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The Space Elevator

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GABRIELLE ROSA

*Fundamentals of
Telemedicine and
Telehealth* Springer

This book provides a sustained engagement with contemporary Indian feature films from outside the mainstream, including Aaranaya Kaandam, I.D., Kaul, Chauthi Koot, Cosmic Sex, and Gaali Beeja, to undercut the dominance of Bollywood focused film studies. Gopalan assembles films from Bangalore, Chennai, Delhi, Kolkata, and Trivandrum, in addition to independent productions in Bombay cinema, as a way of privileging understudied works that deserve critical attention. The book uses close readings of films and a deep investigation of film style to draw attention to the advent of digital technologies while remaining fully cognizant of 'the digital' as a cryptic formulation for considering the sea change in the global circulation of film and finance. This dual focus on both the techno-

material conditions of Indian cinema and the film narrative offers a fulsome picture of changing narratives and shifting genres and styles.

Facebook For Dummies
Peter Lang

This is the first International Conference on Advances in Computing (ICAdC-2012). The scope of the conference includes all the areas of New Theoretical Computer Science, Systems and Software, and Intelligent systems. Conference Proceedings is a culmination of research results, papers and the theory related to all the three major areas of computing mentioned above. Helps budding researchers, graduates in the areas of Computer Science, Information Science, Electronics, Telecommunication, Instrumentation, Networking to take forward their research work based on the reviewed results in the paper by mutual interaction through e-mail contacts in the proceedings.

**Introduction to Python
Programming** Irwin

Professional Publishing
Crawford's New Product
Management 12e
provides the management approach to teaching new products, with the perspective of marketing. Adopters of previous editions will notice that the format is slimmed down to 18 chapters. This streamlined presentation focuses on the topics that will be of most importance and interest to new product managers. Significant updates can be found throughout, and great pains have been taken to present the "best practices" of industry and relevancy to readers. Past adopters of New Products Management will notice major changes in this edition. While there are some changes in virtually every chapter, some of the most substantial changes are as follows:
1. We have made major additions and updates to the cases to provide more plentiful and more current examples. We retired several cases from the previous edition, wrote many new cases, and thoroughly updated many others. New cases for this edition include: Oculus Rift, Adidas Parley

sustainable running shoes, Google Glass, Indiegogo, Tesla, Chipotle, Chick-fil-A, Corporate Social Responsibility at Starbucks, and many others. As always, we aim to offer a mix of high tech products and consumer products and services in the set of cases. 2. In addition, we have substantially updated examples throughout the text wherever possible. We try to make use of illustrative examples that will resonate with today's students wherever possible. Of course, we welcome the reader's comments and suggestions for improvement. 3. There continues to be much new research in new products, and we have tried to stay current on all of these topics. Readers will notice new or expanded coverage of portfolio management, value curve creation, the TRIZ method, crowd-sourcing, crowdfunding, observational research, open innovation, organizational structure, 3D modeling, beta testing, sustainable product development, and frugal innovation, among other topics. 4. We continue the practice of referencing Web sites of interest throughout the text, and we have added

the web addresses for several useful YouTube videos and other resources.

Digital Anthropology

Springer Nature

"This is the colorful and dramatic biography of two of America's most controversial entrepreneurs: Moses Louis Annenberg, 'the racing wire king,' who built his fortune in racketeering, invested it in publishing, and lost much of it in the biggest tax evasion case in United States history; and his son, Walter, launcher of TV Guide and Seventeen magazines and former ambassador to Great Britain."--Jacket.

Ethics in Information Technology Elsevier

In this brand new volume, Ian Poole begins with a fine introduction to radio, suitable for almost all readers. ...the book is an excellent way for neophytes to step into radio and learn something about it. It begins with the basics and gradually brings in more advanced concepts. We recommend it as an addition to the technical libraries of intermediate-level technical readers. It is an interesting read even for the advanced engineer. - QEX July/August 2004 Ian Poole has written a

fascinating guide to the technology and applications of modern radio and communications equipment. His approach provides a useful foundation for college students and technicians seeking an update on the latest technology, but each topic is introduced from the basics, ensuring that the book is equally rewarding for managers in the communications industry, sales staff, and anyone seeking to update their knowledge of this exciting and rapidly expanding area of technology. The key areas covered by this book are: Radio principles Broadcasting, including Digital Radio Private mobile radio, (PMR) including trunking and TETRA Cellular telecommunications, including GSM and 3G Data communications, including Bluetooth and 802.11 As well as a survey of established and cutting-edge technologies the underpinning science and electronics is introduced. *Includes a survey of established and cutting-edge communication technologies *Introduces the underpinning science and electronics of the subject *Provides an emphasis on circuits and

how they work

A New Literacies Sampler

PHI Learning Pvt. Ltd.

