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[The Digital Transformation of the Automotive Industry](#) Sams Publishing

"Objectives and Key Results: The Book" is an advanced guide to getting started with OKRs. By following the guidance in this book, you'll increase your chances of successfully implementing OKRs and give your company the push it needs to grow.

Die digitale Transformation der Automobilindustrie Springer Science & Business Media

The Template-based management (TBM) approach has been used since 2003 across the world in diverse contexts. It has evolved hand-in-hand with the evolution of business: Agile, Blueprints, Canvas, Design Thinking, or Kanban are only few of the

many current concepts based on the approach. This book expands and upgrades the author's 2003 book 'Template-driven Consulting' (Springer) by tracing this evolution and offering the current state-of-the-art to practitioners. TBM combines structure and method: pre-structuring diverse processes, it helps to present complex activities and procedures in a simple, clear, and transparent manner and then implement them. The use of TBM ranges from conception or creative work in agencies to designing organizations and strategies, planning and monitoring initiatives and projects, to innovation management and optimizing cost structures, processes, or entire departments and divisions. The book also demonstrates how successful organizations use TBM to methodically and structurally apply the internal know-how in a cost and time-optimal way for attaining

sustainable business success. Readers will learn to apply and use TBM, identify its importance, and benefit from a variety of case studies that illustrate the application and use for the entire business and management practice.

Template-based Management Springer Nature

Cryptography is now ubiquitous - moving beyond the traditional environments, such as government communications and banking systems, we see cryptographic techniques realized in Web browsers, e-mail programs, cell phones, manufacturing systems, embedded software, smart buildings, cars, and even medical implants. Today's designers need a comprehensive understanding of applied cryptography. After an introduction to cryptography and data security, the authors explain the main techniques in modern cryptography, with chapters

addressing stream ciphers, the Data Encryption Standard (DES) and 3DES, the Advanced Encryption Standard (AES), block ciphers, the RSA cryptosystem, public-key cryptosystems based on the discrete logarithm problem, elliptic-curve cryptography (ECC), digital signatures, hash functions, Message Authentication Codes (MACs), and methods for key establishment, including certificates and public-key infrastructure (PKI). Throughout the book, the authors focus on communicating the essentials and keeping the mathematics to a minimum, and they move quickly from explaining the foundations to describing practical implementations, including recent topics such as lightweight ciphers for RFIDs and mobile devices, and current key-length recommendations. The authors have considerable experience teaching applied cryptography to engineering and computer science students and to professionals, and they make extensive use of examples, problems, and chapter reviews, while the book's website offers slides, projects and links to further resources. This is a suitable textbook for graduate and advanced undergraduate courses and also for self-study by engineers.

Building a Winning Sales Force Springer
At last, here is a baseline book for anyone who is confused by cryptic computer programs, algorithms and formulae, but wants to learn about applied bioinformatics. Now, anyone who can operate a PC, standard software and the internet can also learn to understand the biological basis of bioinformatics, of the existence as well as the source and availability of bioinformatics software, and how to apply these tools and interpret results with confidence. This process is aided by chapters that introduce important aspects of bioinformatics, detailed bioinformatics exercises (including solutions), and to cap it all, a glossary of definitions and terminology relating to bioinformatics.

Environmental Information Systems
Cambridge Scholars Publishing
Der Fachbereich Wirtschaft bietet seinen rund 2.000 Studierenden betriebswirtschaftliche und tourismuswirtschaftliche Studiengänge in allen Ausprägungen - als Präsenz- und Online-Lehre sowie in dualer und berufsintegrierender Form. Die Bandbreite ihrer Lehr- und Forschungsergebnisse dokumentieren die Lehrenden des Fachbereichs erneut im "Jahresband 2017" u. a. in folgenden Beiträgen: Träger, Ziele und Instrument der Energiepolitik
Rebound-Effekte nach industriellen Energieeffizienzmaßnahmen Social Media

Commerce Strategische Markenführung im digitalen Zeitalter Place Branding
Kreditklima und mittelständische Unternehmen in der Region Weser-Ems
Krisen im Tourismus

Programming the 8086/8088 expert verlag
In this unique, refreshing look at design, Cato questions the usefulness behind commonly used methods to encourage user-friendly solutions and to promote more effective management of multimedia projects.

Challenge Social Innovation Figure 1
Publishing

Environmental information systems (EIS) are concerned with the management of data about the soil, the water, the air, and the species in the world around us. This first textbook on the topic gives a conceptual framework for EIS by structuring the data flow into 4 phases: data capture, storage, analysis, and metadata management. This flow corresponds to a complex aggregation process gradually transforming the incoming raw data into concise documents suitable for high-level decision support. All relevant concepts are covered, including statistical classification, data fusion, uncertainty management, knowledge based systems, GIS, spatial databases, multidimensional access methods, object-oriented databases, simulation models, and Internet-based information management. Several case studies present EIS in practice.

