

# Das Ultimative Dax Handbuch Business Intelligence

Das ultimative DAX-Handbuch  
 Microsoft Excel 2013  
 The Design Thinking Playbook  
 Sustainable Logistics  
 Managing in a VUCA World  
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 Basics of Power BI Modeling  
 Agile Softwareentwicklung mit C# (Microsoft Press)  
 Head First PMP

*Das Ultimative Dax Handbuch Business Intelligence*

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## CAYDEN VAZQUEZ

*Das ultimative DAX-Handbuch* Springer

This book examines volatility, uncertainty, complexity and ambiguity (VUCA) and addresses the need for broader knowledge and application of new concepts and frameworks to deal with unpredictable and rapid changing situations. The premises of VUCA can shape all aspects of an organization. To cover all areas, the book is divided into six sections. Section 1 acts as an introduction to VUCA and complexity. It reviews ways to manage complexity, while providing examples for tools and approaches that can be applied. The main focus of Section 2 is on leadership, strategy and planning. The chapters in this section create new approaches to handle VUCA environments pertaining to these areas including using the Tetralemma logics, tools from systemic structural constellation (SySt) approach of psychotherapy and organizational development, to provide new ideas for the management of large strategic programs in organizations. Section 3 considers how marketing and sales are affected by VUCA, from social media's influence to customer value management. Operations and cost management are highlighted in Section 4. This section covers VUCA challenges within global supply chains and decision-oriented controlling. In Section 5 organizational structure and process management are showcased, while Section 6 is dedicated to addressing the effects of VUCA in IT, technology and data management. The VUCA forces present businesses with the need to move

from linear modes of thought to problem solving with synthetic and simultaneous thinking. This book should help to provide some starting points and ideas to deal with the next era. It should not be understood as the end of the road, but as the beginning of a journey exploring and developing new concepts for a new way of management.

**Microsoft Excel 2013** RADACAD Systems Limited

This book provides specialists and executives with a clear, yet practical set of recommendations to meet the challenges of digital transformation and ensure long-term success as a leader in a primarily digital business world. The authors describe the fundamental principles of digitization and its economic opportunities and risks, integrating them into a framework of classic and new management methods. The book also explores how increasing digitization – not only of communication, but of complete value chains – has led to a need to establish a digital business leadership. Digitization is changing people and markets: it causes the upheaval of entire industries, creates new digital-centric companies, and forces established companies to cope with the transformation activities associated with these digitization processes. New approaches and methods have to be learned, tried and tested patterns of thinking have to be explored, and last but not least, innovation activities have to be understood as continuous necessities. At the same time, digital business offers considerable opportunities for renewing competitive advantages, improving existing process structures and realigning products, services and business models.

[The Design Thinking Playbook](#) Createspace Independent Publishing Platform

This book provides evidence on the relevance of environmental and social factors in decision making. It discusses the Gold Standard Frameworks for integrating extra-financial risks into the philosophy, culture, strategies, products and value chain management procedures of investment and banking and highlights the current emergence of global administrative law. New emerging topics like positive impact investing and finance, climate friendly markets, human rights, the enhanced role of fiduciary duties and shared values are approached with a lot of examples for practical application. Steps towards a new banking culture, a new climate for double loop learning and sustainable financial innovation are outlined and the additional benefits of robust stakeholder engagement explained. The anthology paves the way from robust impact and risk management to positive impact creation and a new investment culture. As well, challenges for the implementation and ways to overcome them are broadly discussed. The book is rooted in the fact that institutions and investors which fail to professionally integrate the management of extra-financial risk into their whole lending and investment chain and fail to move to positive impact creation may well lose positions and mandates and finally the trust of their clients, partners and stakeholders. The contributing authors of this anthology are internationally renowned experts in the field of ESG and impact investing. The compendium brings together practitioners and academics to allow a confluence of thoughts, concepts and viewpoints. This huge variety of perspectives and approaches makes this volume a comprehensive compendium on responsible investment and banking.