This book includes high-quality research papers presented at the Third International Conference on Innovative Computing and Communication (ICICC 2020), which is held at the Shaheed Sukhdev College of Business Studies, University of Delhi, Delhi, India, on 21–23 February, 2020. Introducing the innovative works of scientists, professors, research scholars, students and industrial experts in the field of computing and communication, the book promotes the transformation of fundamental research into institutional and industrialized research and the conversion of applied exploration into real-time applications.

The Indian Media Business

Springer Nature

Anthropology has two main tasks: to understand what it is to be human and to examine how humanity is manifested differently in the diversity of culture. These tasks have gained new impetus from the extraordinary rise of the digital. This book brings together several key anthropologists working

with digital culture to demonstrate just how productive an anthropological approach to the digital has already become. Through a range of case studies from Facebook to Second Life to Google Earth, Digital Anthropology explores how human and digital can be defined in relation to one another, from avatars and disability; cultural differences in how we use social networking sites or practise religion; the practical consequences of the digital for politics, museums, design, space and development to new online world and gaming communities. The book also explores the moral universe of the digital, from new anxieties to open-source ideals. Digital Anthropology reveals how only the intense scrutiny of ethnography can overturn assumptions about the impact of digital culture and reveal its profound consequences for everyday life.

Combining the clarity of a textbook with an engaging style which conveys a passion for these new frontiers of enquiry, this book is essential reading for students and scholars of anthropology, media studies, communication

studies, cultural studies and sociology.

Big Data Analytics

Springer Nature

The study of new literacies is quickly emerging as a major research field. This book «samples» work in the broad area of new literacies research along two dimensions. First, it samples some typical examples of new literacies - video gaming, fan fiction writing, weblogging, role play gaming, using websites to participate in affinity practices, memes, and other social activities involving mobile technologies. Second, the studies collectively sample from a wide range of approaches potentially available for researching and studying new literacies from a sociocultural perspective. Readers will come away with a rich sense of what new literacies are, and a generous appreciation of how they are being researched.

Proceedings of International Conference on Advances in Computing

McGraw Hill Professional
This book constitutes the proceedings of the 8th International Conference on Big Data Analytics, BDA 2020, which took

place during December 15-18, 2020, in Sonapat, India. The 11 full and 3 short papers included in this volume were carefully reviewed and selected from 48 submissions; the book also contains 4 invited and 3 tutorial papers. The contributions were organized in topical sections named as follows: data science systems; data science architectures; big data analytics in healthcare; information interchange of Web data resources; and business analytics.

16th International Conference on Information Technology - New Generations (ITNG 2019) Lucia Lee

The authors take the reader through the history of the concept, technical design and economic practicalities of building an elevator to space, and, ultimately, the implications of what such a low cost transportation system would mean to society. Based on three years of NASA-funded studies and written for the technically literate layperson, Edwards and Westling discuss the recent technological advances that now make the space elevator feasible. They conclude by addressing the effects that the space elevator

could have on mankind's future from communications and energy to colonizing space.

The 4-Hour Work Week Springer

This book provides perspectives on how South Asian - often, more specifically, Indian - diasporas inhabit techno-mediated environments through their economic and socio-cultural activities. The themes examined include religion, caste, language, and gender in online communities and call centers, and the roles of these factors in the global economy, Bollywood online and offline, digital music, websites for arranging marriages, and so on. The book attempts to map «South Asia» in relation to global technospaces produced through and as a consequence of economic globalization efforts.

Cinemas Dark and Slow in Digital India Springer

This 16th International Conference on Information Technology - New Generations (ITNG), continues an annual event focusing on state of the art technologies pertaining to digital information and communications. The applications of advanced

information technology to such domains as astronomy, biology, education, geosciences, security and health care are among topics of relevance to ITNG.

Visionary ideas, theoretical and experimental results, as well as prototypes, designs, and tools that help the information readily flow to the user are of special interest. Machine Learning, Robotics, High Performance Computing, and Innovative Methods of Computing are examples of related topics. The conference features keynote speakers, the best student award, poster award, service award, a technical open panel, and workshops/exhibits from industry, government and academia.

Ham and Shortwave Radio for the Electronics Hobbyist Springer

This book constitutes the post-conference proceedings of the 5th International Conference on Machine Learning, Optimization, and Data Science, LOD 2019, held in Siena, Italy, in September 2019. The 54 full papers presented were carefully reviewed and selected from 158 submissions. The papers

cover topics in the field of machine learning, artificial intelligence, reinforcement learning, computational optimization and data science presenting a substantial array of ideas, technologies, algorithms, methods and applications.

