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 Boost - Denken wie Elon Musk und Co
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 Emotional Minds

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SINGLETON SANFORD

Predication and Ontology Franz Steiner Verlag
 The thoroughly contemporary question of the relationship between emotion and reason was debated with such complexity by the philosophers of the 17th century that their concepts remain a source of inspiration for today's research about the emotionality of the mind. The analyses of the works of Descartes, Spinoza, Leibniz, and many other thinkers collected in this volume offer new insights into the diversity and significance of philosophical reflections about emotions during the early modern era. A focus is placed on affective components in learning

processes and the boundaries between emotions and reason.

Jewish Influence on Christian Reform Movements

Redline Wirtschaft
 The procedure uses approaches from risk and decision analysis to identify the most relevant information; it also uses approaches from psychology and communication theory to ensure that its message is understood. This book is written in nontechnical terms, designed to make the approach feasible for anyone willing to try it. It is illustrated with successful communications, on a variety of topics."--Jacket.

Hit Makers Walter de Gruyter GmbH & Co KG

Focusing on knowledge, science and literature in early modern Germany, this collection presents 12 essays on emerging epistemologies regarding: the

transcendent nature of the Divine; the natural world; the body; sexuality; intellectual property; aesthetics; demons; and witches.

Creativity and Innovation in the Music Industry

Springer
 Alexander Gottlieb Baumgarten (1714-1762) is known in intellectual history for having established the discourse of philosophical aesthetics with his "Meditationes philosophicae de nonnullis ad poema pertinentibus" (Reflections on Poetry) and "Aesthetica" (Aesthetics), which consists of two books and is considered Baumgarten's most important work. But this book amends that history. It shows that Baumgarten's aesthetics is a science of literature that demonstrates the value of literature to philosophy. Baumgarten did not intend to pursue such a task, but in working on his

philosophical texts and lectures, he ends up analyzing, synthesizing, and contextualizing literature. He thereby treats it not as belles lettres or as a moral institution but rather as an epistemic object. His aesthetics is thus the first modern literary theory, and his articulation of this theory would never again be matched in its complexity and systematicity. Baumgarten's theory of literature has never been discovered. It waits latently to take its place in intellectual history.

Wenn der Computer zum Künstler wird
Frank & Timme GmbH

"Artistic media seem to be in a permanent condition of mutation and transformation. Contemporary artists often investigate the limits and possibilities of the media they use and experiment with the crossing, upgrading and mutilation of media. Others explicitly explore the unknown intermedial space between existing media, searching for the hybrid beings that occupy these in-betweens. This issue of Theater topics explores the theme of mutating and adapting media in its relation with theatre and performance"--P. [4] of cover.

Commercialised History: Popular History Magazines in Europe National Geographic Books

This book takes a look at fully automated, autonomous vehicles and discusses many open questions: How can autonomous vehicles be integrated into the current transportation system with diverse users and human drivers? Where do automated vehicles fall under current legal frameworks? What risks are associated with automation and how will society respond to these risks? How will the marketplace react to automated vehicles and what changes may be necessary for companies? Experts from Germany and the United States define key societal, engineering, and mobility issues related to the automation of vehicles. They discuss the decisions programmers of automated vehicles must make to enable vehicles to perceive their environment, interact with other road users, and choose actions that may have ethical consequences. The authors further identify expectations and concerns that will form the basis for individual and societal acceptance of autonomous driving. While the safety benefits of such vehicles are tremendous, the authors demonstrate that these benefits will only be achieved if vehicles have an appropriate safety concept at the heart of their design. Realizing the potential of automated vehicles to reorganize traffic and transform mobility of people and goods requires similar care in the design of vehicles and networks. By

covering all of these topics, the book aims to provide a current, comprehensive, and scientifically sound treatment of the emerging field of "autonomous driving". *Toward Liberty* Oxford University Press This study analyses the emergence of aesthetic theory in eighteenth-century Germany in relation to contemporary theories of the nature of language and signs. As well as being extremely relevant to the discussion of literary theory, this perspective casts much light on Enlightenment aesthetics. The central text under consideration shows that the extended comparison of poetry and the plastic arts contained in that major work of aesthetic criticism rests upon a theory of signs and constitutes a complex and global theory of aesthetic signification. His analysis of Laocoon is preceded by chapters which establish the underlying structure and influence of the Enlightenment metasemiotic - that is, the place and function of the sign concept in the culture of the early eighteenth century. As an important reinterpretation of Lessing's Laocoon and of the development of German aesthetic theory, this book will be of special interest to students and scholars of German literature. Moreover, as a significant chapter in the history of semiotics, it will be read with profit by all those concerned with the history of literary criticism and aesthetic theory.

Light on the Wave Redline Wirtschaft Algorithmen können auf Grundlage von Kundendaten messerscharf analysieren, wie eine Erfolg versprechende Geschichte verfasst wird, wie der perfekte Chart-Hit aufgebaut sein muss oder wie ein Blockbuster-Drehbuch auszusehen hat. Künstliche Intelligenz ist obendrein dazu in der Lage, diese Anforderungen auch direkt umzusetzen und zum Beispiel Bilder zu malen oder Songs zu komponieren - der Computer wird zum aktiven Künstler! Doch ist das noch Kunst? Wird der Retorten-Mainstream das menschliche Schaffen verdrängen? Mathias Liegmal beschreibt, mit welchen Umwälzungen der gesamte Kreativbereich durch den Einzug der KI rechnen muss.