**Sustainable Logistics** dpunkt.verlag

A pattern is a general, reusable solution to a frequent or common challenge. This book is the second edition of the most comprehensive collection of ready-to-use solutions in DAX, that you can use in Microsoft Power BI, Analysis Services Tabular, and Power Pivot for Excel. The book includes the following patterns: Time-related calculations, Standard time-related calculations, Month-related calculations, Week-related calculations, Custom time-related calculations, Comparing different time periods, Semi-additive calculations, Cumulative total, Parameter table, Static segmentation, Dynamic segmentation, ABC classification, New and returning customers, Related distinct count, Events in progress, Ranking, Hierarchies, Parent-child hierarchies, Like-for-like comparison, Transition matrix, Survey, Basket analysis, Currency conversion, Budget.

*Managing in a VUCA World* Pearson Education

Renowned DAX experts Alberto Ferrari and Marco Russo teach you how to design data models for maximum efficiency and effectiveness. How can you use Excel and Power BI to gain real insights into your information? As you examine your data, how do you write a formula that provides the numbers you need? The answers to both of these questions lie with the data model. This book introduces the basic techniques for shaping data models in Excel and Power BI. It's meant for readers who are new to data modeling as well as for experienced data modelers looking for tips from the experts. If you want to use Power BI or Excel to analyze data, the many real-world examples in this book will help you look at your reports in a different way—like experienced data modelers do. As you'll soon see, with the right data model, the correct answer is always a simple one! By reading this book, you will:

- Gain an understanding of the basics of data modeling, including tables, relationships, and keys
- Familiarize yourself with star schemas, snowflakes, and common modeling techniques
- Learn the importance of granularity
- Discover how to use multiple fact tables, like sales and purchases, in a complex data model
- Manage calendar-related calculations by using date tables
- Track historical attributes, like previous addresses of customers or manager assignments
- Use snapshots to compute quantity on hand
- Work with multiple currencies in the most efficient way
- Analyze events that have durations, including overlapping durations
- Learn what data model you need to answer your specific business questions

About This Book

- For Excel and Power BI users who want to exploit the full power of their favorite tools
- For BI professionals seeking new ideas for modeling data

*Lion Lights: My Invention That Made Peace with Lions* Microsoft Press

Transform your skills, data, and business and create your own BI solutions using software you already know and love: Microsoft Excel. Two business intelligence (BI) experts take you inside PowerPivot functionality for Excel® 2013, with a focus on real world scenarios, problem-solving, and data modeling. You'll learn how to quickly turn mass quantities of data into meaningful information and on-the-job results?no programming required!

**Responsible Investment Banking** Complete Life and Times of Scr

I have been dealing with many Power BI challenges in my professional life as a Power BI consultant and a trainer. Challenges normally come as calculation or DAX questions, or sometimes as a performance question. However, after digging deeper into the problem, soon, it will be revealed that the problem is related to a more fundamental challenge; data modeling. If you have a Power BI implementation with many calculation-related or performance-related issues, I strongly suggest looking into your data model because that is where most of the problems start. A good data model is a great base, which upon that, you can build up many stories of calculations and analysis. A bad data model causes problems on every level that you add upon it, and might sometime cause the whole solution to collapse. Fortunately, data modeling is not rocket science. I explained the basic principles of the data modeling with examples in this book. Use this book as the learning path towards a better data model. Most of the tips mentioned in this book are product-agnostic (such as star-schema, dimension, and fact tables). However, this book is particularly designed and developed for a Power BI product user. This book is for you if you are building a Power BI solution. If your task is only visualizing the existing data, this book might not be needed for you. However, What I have seen in many cases, is that the requirement starts with just visualize the data, and then more data tables appear, and you get into the tunnel of data modeling without knowing the principles of it. This book is a guide for you through that tunnel.

*Incentives and Redistribution in the Welfare State* Tilbury House Publishers and Cadent Publishing

Create Business Intelligence (BI) solutions with the Business Intelligence Semantic Model (BISM) Tabular model - and discover a simpler method for analyzing business data.