Nephrology in a Nutshell AMACOM Div
American Mgmt Assn

Collects the Latest Research Involving the Application of Process Algebra to Computing Exploring state-of-the-art applications, Process Algebra for Parallel and Distributed Processing shows how one formal method of reasoning-process algebra has become a powerful tool for solving design and implementation challenges of concurrent systems. Parallel Pr

Fundamentals of Strategic

Management Springer-Verlag
Building on his decades of experience as a consultant and project manager in the automotive industry, the author develops comprehensive and pragmatic recommendations for action regarding the digital transformation of the automotive and supplier industries. At the heart is the transition from a vehicle-focused to a mobility-oriented business model. Based on the catalysts of the digital change, four digitisation fields are structured, and a roadmap for their transformation is presented. The topics of comprehensive change in corporate culture and an agile and efficient information technology are

covered in detail as vital success factors. Selected practical examples of innovative digitisation projects provide additional ideas and impulses. An outlook on the automotive industry in the year 2040 completes the discourse.

Digital Business Models MIT Press

This book introduces readers to the fundamentals of creating presentation graphics using R, based on 111 detailed and complete scripts. It shows how bar and column charts, population pyramids, Lorenz curves, box plots, scatter plots, time series, radial polygons, Gantt charts, heat maps, bump charts, mosaic and balloon charts, and a series of different thematic map types can be created using R's Base Graphics System. Every example uses real data and includes step-by-step explanations of the figures and their programming. This second edition contains additional examples for cartograms, chord-diagrams and networks, and interactive visualizations with Javascript. The open source software R is an established standard and a powerful tool for various visualizing applications, integrating nearly all technologies relevant for data visualization. The basic software, enhanced by more than 14000 extension packs currently freely available, is intensively used by organizations including Google, Facebook and the CIA. The book serves as a comprehensive reference guide to a broad variety of applications in various fields. This book is intended for all kinds of R users, ranging from experts, for whom especially the example codes are particularly useful, to beginners, who will find the finished graphics most helpful in learning what R can actually deliver.

Flat Army CRC Press

Andreas Gadatsch und Holm Landrock zeigen an typischen Beispielen aus der Praxis, wie datengetriebene Geschäftsmodelle entstehen. Sie erläutern, wie sich Big-Data-Projekte rechnen und wie man am einfachsten an die Analyse großer Datenmengen herangeht. Eine Bewertung der zentralen Aspekte von Projekten und der dort eingesetzten Technologien erleichtert den Lesern die tägliche Praxis im IT-Management. Die Autoren stellen Hadoop als eine der wichtigen Big-Data-Technologien vor.

Degrading the Grading Myths Springer
Science & Business Media

Understanding the Machine, the first volume in the landmark Write Great Code series by Randall Hyde, explains the underlying mechanics of how a computer works. This, the first volume in Randall Hyde's Write Great Code series, dives into machine organization without the extra

overhead of learning assembly language programming. Written for high-level language programmers, *Understanding the Machine* fills in the low-level details of machine organization that are often left out of computer science and engineering courses. Learn: How the machine represents numbers, strings, and high-level data structures, so you'll know the inherent cost of using them. How to organize your data, so the machine can access it efficiently. How the CPU operates, so you can write code that works the way the machine does. How I/O devices operate, so you can maximize your application's performance when accessing those devices. How to best use the memory hierarchy to produce the fastest possible programs. Great code is efficient code. But before you can write truly efficient code, you must understand how computer systems execute programs and how abstractions in programming languages map to the machine's low-level hardware. After all, compilers don't write the best machine code; programmers do. This book gives you the foundation upon which all great software is built. **NEW IN THIS EDITION, COVERAGE OF:** Programming languages like Swift and Java Code generation on modern 64-bit CPUs ARM processors on mobile phones and tablets Newer peripheral devices Larger memory systems and large-scale SSDs

Jahresband 2017 des Fachbereichs Wirtschaft Springer-Verlag

Andreas Gadatsch beschreibt, was IT-Controlling konkret ist und wie man es nutzen kann. Hierzu erklärt der Autor die zentralen Aspekte und stellt praxistaugliche Methoden anhand von Beispielen vor. Erleichtern Sie sich die tägliche Praxis im IT-Management! Nach der Lektüre dieses essentials können Sie u. a. mit Hilfe der IT-Balanced Scorecard IT-Strategien umsetzen und steuern oder mit Hilfe des Portfoliomanagements Projektbündel zusammenstellen und überwachen. Die Earned-Value-Analyse hilft Ihnen bei der Projektplanung und deren Überwachung. Mit Hilfe der IT-Kosten- und Leistungsrechnung und IT-Kennzahlen liefern Sie die Basis für rationale Entscheidungen und ein zielorientiertes Reporting. Wer mehr wissen möchte, findet hier auch geeignete Hinweise auf weitere Literatur und aktuelle Studien.

IT-Sicherheit No Starch Press

This book discusses the opportunities and conditions that digital technology provides to extend, innovate and differentiate the services offered by consulting companies. It introduces suitable artefacts like web-

based consulting platforms, consulting applications, semantic technologies and tools for data mining and collaboration. Furthermore it examines concepts to evaluate the virtualization of consulting processes and showcases how solutions can be developed to blend traditional and digital consulting models. Presenting state-of-the-art research and providing a comprehensive overview of the methods and techniques needed for digital transformation in the consulting industry, the book serves as both a guide and a roadmap for innovative consulting companies.

