

## Broadcast News Writing Stylebook Paperback

MediaWriting  
 Radio Production  
 Critical Perspectives on Journalistic Beliefs and Actions  
 Broadcast News in the Digital Age  
 News Writing and Reporting for Today's Media  
 Writing News for TV and Radio  
 Broadcast Journalism  
 Television News  
 Aim for the Heart  
 Writing and Producing Television News  
 Total Sportscasting  
 A Broadcast News Manual of Style  
 Practical Newspaper Reporting  
 Associated Press Broadcast News Handbook  
 The Digital Reporter's Notebook  
 Online News and the Public  
 The Associated Press Stylebook 2015  
 Broadcast News Writing, Reporting, and Producing  
 Professional Feature Writing  
 The Principles of Multimedia Journalism  
 Basic Radio Journalism  
 Writing and Reporting News: A Coaching Method  
 Better Broadcast Writing, Better Broadcast News  
 Advancing the Story  
 Make It Memorable  
 Journalism Online  
 Broadcast News and Writing Stylebook  
 The Mojo Handbook  
 UPI Style Book & Guide to Newswriting  
 This Just In  
 The Media Handbook  
 The Solo Video Journalist  
 A Cognitive Psychology of Mass Communication  
 Broadcast News Writing Stylebook  
 Always Get the Name of the Dog  
 Broadcast News and Writing Stylebook -- Pearson eText  
 Inside the BBC and CNN  
 News Writing and Reporting for Today's Media  
 Broadcast News Writing, Reporting, and Producing

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### BRYLEE MICAELA

*MediaWriting* Rowman & Littlefield

A fully revised and updated edition of the bible of the newspaper industry

*Radio Production* Pearson College Division

Offers insights on the state of online news, exploring the issues surrounding this convergence of print and electronic platforms, and the public's response to it. The heart of the book is formed by empirical studies - mostly social surveys - coming out of the media effects and uses traditions.

**Critical Perspectives on Journalistic Beliefs and Actions** CRC Press

Updated in its 5th edition, Papper's Broadcast News and Writing Stylebook is the first and most widely used handbook in broadcast news. This book clearly and concisely outlines the rules of broadcast news writing, reporting, grammar, style, and usage. With chapter-by-chapter coverage of story types, from business stories to crime and legal reporting, education, government, health, the environment, weather, and sports, the Broadcast News and Writing Stylebook lays out the particular demands of composition, form, style, and usage in all the diverse areas of broadcast news. Because the news business has changed -- and continues to evolve -- so has this text. Written by the person who has overseen the major industry research for the past 18 years, the latest edition looks into the future of news by exploring the business of news. Citing the latest data and trends, the book takes a

hard look at where the industry stands and where it appears to be headed.

**Broadcast News in the Digital Age** Allyn & Bacon

"This textbook takes a systematic approach to teaching broadcast and multimedia journalism to students. Easy to follow [and] very relatable for students. Visually appealing...Love this textbook." —Beth Bingham Georges, California State University, Fullerton Updated Edition of Bestseller! It's a multimedia world, and today's journalists must develop a multimedia mindset. How does this way of thinking change the newsgathering and news production processes? Having conceived of and written their book in this changed media landscape, broadcast veterans Wenger and Potter seamlessly build on the fundamentals of good news reporting while teaching students to use depth, interactivity and immediacy as they maximize the advantages of each platform. While retaining the book's clear instruction and advice from those in the trenches, *Advancing the Story, Fourth Edition* has been updated to reflect the latest issues and trends with: greater emphasis on social media and mobile media to gather, promote and disseminate news content; expanded coverage of media ethics and media law; extended examples of effective reporting across multiple platforms; updated writing exercises and new resources for reviewing AP style; and additional interviews with journalists at the forefront of industry changes. Visit [study.sagepub.com/advancingthestory](http://study.sagepub.com/advancingthestory) for interactive chapter modules, skill-building tutorials, and analysis from journalism experts. Instructors! Visit the author's blog at [advancingthestory.com](http://advancingthestory.com) for discussion starters, teaching tips, and more!

