

A Handbook Of Intellectual Property Management Pro

[Employees' Intellectual Property Rights](#)
[New York Handbook of Intellectual Property Handbook](#)
[Handbook of Research on Managing Intellectual Property in Digital Libraries](#)
[Research Handbook on Intellectual Property and Competition Law](#)
[The Future of Intellectual Property](#)
[Cambridge Handbook of Intellectual Property in Central and Eastern Europe](#)
[Research Handbook on Intellectual Property and Digital Technologies](#)
[Research Handbook on the Economics of Intellectual Property Law](#)
[The Intellectual Property Handbook](#)
[Research Handbook on Intellectual Property and Employment Law](#)
[Research Handbook on Intellectual Property and Investment Law](#)
[WIPO Intellectual Property Handbook](#)
[Research Handbook on Intellectual Property and Geographical Indications](#)
[Intellectual Property Law: Text, Cases, and Materials](#)
[Indigenous Intellectual Property](#)
[Research Handbook on the World Intellectual Property Organization](#)
[Intellectual Property Law](#)
[Intellectual Property and Public Health in the Developing World](#)
[Research Handbook on Intellectual Property and Artificial Intelligence](#)
[Handbook of Intellectual Property Research](#)
[Criminal Enforcement of Intellectual Property](#)
[Research Handbook on Intellectual Property and Climate Change](#)
[To Steal a Book Is an Elegant Offense](#)
[Research Handbook on Cross-border Enforcement of Intellectual Property](#)
[Intellectual Property Law Answer Book](#)
[The SAGE Handbook of Intellectual Property](#)
[The Oxford Handbook of Intellectual Property Law](#)
[Research Handbook on Intellectual Property in Media and Entertainment](#)
[The Intellectual Property Handbook](#)
[Research Handbook on Intellectual Property and the Life Sciences](#)
[Research Handbook on Intellectual Property and Technology Transfer](#)
[Copyright Law](#)
[Research Handbook on Intellectual Property Exhaustion and Parallel Imports](#)
[The Cambridge Handbook of Antitrust, Intellectual Property, and High Tech](#)
[Research Handbook on Intellectual Property and Creative Industries](#)
[Intellectual Property Handbook](#)
[Guide to Intellectual Property](#)
[The Oxford Handbook of Intellectual Property Law](#)
[Research Handbook on Human Rights and Intellectual Property](#)
[Research Handbook on Intellectual Property Licensing](#)

A Handbook Of Intellectual Property Management Pro

Downloaded from [intra.itu.edu](#) by guest

SELINA BROOKLYN

[Employees' Intellectual Property Rights](#) Edward Elgar Publishing

"Offering practical guidance to non-IP specialists who encounter these issues in their legal practice, this book provides specific and useful information on areas where business interests intersect with intellectual property issues, including trademarks, copyrights, patents, trade secrets, domain names, technology, and more."--

[New York Handbook of Intellectual Property Handbook](#) Edward Elgar Publishing

This forward-looking book examines the issue of intellectual property (IP) law reform, considering both the reform of primary IP rights, and the impact of secondary rights on such reforms. It reflects on the distinction between primary and secondary rights, offering new international perspectives on IP reform, and exploring both the intended and unintended consequences of changing primary rights or adding secondary rights.

[Handbook of Research on Managing Intellectual Property in Digital Libraries](#) Open Book Publishers

This book provides a full and clear exposition of the fundamentals of intellectual property law in the UK. It combines excerpts from cases and a broad range of secondary works with insightful commentary from the authors which will situate the law within a wider international context.

[Research Handbook on Intellectual Property and Competition Law](#) Oxford University Press, USA

2020 marks the 50th year of the coming into force of the World Intellectual Property Organization (WIPO) Convention 1967 and the formal establishment of WIPO. This unique and wide-ranging Research Handbook brings together eminent scholars and experts who assess WIPO's role and programmes during its first half-century, as well as discussing the challenges facing the organization as it enters its second.

