
Keng Ufroen Luxembourgish Edition

Pan-Europe
Genres in the Internet

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Pan-Europe Genres in the Internet
Pan-Europe Genres in the Internet John Benjamins Publishing
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This volume brings together for the first time pragmatic, rhetorical, and literary perspectives on genre, mapping theoretical frontiers and initiating a long overdue conversation amongst these methodologies. The diverse approaches represented in this volume meet on common ground staked by Internet communication: an arena challenging to traditional ideas

of genre which assume a conventional stability at odds with the unceasing innovations of online discourse. Drawing on and developing new ideas of genre, the research reported in this volume shows, on the contrary, that genre study is a powerful means of testing commonplaces about the Internet world and, in turn, that the Internet is a fertile field for theorising genre.

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