Basics in Business Informatics Springer
Moderne Management- und Steuerungsansätze basieren auf Kennzahlen und Kennzahlensystemen. Dies gilt auch im IT-Controlling. Dieses Buch entwirft ein zeitgemäßes Kennzahlenverständnis für den IT-Bereich. Vor dem Hintergrund der Balanced Scorecard, dem wichtigsten methodischen Ansatz für die strategische Steuerung von Organisationen, werden die vorhandenen Ansätze in verschiedenen Teilbereichen sowie unterschiedliche Kennzahlensysteme aus der Literatur kritisch gewürdigt, systematisiert und zusammengefasst. Dabei geht es vor allem um die Steuerung von IT-Dienstleistern, weniger um technische IT-Systeme. Betriebswirtschaftliche, kosten- und leistungsbezogene Aspekte dominieren und vor allem Fragestellungen des Benchmarkings, also des organisationsübergreifenden Leistungsvergleich, spielen eine wichtige Rolle. Als konkretes Ergebnis wird der Versuch eines neuen Kennzahlenkanons für IT-Organisationen gewagt. Das Buch wendet sich an Manager und Controller in der Praxis, die konkret mit der Bewertung von IT-Systemen oder -Dienstleistungen befasst sind. Fast alle der Autoren des Buches sind aktive Mitglieder der GI-Fachgruppe 5.7 IT-Controlling, in der die ursprüngliche Idee zu diesem Buch entstand.

The Hunter and the Go-away Bird Springer
Explores the Micro's Internal Organization, Instruction Set, Programming Techniques, Input/Output & Register Management
Production in the Innovation Economy Springer Nature

The Fujifilm X-E2: Beyond the Manual provides experience-based information and insights for owners of the Fujifilm X-E2 mirrorless system camera. Fuji X-Pert series author Rico Pfisteringer teaches little-known capabilities of the X-E2 that he's discovered through several months of in-depth research. This book focuses on insights that you won't find in the manual,

skipping tedious explanations of basic camera functions and operations. Instead, it cuts to the chase and provides readers with a plethora of tips and practical instructions that will enable them to fully explore the capabilities of the X-E2. The X-E2 combines classic design with state-of-the-art digital camera technology originally seen in the X-Pro1 and X-E1 system cameras. These features have been further improved to achieve the X-E2: Fujifilm's most capable camera to-date, with an ever-growing set of already more than ten interchangeable X-Mount lenses. The Fujifilm X-E2: Beyond the Manual presents numerous tips and tricks that will maximize your ability to use the Fujifilm X-E2 to its full potential.
Sams Teach Yourself UML in 24 Hours Springer

This is the digital version of the printed book (Copyright © 2008). Adrenaline junkies, dead fish, project sluts, true believers, Lewis and Clark, template zombies . . . Most developers, testers, and managers on IT projects are pretty good at recognizing patterns of behavior and gut-level hunches, as in, "I sense that this project is headed for disaster." But it has always been more difficult to transform these patterns and hunches into a usable form, something a team can debate, refine, and use. Until now. In *Adrenaline Junkies and Template Zombies*, the six principal consultants of The Atlantic Systems Guild present the patterns of behavior they most often observe at the dozens of IT firms they transform each year, around the world. The result is a quick-read guide to identifying nearly ninety typical scenarios, drawing on a combined one-hundred-and-fifty years of project management experience. Project by project, you'll improve the accuracy of your hunches and your ability to act on them. The patterns are presented in an easy-reference format, with names designed to ease communication with your teammates. In just a few words, you can describe what's happening on your project. Citing the patterns of behavior can help you quickly move those above and below you to the next step on your project. You'll find classic patterns such as these: News Improvement Management by Mood Ring Piling On Rattle Yer Dags Natural Authority Food++ Fridge Door and more than eighty more! Not every pattern will be evident in your organization, and not every pattern is necessarily good or bad. However, you'll find many patterns that will apply to your current and future assignments, even in the most ambiguous circumstances. When you assess your situation and follow your next hunch, you'll

have the collective wisdom of six world-class consultants at your side.

Understanding Cryptography Weekdone
Keine Angaben

IT-Controlling für die Praxis Springer
Science & Business Media

This book brings together cutting-edge research on consulting in a single volume, thus helping to make the state-of-the-art in the field of consulting research more

accessible, to promote better practices in business, and to spark further research. The respective articles approach consulting from very different angles, taking into account various approaches for and fields of consulting, consulting providers, clients and markets, as well as technologies and trends. The book will benefit all consultants who want to critically reflect on their own methods and approaches in light of recent scientific

findings. It also offers a helpful guide for students in Management and IT-related courses who are either considering a career in consulting or want to be informed consulting clients. Lastly, the book provides a comprehensive review of current developments and trends in consulting that will foster future contributions in this important research field.

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