a Jew, a Muslim or a Hindu, a Rasta or a Jain, an Environmentalist or a Cheondoist, a Scientologist or a Giant Stone Head Worshipper, your religion is false. But don't feel bad -- so is everyone else's! When you want to

know what not to believe, this is the only book you need. In addition, you'll learn* Why "god" doesn't exist* Why there's no such thing as a "soul"* How to find "meaning" in a religion-less world* Which of your religious heroes are pedophiles* Why "religious tolerance" is a terrible idea And, as a bonus, the greatest religious joke ever told. You can't afford not to read this book!

[Grokking Deep Learning](#) "O'Reilly Media, Inc."

Summary Grokking Deep Learning teaches you to build deep learning neural networks from scratch! In his engaging style, seasoned deep learning expert Andrew Trask shows you the science under the hood, so you grok for yourself every detail of training neural networks. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Technology Deep learning, a branch of artificial intelligence, teaches computers to learn by using neural networks, technology inspired by the human brain. Online text translation, self-driving cars, personalized product recommendations, and virtual voice assistants are just a few of the exciting modern advancements possible thanks to deep learning. About the Book Grokking Deep Learning teaches you to build deep learning neural networks from scratch! In his engaging style, seasoned deep learning expert Andrew Trask shows you the science under the hood, so you grok for yourself every detail of training neural networks. Using only Python and its math-supporting library, NumPy, you'll train your own neural networks to see and understand images, translate text into different languages, and even write like Shakespeare! When you're done, you'll be fully prepared to move on to mastering deep learning frameworks. What's inside The science behind deep learning Building and training your own neural networks Privacy concepts,

including federated learning Tips for continuing your pursuit of deep learning About the Reader For readers with high school-level math and intermediate programming skills. About the Author Andrew Trask is a PhD student at Oxford University and a research scientist at DeepMind. Previously, Andrew was a researcher and analytics product manager at Digital Reasoning, where he trained the world's largest artificial neural network and helped guide the analytics roadmap for the Synthesys cognitive computing platform. Table of Contents Introducing deep learning: why you should learn it Fundamental concepts: how do machines learn? Introduction to neural prediction: forward propagation Introduction to neural learning: gradient descent Learning multiple weights at a time: generalizing gradient descent Building your first deep neural network: introduction to backpropagation How to picture neural networks: in your head and on paper Learning signal and ignoring noise: introduction to regularization and batching Modeling probabilities and nonlinearities: activation functions Neural learning about edges and corners: intro to convolutional neural networks Neural networks that understand language: king - man + woman == ? Neural networks that write like Shakespeare: recurrent layers for variable-length data Introducing automatic optimization: let's build a deep learning framework Learning to write like Shakespeare: long short-term memory Deep learning on unseen data: introducing federated learning Where to go from here: a brief guide [A Hands-On Introduction to Data Science](#) O'Reilly Media We're living in a digital world. Most of our global economy is digital and the sheer volume of data is stupendous. It's 2020 and we're living in the future. Data Scientist is one of the hottest job on the market right now. Demand for data science is huge and will only grow, and it seems like it will grow much faster than the

actual number of data scientists. So if you want to make a career change and become a data scientist, now is the time. This book will guide you through the process. From my experience of working with multiple companies as a project manager, a data science consultant or a CTO, I was able to see the process of hiring data scientists and building data science teams. I know what's important to land your first job as a data scientist, what skills you should acquire, what you should show during a job interview.

[Data Science from Scratch](#) MIT Press

Now that people are aware that data can make the difference in an election or a business model, data science as an occupation is gaining ground. But how can you get started working in a wide-ranging, interdisciplinary field that's so clouded in hype? This insightful book, based on Columbia University's Introduction to Data Science class, tells you what you need to know. In many of these chapter-long lectures, data scientists from companies such as Google, Microsoft, and eBay share new algorithms, methods, and models by presenting case studies and the code they use. If you're familiar with linear algebra, probability, and statistics, and have programming experience, this book is an ideal introduction to data science. Topics include: Statistical inference, exploratory data analysis, and the data science process Algorithms Spam filters, Naive Bayes, and data wrangling Logistic regression Financial modeling Recommendation engines and causality Data visualization Social networks and data journalism Data engineering, MapReduce, Pregel, and Hadoop Doing Data Science is collaboration between course instructor Rachel Schutt, Senior VP of Data Science at News Corp, and data science consultant Cathy O'Neil, a senior data scientist at Johnson Research Labs, who attended and blogged about the course.

Best Sellers - Books :

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