*News Writing and Reporting for Today's Media* CRC Press

Written by two award-winning broadcast journalists, this book offers a practical, hands-on guide to the modern digital TV newsroom. Pulling from

extensive industry experience, the authors provide a comprehensive look at the key journalistic skills needed to excel in broadcast news today, including storytelling, writing, story pitching, video production, interviewing and managing social media. The textbook is organized into five sections: building a foundation, storytelling and writing, producing, live performance, and ethics and career progression. The authors also provide step-by-step instructions on how to efficiently multitask while staying true to journalist ethics. Each chapter includes clear learning objectives, review questions and practical assignments, making it ideal for classroom use. QR codes integrated in the text allow students to easily see and hear examples of the stories they are learning to write. *Broadcast News in the Digital Age* is an engaging, student-friendly guide for those seeking to become successful writers, producers, anchors and journalists in today's newsrooms, both on-air and online.

**Writing News for TV and Radio** Taylor & Francis

Radio Production is for professionals and students interested in understanding the radio industry in today's ever-changing world. This book features up-to-date coverage of the purpose and use of radio with detailed coverage of current production techniques in the studio and on location. In addition there is exploration of technological advances, including handheld digital recording devices, the use of digital, analogue and virtual mixing desks and current methods of music storage and playback. Within a global context, the sixth edition also explores American radio by providing an overview of the rules, regulations, and purpose of the Federal Communications Commission. The sixth edition includes: Updated material on new digital recording methods, and the development of outside broadcast techniques, including Smartphone use. The use of social media as news sources, and an expansion of the station's presence. Global government regulation and journalistic codes of practice. Comprehensive advice on interviewing, phone-ins, news, radio drama, music, and scheduling. This edition is further enhanced by a companion website, featuring examples, exercises, and resources: [www.focalpress.com/cw/mcleish](http://www.focalpress.com/cw/mcleish).

**Broadcast Journalism** Routledge

In this fifth edition of *A Cognitive Psychology of Mass Communication*, author Richard Jackson Harris continues his examination of how our experiences with media affect the way we acquire knowledge about the world, and how this knowledge influences our attitudes and behavior. Presenting theories from psychology and communication along with reviews of the corresponding research, this text covers a wide variety of media and media issues, ranging from the commonly discussed topics – sex, violence, advertising – to lesser-studied topics, such as values, sports, and entertainment education. The fifth and fully updated edition offers: highly accessible and engaging writing contemporary references to all types of media familiar to students substantial discussion of theories and research, including interpretations of original research studies a balanced approach to covering the breadth and depth of the subject discussion of work from both psychology and media disciplines. The text is appropriate for *Media Effects*, *Media & Society*, and *Psychology of Mass Media* coursework, as it examines the effects of mass media on human cognitions, attitudes, and behaviors through empirical social science research; teaches students how to examine and evaluate mediated messages; and includes mass communication research, theory and analysis.

*Television News* Routledge

*MediaWriting* is an invaluable resource for students planning to enter the dynamic and changing world of media writing in the twenty-first century. With easy-to-read chapters, a wealth of updated, real-world examples, and helpful "How To" boxes throughout, this textbook explains the various styles of writing for print, broadcast, online, social media, public relations, and multimedia outlets. Some of the features included in the book are: A re-written Chapter 13, Writing and Reporting in the New New Media, with updates to how social media is used today Expanded chapters on print reporting methods and the Associated Press Stylebook Updates to Chapters 5 and 6, Legal Considerations in Media Writing, and Ethical Decisions in Writing and Reporting, discuss recent court cases and current ethical issues Explanatory "How To" boxes that help readers understand and retain main themes Illustrative "It Happened to Me" vignettes from the authors' professional experiences Discussion questions and exercises at the end of every chapter Designed to meet the needs of students of print and broadcast media, public relations, or a wannabe jack-of-all trades in the online media environment, this reader-friendly primer will equip beginners with the skills necessary to succeed in their chosen writing field.

*Aim for the Heart* Taylor & Francis

*Broadcast News Writing, Reporting, and Producing*, 7th Edition is the leading book covering all aspects of writing and reporting the news. It identifies the key concepts and terms readers need to know in the news gathering and dissemination process, and provides practical, real-world advice for operating in the modern day newsroom. New to the 7th Edition are profiles of working journalists who give readers a glimpse into the working life of modern reporters, producers, and directors. This new edition also covers important aspects of the use of social media, drone journalism, and digital technology. A new chapter on Portfolio Development will assist readers in developing the skills to advance in their careers. The text has also been updated to reflect new industry standards in modes of information gathering and delivery, writing style, and technology. Additional features include: Key Words at the start of every chapter, identifying important terms and definitions End of chapter Summaries, which allows readers to review the chapter's main points Text Your Knowledge, which helps readers quiz themselves on important concepts Readers can apply a chapter's themes with chapter-by-chapter Exercises A companion website featuring video tutorials of necessary skillsets for journalists, including lighting structures, how to hold a microphone, and properly conducting an interview

