
Sea Ray Stainless Steel Boat Anchor Roller

MotorBoating

Boating

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MotorBoating

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MotorBoating

MotorBoating

Boating

Boating

Boating

Boating Life

Boating Life

Boating

Boating

Boating

Boating

MotorBoating

Boating Life

Boating

Boating

Boating Life

Boating

Boating

Boating

Commanding the Waterways

Boating

Boating

Boating

Boating
Boating
Boating
Boating
Ski

*Sea Ray Stainless Steel
Boat Anchor Roller*

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DUDLEY JAYLA

MotorBoating Write Stuff Syndicate
As Sea Ray approaches its 50th anniversary, the commitment to quality and innovation that founder C. N. Ray instilled in the company decades ago remains stronger than ever. Sea Ray's unique philosophy, which centers on design excellence and dealer relationships, has helped the company thrive since the opening of its first plant

in Oxford, Michigan, in 1959. Over the years, Sea Ray has faced many challenges, from inflation to oil embargoes to the Great Boating Depression. Through a combination of strong dealer relationships which help ensure customer satisfaction and build brand loyalty and a dedication to quality and innovation, Sea Ray strengthened its business and increased profitability in spite of those tough times. Today, Sea Ray produces more than 40 different boat models with worldwide sales totaling nearly \$1 billion a year. Boasting

the widest variety of pleasure boats and one of the highest customer satisfaction ratings in the world, Sea Ray is now the largest manufacturer of superior-quality fiberglass boats, with seven U.S.-based manufacturing facilities and many dealers across the globe. Sea Ray's desire to create high-quality boats and its dedication to exceptional service keep the company at the top of the marine industry. Commanding the Waterways: The Story of Sea Ray provides a compelling account of the immediate affect Sea Ray had on the boating industry as well as its continued growth and success since entering the business 50 years ago.

Boating

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