**Extending Power BI with Python and R** Apress

Attention all SQL Pros, DAX is not just for writing Excel-based formulas! Get hands-on learning and expert advice on how to use the vast capabilities of the DAX language to solve common data modeling challenges. Beginning DAX with Power BI teaches key concepts such as mapping techniques from SQL to DAX, filtering, grouping, joining, pivoting, and using temporary tables, all aimed at the SQL professional. Join author Philip Seamark as he guides you on a journey through typical business data transformation scenarios and challenges, and teaches you, step-by-step, how to resolve

challenges using DAX. Tips, tricks, and shortcuts are included and explained, along with examples of the SQL equivalent, in order to accelerate learning. Examples in the book range from beginner to advanced, with plenty of detailed explanation when walking through each scenario. What You'll Learn Turbocharge your Power BI model by adding advanced DAX programming techniques Know when to use calculated measures versus calculated columns Generate new tables on the fly from existing data Optimize, monitor, and tune Power BI to improve performance of your models Discover new ideas, tricks, and time-saving techniques for better models Who This Book Is For Business intelligence developers, business analysts, or any SQL user who wants to use Power BI as a reporting tool. A solid understanding of SQL is recommended, as examples throughout the book include the DAX equivalents to SQL problem/solution scenarios.

**Microsoft PowerPivot for Excel 2010** Microsoft Press

Now updated for the 2016 PMP exam Learn the latest principles and certification objectives in The PMBOK® Guide, (Fifth Version), in a unique and inspiring way with Head First PMP. This book helps you prepare for the PMP certification exam using a visually rich format designed for the way your brain works. You'll find a full-length sample exam included inside the book. More than just proof of passing a test, a PMP certification means that you have the knowledge to solve most common project problems. But studying for a difficult four-hour exam on project management isn't easy, even for experienced project managers. Drawing on the latest research in neurobiology, cognitive science, and learning theory, Head First PMP offers you a multi-sensory experience that helps the material stick, not a text-heavy approach that puts you to sleep. This book will help you: Learn PMP's underlying concepts to help you understand the PMBOK principles and pass the certification exam with flying colors Get 100% coverage of the latest principles and certification objectives in The PMBOK Guide, Fifth Edition Make use of a thorough and effective preparation guide with hundreds of practice questions and exam strategies Explore the material through puzzles, games, problems, and exercises that make learning easy and entertaining Head First PMP puts project management principles into context to help you understand, remember, and apply them—not just on the exam, but also on the job.

**DAX Patterns 2015** "O'Reilly Media, Inc."

Design and implement fast, scalable and maintainable cubes with Microsoft SQL Server 2008 Analysis Services with this book and eBook

**No Is Short for Next Opportunity** Packt Publishing Ltd

Perform more advanced analysis and manipulation of your data beyond what Power BI can do to unlock valuable insights using Python and R Key FeaturesGet the most out of Python and R with Power BI by implementing non-trivial codeLeverage the toolset of Python and R chunks to inject scripts into your Power BI dashboardsImplement new techniques for ingesting, enriching, and visualizing data with Python and R in Power BIBook Description Python and R allow you to extend Power BI capabilities to simplify ingestion and transformation activities, enhance dashboards, and highlight insights. With this book, you'll be able to make your artifacts far more interesting and rich in insights using analytical languages. You'll start by learning how to configure your Power BI environment to use your Python and R scripts. The book then explores data ingestion and data transformation extensions, and advances to focus on data augmentation and data visualization. You'll understand how to import data from external sources and transform them using complex algorithms. The book helps you implement personal data de-identification methods such as pseudonymization, anonymization, and masking in Power BI. You'll be able to call external APIs to enrich your data much more quickly using Python programming and R programming. Later, you'll learn advanced Python and R techniques to perform in-depth analysis and extract valuable information using statistics and machine learning. You'll also understand the main statistical features of datasets by plotting multiple visual graphs in the process of creating a machine learning model. By the end of this book, you'll be able to enrich your Power BI data models and visualizations using complex algorithms in Python and R. What you will learnDiscover best practices for using Python and R in Power BI productsUse Python and R to perform complex data manipulations in Power BIApplied data anonymization and data pseudonymization in Power BILog data and load large datasets in Power BI using Python and REnrich your Power BI dashboards using external APIs and machine learning modelsExtract insights from your data using linear optimization and other algorithmsHandle outliers and missing values for multivariate and time-series dataCreate any visualization, as complex as you want, using R scriptsWho this book is for This book is for business analysts, business intelligence professionals, and data scientists who already use Microsoft Power BI and want to add more value to their analysis using Python and R. Working knowledge of Power BI is required to make the most of this book. Basic knowledge of Python and R will also be helpful.