[The Future of Intellectual Property](#) Edward Elgar Publishing

Intellectual Property (IP) is often a company's single most valuable asset. And yet IP is hard to value, widely misunderstood and frequently under-exploited. IP accounts for an estimated 5trn of GDP in the US alone. It covers patents, trademarks, domain names, copyrights, designs and trade secrets. Unsurprisingly, companies zealously guard their own ideas and challenge the IP of others. Damages arising from infringements have fostered a sizeable claims industry. But IP law is complex, and the business, financial and legal issues around it are difficult to navigate. Court decisions and interpretation of IP laws can be unpredictable, and can dramatically change the fortunes of businesses that rely on their IP - as demonstrated in the pharmaceutical industry's battle with generic drugs. This comprehensive guide to intellectual property will help companies, investors, and creative thinkers understand the scope and nature of IP issues, pose the right questions to their advisers and maximize the value from this crucial intangible asset.

[Cambridge Handbook of Intellectual Property in Central and Eastern Europe](#) Edward Elgar Publishing

The creative industries are becoming of increasing importance from economic, cultural, and social perspectives. This Handbook explores the relationship, whether positive or negative, between creative industries and intellectual property (IP) rights.

Research Handbook on Intellectual Property and Digital Technologies Edward Elgar Publishing

We live in an age in which expressive, informational, and technological subject matter are becoming increasingly important. Intellectual property is the primary means by which the law seeks to regulate such subject matter. It aims to promote innovation and creativity, and in doing so to support solutions to global environmental and health problems, as well as freedom of expression and democracy. It also seeks to stimulate economic growth and competition, accounting for its centrality to EU Internal Market and international trade and development policies. Additionally, it is of enormous and increasing importance to business. As a result there is a substantial and ever-growing interest in intellectual property law across all spheres of industry and social policy, including an interest in its legal principles, its social and normative foundations, and its place and operation in the political economy. This handbook written by leading academics and practitioners from the field of intellectual property law, and suitable for both a specialist legal readership and an intelligent but non-specialist legal and non-legal readership, provides a comprehensive account of the following areas: - The foundations of IP law, including its emergence and development in different jurisdictions and regions; - The substantive rules and principles of IP; and - Important issues arising from the existence and operation of IP in the political economy.

Research Handbook on the Economics of Intellectual Property Law Edward Elgar Publishing

This comprehensive Research Handbook explores the rights of employers and employees with regard to intellectual property (IP) created within the framework of the employment relationship. Investigating the development of employee IP from a comparative perspective, it contextualises issues in the light of theoretical approaches in both IP law and labour law. Leading academic experts examine the most crucial building blocks of the regulation of employee IP, such as authorship, inventorship and creatorship, as well as individual, corporate and collective works. Chapters focus on US and European law, but also offer insights from Chinese, Japanese and Korean law. The Research Handbook also tackles new and developing global challenges in the field, including labour mobility, trade secrets, non-compete clauses, university employees, cross-border business matters, and choice of law issues. Scholars and students in both IP and labour law, and particularly those working at the intersection of these fields, will find this Research Handbook invaluable. It will also provide important insights for legislators, business practitioners and university management.

The Intellectual Property Handbook The Economist

This is an easy-to-use resource for practitioners facing a patent, trademark, or copyright issue for the first time, or looking for a refresher on IP law.

Research Handbook on Intellectual Property and Employment Law Edward Elgar Publishing

Both law and economics and intellectual property law have expanded dramatically in tandem over recent decades. This field-defining two-volume Handbook, featuring the leading legal, empirical, and law and economics scholars studying intellectual property rights, provides wide-ranging and in-depth analysis both of the economic theory underpinning intellectual property law, and the use of analytical methods to study it.

Research Handbook on Intellectual Property and Investment Law Edward Elgar Publishing

The phenomenal growth of the media and entertainment industries has contributed to a fragmented approach to intellectual property rights. Written by a range of experts in the field, this Handbook deals with contemporary aspects of intellectual property law (IP), and examines how they relate to different facets of media and entertainment.