*Writing and Producing Television News* CRC Press

Originally available only to Associated Press members, this is the definitive guide to writing and delivering the news on radio, television, and other broadcast media. While the focus throughout is on the art of finding, researching, writing, editing, producing, and delivering authoritative, accurate, and exciting news stories, it also provides a wealth of information on key technical aspects involved, such as how to handle a microphone and how many tape recorders to carry in the field. An indispensable resource for students and experienced broadcast journalists alike, this Handbook also includes a comprehensive, quick-reference style guide covering the established norms and practices in punctuation, tone, diction, use of foreign terms, references, and much more.

**Total Sportscasting** Routledge

The first and most widely used handbook in broadcast news, this book clearly and concisely outlines the rules of broadcast news writing, grammar,

style, and usage. Similar in format to the AP Stylebook, the *Broadcast News Writing Stylebook* is a useful resource for both beginning and advanced writers of broadcast news. With chapter-by-chapter coverage of story types, from business stories to crime and legal reporting, government, health, the environment, weather, and sports, the *Broadcast News Writing Stylebook* lays out the particular demands of composition, form, style, and usage in all the diverse areas of broadcast news. Completely updated, with expanded explanations of the writing process, more examples of both problems and solutions, and greatly expanded discussion and explanation of putting together stories and the use of bites and sounds, the book is a complete reference text for both aspiring and experienced journalists.

**A Broadcast News Manual of Style** Holcomb Hathaway Pubs

*Always Get the Name of the Dog* is a guide to journalistic interviewing, written by a journalist, for journalists. It features advice from some of the best writers and reporters in the business, and takes a comprehensive view of media interviewing across multiple platforms, while emphasizing active learning to give readers actionable steps to become great media interviewers. Through real scenarios and examples, this text takes future journalists through the steps of the interview, from research to source identification to question development and beyond. Whether you are a journalism student or an experienced reporter looking to sharpen your skills, this text can help make sure you get all you need from every interview you conduct.

*Practical Newspaper Reporting* McGraw-Hill Humanities, Social Sciences & World Languages

This book provides case studies, many incorporating in-depth interviews and surveys of journalists. It examines issues such as journalists' attitudes toward their contributions to society; the impact of industry and technological changes; culture and minority issues in the newsroom and profession; the impact of censorship and self-censorship; and coping with psychological pressures and physical safety dilemmas. Its chapters also highlight journalists' challenges in national and multinational contexts. International scholars, conducting research within a wide range of authoritarian, semi-democratic, and democratic systems, contributed to this examination of journalistic practices in the Arab World, Australia, Bangladesh, Bulgaria, China, Denmark, India, Kenya, Kyrgyzstan, Malaysia, Mexico, Russia, Samoa, South Africa, Taiwan, Turkey, and the United States.

**Associated Press Broadcast News Handbook** CRC Press

It is becoming increasingly important for television reporters to be proficient in many, if not all, of the steps in production. The Solo Video Journalist will make handling all these responsibilities seem possible, and do so from the hands-on perspective of a current reporter with years of experience as a multimedia journalist. This book will cover all aspects of multimedia journalism, from planning for a segment, to dressing appropriately for one's multiple roles, to conducting interviews and editing. The instruction and guidance in this text will help make readers valuable players in their field, and it is filled with real-world examples and advice from current professionals. Whether it be college students learning from the ground up or journalists early in their careers, *The Solo Video Journalist* ensures they will have all the materials they need to be successful multimedia journalists.