**Analyzing Data with Power BI and Power Pivot for Excel** Packt Publishing Ltd

An award-winning business professor and corporate consultant shares the best of his real-world experience in this practical, scenario-focused guide--fully updated for Excel 2010.

**Tabular Modeling in Microsoft SQL Server Analysis Services** Springer

Deliver eye-catching and insightful business intelligence with Microsoft Power BI Desktop. This new edition has been updated to cover all the latest features of Microsoft's continually evolving visualization product. New in this edition is help with storytelling—adapted to PCs, tablets, and smartphones—and the building of a data narrative. You will find coverage of templates and JSON style sheets, data model annotations, and the use of composite data sources. Also provided is an introduction to incorporating Python visuals and the much awaited Decomposition Tree visual. Pro Power BI Desktop shows you how to use source data to produce stunning dashboards and compelling reports that you mold into a data narrative to seize your audience's attention. Slice and dice the data with remarkable ease and then add metrics and KPIs to project the insights that create your competitive advantage. Convert raw data into clear, accurate, and interactive information with Microsoft's free self-service BI tool. This book shows you how to choose from a wide range of built-in and third-party visualization types so that your message is always enhanced. You will be able to deliver those results on PCs, tablets, and smartphones, as well as share results via the cloud. The book helps you save time by preparing the underlying data correctly without needing an IT department to prepare it for you. What You Will LearnDeliver attention-grabbing information, turning data into insightFind new insights as you chop and tweak your data as never beforeBuild a data narrative through interactive reports with drill-through and cross-page slicingMash up data from multiple sources into a cleansed and coherent data modelBuild interdependent charts, maps, and tables to deliver visually stunning informationCreate dashboards that help in monitoring key performance indicators of your businessAdapt delivery to



mobile devices such as phones and tablets Who This Book Is For Power users who are ready to step up to the big leagues by going beyond what Microsoft Excel by itself can offer. The book also is for line-of-business managers who are starved for actionable data needed to make decisions about their business. And the book is for BI analysts looking for an easy-to-use tool to analyze data and share results with C-suite colleagues they support.

[SQL Pocket Guide](#) dpunkt.verlag

“This outstanding book goes straight to the heart of successful selling, showing you how to develop unshakable self-confidence in every sales situation” (Brian Tracy, author of Ultimate Sales Success). “A no does not mean that you should give up,” argues sales maven Martin Limbeck. “On the contrary, a no means you should keep at it.” Selling is easy if you can offer the lowest price or a top brand that everyone wants. But what if you don’t? What if the client says no? In sales, rejection comes with the territory. You will hear no, and you will hear it frequently. It’s normal. What’s important is what you do with that no . . . The right attitude toward selling is your key to success. Passion, pride, and perseverance are your most important assets. No Is Short for Next Opportunity will inspire you to develop the proper mindset for selling and to seal more deals. “This book is not an option for anyone who has ever heard the word “no”—buy it and read it today and start getting ‘yes’ tomorrow.” —Jeffrey Gitomer, author of The Little Red Book of Selling “This book will keep you going and growing throughout your career. I recommend it.” —Mark Sanborn, author of The Fred Factor and You Don’t Need a Title to Be a Leader “This book is bigger than sales. It’s a book about lifelong success. Your success.” —Randy Gage, author of the New York Times–bestseller Risky Is the New Safe “Read Martin Limbeck’s book and you will learn how to get past the no and realize your true potential.” —Ron Karr, author of Lead, Sell or Get Out of the Way “Compelling, complete, and courageous, this book will show you how to sell successfully to others and how to overcome the objections of even your most important client—you. I got new ideas and a new sense of hope from the very first page!” —Monica Wofford, CSP, CEO, Contagious Companies Inc. and author of Make Difficult People Disappear

**Microsoft Power BI Cookbook** Microsoft Press

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[SQL Server Query Performance Tuning](#) Springer Science & Business Media