WIPO Intellectual Property Handbook Edward Elgar Publishing

This Handbook brings together scholars from around the world in addressing the global significance of, controversies over and alternatives to intellectual property (IP) today. It brings together over fifty of the leading authors in this field across the spectrum of academic disciplines, from law, economics, geography, sociology, politics and anthropology. This volume addresses the full spectrum of IP issues including copyright, patent, trademarks and trade secrets, as well as parallel rights and novel applications. In addition to addressing the role of IP in an increasingly information based and globalized economy and culture, it also challenges the utility and viability of IP today and addresses a range of alternative futures.

Research Handbook on Intellectual Property and Geographical Indications Edward Elgar Publishing

This handbook is currently in development, with individual articles publishing online in advance of print publication. At this time, we cannot add information about unpublished articles in this handbook, however the table of contents will continue to grow as additional articles pass through the review process and are added to the site. Please note that the online publication date for this handbook is the date that the first article in the title was published online.

Intellectual Property Law: Text, Cases, and Materials SAGE

In today's knowledge-based global economy, most inventions are made by employed persons through their employers' research and development activities. However, methods of establishing rights over an employee's intellectual property assets are relatively uncertain in the absence of international solutions. Given that increasingly more businesses establish entities in different countries and more employees co-operate across borders, it becomes essential for companies to be able to establish the conditions under which ownership subsists in intellectual property created in employment relationships in various countries. This comparative law publication describes and analyses employers' acquisition of employees' intellectual property rights, first in general and then in depth. This second edition of the book considers thirty-four different jurisdictions worldwide. The book was developed within the framework of the International Association for the Protection of Intellectual Property (AIPPI), a non-affiliated, non-profit organization dedicated to improving and promoting the protection of intellectual property at both national and international levels. Among the issues and topics covered by the forty-nine distinguished contributors are the following: • different approaches in different law systems; • choice of law for contracts; • harmonizing international jurisdiction rules; • conditions for recognition and enforcement of foreign judgments; • employees' rights in copyright, semiconductor chips, inventions, designs, plant varieties and utility models on a country-by-country basis; • employee

remuneration right; • parties' duty to inform; and • instances for disputes. With its wealth of information on an increasingly important subject for practitioners in every jurisdiction, this book is sure to be put to constant use by corporate lawyers and in-house counsel everywhere. It is also exceptionally valuable as a thorough resource for academics and researchers interested in the international harmonization of intellectual property law.

Indigenous Intellectual Property Kluwer Law International B.V.

Written by leading experts from across the world, this Handbook expertly places intellectual property issues in technology transfer into their historical and political context whilst also exploring and framing the development of these intersecting domains for innovative universities in the present and the future.

Research Handbook on the World Intellectual Property Organization Edward Elgar Publishing

This sweeping study examines the law of intellectual property in Chinese civilization from imperial days to the present. It uses materials drawn from law, the arts and other fields as well as extensive interviews with Chinese and foreign officials, business people, lawyers, and perpetrators and victims of "piracy."

Intellectual Property Law Edward Elgar Publishing

Intellectual property (IP) is a key component of the life sciences, one of the most dynamic and innovative fields of technology today. At the same time, the relationship between IP and the life sciences raises new public policy dilemmas. The Research Handbook on Intellectual Property and the Life Sciences comprises contributions by leading experts from academia and industry to provide in-depth analyses of key topics including pharmaceuticals, diagnostics and genes, plant innovations, stem cells, the role of competition law and access to medicines. The Research Handbook focuses on the relationship between IP and the life sciences in Europe and the United States, complemented by country-specific case studies on Australia, Brazil, China, India, Japan, Kenya, South Africa and Thailand to provide a truly international perspective.