*The Digital Reporter's Notebook* CQ Press

*Journalism Online* tackles the pressing question of how to apply fundamental journalism skills to the online medium. It provides an essential guide to the Internet as a research and publishing tool. In particular, it examines how to forge key journalism skills with the distinctive qualities of the World Wide Web to provide compelling web content. Trainee and practicing online journalists will learn: - core journalism skills of identifying, collecting, selecting and presenting news and information; - multimedia skills such as audio recording and editing; - online research methods including use of search tools, newsgroups and listservs; - story construction and writing for the Web; - an introduction to HTML; - web site design for the effective use of content. *Journalism Online* takes the best of the 'new' and 'old' media to provide an essential primer for this emerging discipline. Leading web designers such as Jakob Nielsen rub shoulders with established journalists like Harold Evans in the search for clear guidance in this rapidly developing field. It also provides a useful insight for non-news organisations into how to prepare and present effective web content and avoid the deepest pitfall of the online world - being ignored. Supplementary resources can be found on the book's supporting web site [www.journalismonline.co.uk](http://www.journalismonline.co.uk), which features additional exercises, useful links and reviews.

**Online News and the Public** Basic Books

This text offers the basics of news media feature writing and guides motivated beginners down the right path toward success as professional feature writers. It looks at newspaper, magazine, newsletter, and online publications, with emphasis on daily newspapers and consumer magazines.

**The Associated Press Stylebook 2015** Routledge

News writing and reporting for Today's Media.

*Broadcast News Writing, Reporting, and Producing* McGraw-Hill

Al Tompkins teaches students about broadcast journalism using a disarmingly simple truth—if you aim for the heart with the copy you write and the sound and video you capture, you will compel your viewers to keep watching. With humor, honesty, and directness, award-winning journalist and author Al Tompkins bottles his years of experience and insight in a new Third Edition that offers students the fundamentals they need to master journalism in today's constantly evolving media environment, with practical know-how they can immediately put to use in their careers. *Aim for the Heart* is as close as you can get to spending a week in one of Tompkins's training sessions that he has delivered in newsrooms around the world, from which students: • Learn how to build compelling characters who connect with the audience • Write inviting leads • Get memorable soundbites • See how to light, crop, frame, and edit compelling videos • Learn how to leverage social media to engage audiences • Gain critical thinking skills that move your story from telling the "what" to telling the "why"

*Professional Feature Writing* Routledge

Powerful storytelling engages the senses, and today, there are more accessible digital tools available for telling multimedia stories than ever before. *The Digital Reporter's Notebook* teaches practical digital storytelling techniques that journalists can put into practice right away, using the technology they already have in their pockets. Mark Blaine demonstrates how to gather information and organize it into a successful multimedia story without losing sight of the essentials of good journalism. These forty brief chapters provide a versatile toolkit for multimedia journalists, including activities and exercises to build a strong foundation in digital storytelling. Readers will also want to try the interactive app, which includes videos and animations that bring the concepts and ideas in the book to life. Topics include: Lighting & Framing Collecting Sound Scene Setting & Relevant Detail

Interview Techniques Story Structure File Management The Digital Reporter's Notebook is ideal for online journalism courses and introductory reporting courses using a convergence approach.

[The Principles of Multimedia Journalism](#) Routledge

The Mojo Handbook: Theory to Praxis offers a detailed and engaging crash course on how to use mobile tools to create powerful journalistic stories. Drawing on both theoretical underpinnings and practical techniques, the book outlines the fundamentals of mobile journalism methods, by placing

mobile storytelling within a wider context of current affairs, documentary filmmaking and public relations. The book offers expert advice for how to use storytelling skills to transform mobile content into engaging and purposeful user-generated stories for audiences. Topics covered include tips for recording dynamic video and clean audio, conducting interviews on your phone and editing and post-production processes, as well as advice on how to handle copyright issues and a primer on journalistic ethics. The book also includes a comprehensive glossary of terms to help students navigate the video production and mobile journalism world. The Mojo Handbook is a valuable resource for aspiring multimedia professionals in journalism, strategic and corporate communication, community and education, as well as anyone looking to incorporate mobile into their visual storytelling tool kit.

Best Sellers - Books :

- [Little Blue Truck's Valentine](#) By Alice Schertle
- [Verity](#) By Colleen Hoover
- [Never Never: A Romantic Suspense Novel Of Love And Fate](#) By Colleen Hoover
- [I'm Glad My Mom Died](#)
- [Playground](#) By Aron Beauregard
- [Meditations: A New Translation](#) By Marcus Aurelius
- [The Light We Carry: Overcoming In Uncertain Times](#)
- [The Democrat Party Hates America](#)
- [Things We Never Got Over \(knockemout\)](#) By Lucy Score
- [A Letter From Your Teacher: On The First Day Of School](#)