Winner of the 2023 Children’s Africana Book Award (CABA), which is awarded by The Center for African Studies at Howard University. Outstanding Science Trade Book for 2022 by the National Science Teaching Association and the Children’s Book Council. California Eureka Silver Honoree 2022 A story of ingenuity and perseverance. Richard Turere’s own story: Richard grew up in Kenya as a Maasai boy, herding his family’s cattle, which represented their wealth and livelihood. Richard’s challenge was to protect their cattle from the lions who prowled the night just outside the barrier of acacia branches that surrounded the farm’s boma, or stockade. Though not well-educated, 12-year-old Richard loved tinkering with electronics. Using salvaged components, spending \$10, he surrounded the boma with blinking lights, and the system works; it keeps lions away. His invention, Lion Lights, is now used in Africa, Asia, and South America to protect farm animals from predators.

*Microsoft SQL Server 2012 Analysis Services* Pearson Education

This pocket guide presents the most crucial information about SQL in a compact and easily accessible format, covering the four commonly used SQL variants--Oracle, IBM DB2, Microsoft SQL Server, and MySQL. Topics include: Data manipulation statements (SELECT, DELETE, INSERT, UPDATE, MERGE) and transaction control statements (START TRANSACTION, SAVEPOINT, COMMIT, ROLLBACK). Common SQL functions (date, numeric, math, trigonometric, string, conversion, aggregate) Such topics as literals, NULLs, CASE expressions, datatype conversion, regular expressions, grouping and summarizing data, joining tables, and writing queries (hierarchical, recursive, union, flashback) and subqueries. Instead of presenting complex and confusing syntax diagrams, the book teaches by example, showing the SQL statements and options that readers are most like to use. All example data is available on the O'Reilly web site. "If you need fast, accurate SQL information, with examples for multiple database engines, be sure to check out this book."--Chris Kempster, Senior DBA and author of SQL Server 2000 for the Oracle DBA, www.chriskempster.com

*Neuro-Organisationskultur* Packt Publishing Ltd

This book reviews the lessons from the Swedish 1991 tax reform, the most far-reaching tax reform in any Western industrialized country in the post-war period. The authors discuss a range of behavioural responses (including tax planning, savings, labour supply, investment, etc.), and assess the overall effects on efficiency and equity. They also draw lessons for tax reform more generally. The book should be of interest to anyone with an interest in tax policy and tax reform evaluation.

*The Definitive Guide to DAX* "O'Reilly Media, Inc."

How to Write Code You're Proud of . . . Every Single Day ". . . [A] timely and humble reminder of the ever-increasing complexity of our programmatic world and how we owe it to the legacy of humankind--and to ourselves--to practice ethical development. Take your time reading Clean Craftsmanship. . . . Keep this book on your go-to bookshelf. Let this book be your old friend--your Uncle Bob, your guide--as you make your way through this world with curiosity and courage." --From the Foreword by Stacia Heimgartner Viscardi, CST & Agile Mentor In Clean Craftsmanship, the legendary Robert C. Martin ("Uncle Bob") has written the principles that define the profession--and the craft--of software development. Uncle Bob brings together the disciplines, standards, and ethics you need to deliver robust, effective code and to be proud of all the software you write. Robert Martin, the best-selling author of Clean Code, provides a pragmatic, technical, and prescriptive guide to the foundational disciplines of software craftsmanship. He discusses standards, showing how the world's expectations of developers often differ from their own and helping you bring the two in sync. Bob concludes with the ethics of the programming profession, describing the fundamental promises all developers should make to their colleagues, their users, and, above all, themselves. With Uncle Bob's insights, all programmers and their managers can consistently deliver code that builds trust instead of undermining it--trust among users and throughout societies that depend on software for their survival. Moving towards the "north star" of true software craftsmanship: the state of knowing how to program well Practical, specific guidance for applying five core disciplines: test-driven development, refactoring, simple design, collaborative programming, and acceptance tests How developers and teams can promote productivity, quality, and courage The true meaning of integrity and teamwork among programmers, and ten specific commitments every software professional should make Register your book for convenient access to the book's companion videos, updates, and/or corrections as they become available. See inside book for details.