Intellectual Property and Public Health in the Developing World Cambridge University Press

'Transactions involving intellectual property whether by way of out-and-out assignment or by one of the myriad variants of licensing which are possible, are really really important – they help the world of business go round. But such transactions can be complex with things like national rules preventing alienation getting in the way of bargains people wish to make. So it is quite astonishing how sparse the literature on the subject is – particularly literature taking a comparative view. This book is perhaps the very first of its kind, taking as it does perspectives from the major legal systems of the world. Moreover its distinguished authors have not written in a technical or abstruse way – as academics (and some judges) can all too easily do. Far from it. This book is readable – and anyone concerned with intellectual property licensing should read it and will find it a pleasure to do so. They will also learn a lot about some of the pitfalls and bear-traps to be found around the world. At UCL we have recognised the importance of this subject. This book will be on our students' reading list.' – The Rt. Hon. Sir Robin Jacob, UCL Faculty of Laws, UK 'IP licensing underpins the information economy. This impressive book brings together leading academic lawyers and practitioners from a range of key jurisdictions to explore a number of major current issues. The book is both thoughtful and practical and it is not afraid to call for greater harmonization of IP licensing law. It is a must have for all those involved in the field.' – Simon Stokes, Blake Laphorn 'This Research Handbook provides a valuable mix of practical and theoretical perspectives on IP licensing and will serve as a reference resource for scholars and practitioners in this field of study.' – Francesco Parisi, University of Minnesota, US and University of Bologna, Italy 'The Handbook brings together a unique collection of world renowned experts providing detailed discussion in every chapter. The brilliance of this collective work is found in its broad two dimensional focus – beyond patents to all key IP assets on the one hand, and country specific discussion for key regions around the world on the other. . . . Whether read cover-to-cover as a compilation of current best practice or used as a true reference guide, the Research Handbook on Intellectual Property Licensing is a must have for anyone seeking to capture value from intangible assets.' – From the foreword by James E. Malackowski The Research Handbook on Intellectual Property Licensing explores the complexities of intellectual property licensing law from a comparative perspective through the opinions of leading experts. This major research tool analyses the features of specific types of licensing agreements and also addresses other practical issues which apply across different types of licensing transactions, such as the treatment of licensing in bankruptcy and the use of arbitration for solving licensing disputes. The Handbook ultimately provides a scholarly contribution to the development of global intellectual property licensing policies. Including transversal and comparative analysis, this Handbook will appeal to intellectual property licensing practitioners, lawyers and intellectual property and contract law academics.

Research Handbook on Intellectual Property and Artificial Intelligence American Bar Association

Intellectual Property Law is the definitive textbook on this subject - an all-embracing and detailed guide to intellectual property law. It clearly sets out the law in relation to copyright, patents, trade marks, passing off and confidentiality, whilst enlivening the text with illustrations and diagrams.

Handbook of Intellectual Property Research World Intellectual Property Organization

Intellectual property law faces serious challenges worldwide, with many in the international community arguing that the law fails to provide much-needed support for either individual rights or the public interest in the technological environment. The Cambridge Handbook of Intellectual Property in Central and Eastern Europe offers a novel look at intellectual property issues through the lens of the post-socialist and transitional experience in Central and Eastern European countries. Contributors include both recognized and emerging leaders in their jurisdictions of interest, and experts on US, European Union, and international law. Taken together, they offer a thought-provoking critique of current approaches and build a compelling case for cogent policymaking. This important work reflects the formative experiences of a difficult history, demonstrating the courageous optimism of scholars in a region that has repeatedly overcome the challenges of the past, while consistently looking to its authors and innovators for leadership and inspiration.

Best Sellers - Books :

• [Playground By Aron Beauregard](#)

- [Baking Yesteryear: The Best Recipes From The 1900s To The 1980s By B. Dylan Hollis](#)
- [You Will Own Nothing: Your War With A New Financial World Order And How To Fight Back By Carol Roth](#)
- [America's Cultural Revolution: How The Radical Left Conquered Everything](#)
- [Hunting Adeline \(cat And Mouse Duet\)](#)
- [What To Expect When You're Expecting](#)
- [Flash Cards: Sight Words By Scholastic Teacher Resources](#)
- [Our Class Is A Family \(our Class Is A Family & Our School Is A Family\)](#)
- [Too Late: Definitive Edition By Colleen Hoover](#)
- [Harry Potter Paperback Box Set \(books 1-7\) By J. K. Rowling](#)