The Great Indian Phone Book Academic Press

Extremely accurate prophecies about the end of the world by Our Saints. In this edition, you will find a (back-)translation of some of the prophecies and the instructions of famous Orthodox Saints and hermits. You will have the opportunity to read the words of people who have long since left this world. The words they have left, as prophecies and instructions to us poor and fools are greatly valuable in strengthening our faith and instruction and confirmation of the authenticity and truthfulness of the Orthodox Christianity as a true path to God. Some of the translations of the texts contain specific prophecies related with the lands of Serbia, Russia and Greece. However, many of them apply to all of us, modern Orthodox Christians, as well as to all people on earth. Their words are a warning of a

bleak future that awaits us and our descendants.

Technological and Institutional Innovations for Marginalized Smallholders in Agricultural Development Academic Press

This book recounts one of the greatest and most spectacular business successes and downfalls in history: that of Nokia in mobile phones. The analysis of Nokia's story distills more general observations and learning points for leaders of other corporations, management scholars, and students.

Sensors for Health Monitoring Peter Lang

Offers techniques and strategies for increasing income while cutting work time in half, and includes advice for leading a more fulfilling life.

Introduction to Sociology 3e Springer Science & Business Media

Get up and running as a ham radio operator—or just listen in on the shortwave bands! *Ham and Shortwave Radio for the Electronics Hobbyist* shows you, step by step, how to set up and operate your own ham radio station. It's also perfect for those interested in shortwave listening, without getting a ham radio license. This

practical guide covers communications modes, assigned frequency ranges in the United States, details on fixed, mobile, and portable ham stations, antennas, and much more. Ham radio will work even when the Internet and other utilities fail. So get on the air and keep the lines of communication open in any situation! Inside, you'll find out all about:

Radio waves and how they travel
Shortwave and allwave listening
Communications modes for ham radio operators, including using the Internet as a supplement
Ham radio licenses and assigned frequency ranges (bands) used in the United States
Wave-propagation characteristics and tips on the bands best suited for use at different times of the day, year, and sunspot cycle
Selecting and installing equipment for fixed ham radio stations
Setting up mobile and portable ham radio stations
Antennas and transmission lines for various frequencies and station types
How to operate your station using popular voice and digital modes
Schematic symbols and Q signals for ham radio operators

Innovative Technologies

and Learning CRC Press Technology and Innovation Management is one of the most sought-after courses offered like MBA or PGDM in Business Schools and various Technology Institutes, today. This book, written with deep ingrained practical insights and well-researched theoretical foundations integrates people, processes and technology to achieve maximum economic benefits to society. The book is designed to be a compendium for students and managers, who wish to understand technology and innovation management to the core. The book explains the relationship between technology innovation and strategy in a simplified manner. Keeping Indian education framework in mind, this book details on practices and principles that are easy to implement. The theories are simple to grasp, and anecdotal stories on Technology and Innovation implementations make it a student-friendly edition, to help achieve success in exams as well as in the professional front. It further explains the core principles of Technology and Innovation

Management. S-Curve and the Segment Zero Principle, adopting industry 4.0 and innovation 4.0 to make India a smart and intelligent manufacturing hub in the era of fourth industrial revolution, design thinking for solving complex business problems along with the role and contribution of Government in Technology Development. KEY FEATURES • Provides an in-depth knowledge of Product and Process Development and Role of Technology • Gives a thorough overview of Existing and Emerging Technology, Human Aspects and Social Issues in Technology Management • Contained with MCQs (and their answers) which are important from examination point-of-view. This new edition of the popular book features the following additions: • Chapter on Industry 4.0 and Innovation 4.0 covering topics like Fourth Industrial revolution and Industry 4.0, Five Laws of Emerging Technology, Societal value of Innovation 4.0 and Leadership traits expected in the fourth industrial revolution emphasises on efficient and higher quality

production process. • Chapter on Design Thinking to engage in the task of steering innovation in the organization through many disciplined and right measures such as business strategy, planning, process design, product and process innovation and many others. • Two additional case studies of leading technology companies who are using technology for Business Innovation. TARGET AUDIENCE • MBA / PGDBM / PGDM • B.Tech / M.Tech • BCA / MCA **TECHNOLOGY AND INNOVATION MANAGEMENT** Simon & Schuster This book analyzes the changing dynamics of competition and the emergence of deglobalization trends and processes. The authors begin by explaining the role of technology on globalization and its impact on competitive strategy. Then, they present a theoretical framework that outlines the connection between globalization and modern society. The book also delves into the shift toward deglobalization and addresses how the onset of the COVID-10 pandemic has accelerated the process. Concluding

with a discussion of how the 4th Industrial Revolution has resulted in new paradigms for business, this book will fill a gap through its investigation of an emerging concept for scholars in international business.

South Asian Technospaces Springer Equity and Trusts presents a detailed, modern contextual account of the law of trusts and equity, combining in depth commentary with analysis. The structure mirrors traditional course

outlines. Practical examples show how the law operates and aid understanding of the more complex areas. The book offers a glossary of key terms and a guide to further reading and useful websites at the end of each chapter

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