Biographical Dictionary of Medallists: T-Z
Redline Wirtschaft

This multidisciplinary volume offers a systematic analysis of translation and interpreting as a means of guaranteeing equality under the law as well as global perspectives in legal translation and interpreting contexts. It offers insights into new research on • language policies and linguistic rights in multilingual communities • the role of the interpreter • accreditation of legal translators and

interpreters • translator and interpreter education in multiple countries and • approaches to terms and tools for legal settings. The authors explore familiar problems with a view to developing new approaches to language justice by learning from researchers, trainers, practitioners and policy makers. By offering multiple methods and perspectives covering diverse contexts (e.g. in Austria, Belgium, England, Estonia, Finland, France, Germany, Hong Kong, Ireland, Norway, Poland), this volume is a welcome contribution to legal translation and interpreting studies scholars and practitioners alike, highlighting settings that have received limited attention, such as the linguistic rights of vulnerable populations, as well as practical solutions to methodological and terminological problems.

Krautrock sampler Walter de Gruyter Interdisciplinary study of monumental art and architecture in human history. Monumentality is a human phenomenon that has occurred in nearly all times and places. Because of its ubiquity, monumentality is something that has been studied by a large number of disciplines and individuals. *Approaching Monumentality in Archaeology* explores the phenomenon of monumental art and architecture from humankind's most ancient past to recent history, and does so using an interdisciplinary approach that incorporates the research of anthropological archaeologists, art historians, classicists, and sociologists working in a wide variety of historical and cultural contexts. The volume seeks to define what is meant by the terms "monument" and "monumentality," and to understand the social and political significance of monument-building as it has manifested around the world. By advocating for a relational approach to the topic that seeks to find monumentality in the ongoing relationship between object and person, this book offers the opportunity to begin the process of uniting these varied interests into a unified discourse.

Literary Translation, Reception, and Transfer Walter de Gruyter GmbH & Co KG

"Enthralling - full of 'aha' moments about why some ideas soar and others never get off the ground. This book picks up where *The Tipping Point* left off." —Adam Grant Nothing "goes viral." If you think a popular movie, song, or app came out of nowhere to become a word-of-mouth success in today's crowded media environment, you're missing the real story. Each blockbuster has a secret history—of

power, influence, dark broadcasters, and passionate cults that turn some new products into cultural phenomena. Even the most brilliant ideas wither in obscurity if they fail to connect with the right network, and the consumers that matter most aren't the early adopters, but rather their friends, followers, and imitators -- the audience of your audience. In his groundbreaking investigation, Atlantic senior editor Derek Thompson uncovers the hidden psychology of why we like what we like and reveals the economics of cultural markets that invisibly shape our lives. Shattering the sentimental myths of hit-making that dominate pop culture and business, Thompson shows quality is insufficient for success, nobody has "good taste," and some of the most popular products in history were one bad break away from utter failure. It may be a new world, but there are some enduring truths to what audiences and consumers want. People love a familiar surprise: a product that is bold, yet sneakily recognizable. Every business, every artist, every person looking to promote themselves and their work wants to know what makes some works so successful while others disappear. Hit Makers is a magical mystery tour through the last century of pop culture blockbusters and the most valuable currency of the twenty-first century—people's attention. From the dawn of impressionist art to the future of Facebook, from small Etsy designers to the origin of Star Wars, Derek Thompson leaves no pet rock unturned to tell the fascinating story of how culture happens and why things become popular. In Hit Makers, Derek Thompson investigates: * What Taylor Swift, the printing press, and the laugh track have in common * The secret link between ESPN's sticky programming and the The Weeknd's catchy choruses * How advertising critics predicted Donald Trump * The 5th grader who accidentally launched "Rock Around the Clock," the biggest hit in rock and roll history * How Barack Obama and his speechwriters think of themselves as songwriters * How Disney conquered the world—but the future of hits belongs to savvy amateurs and individuals * The French collector who accidentally created the Impressionist canon * Quantitative evidence that the biggest music hits aren't always the best * Why almost all Hollywood blockbusters are sequels, reboots, and adaptations * Why one year-1991--is responsible for the way pop music sounds today * Why another year -1932--created the business model of film * How data scientists proved that "going viral" is a myth * How 19th century

immigration patterns explain the most heard song in the Western Hemisphere
Die 50 wichtigsten Themen der Digitalisierung ABDO

This work studies the historical transition from the agrarian solar energy regime to the use of fossil energy, which has fuelled the industrial transformation of the last 200 years. The author argues that the analysis of historical energy systems provides an explanation for the basic patterns of different social formations. It is the availability of free energy that defines the framework within which socio-metabolic processes can take place. This thesis explains why the industrial revolution started in Britain, where coal was readily available and firewood already depleted or difficult to transport, whereas Germany, with its huge forests next to rivers, was much longer dependent on a traditional solar energy regime."

Dizziness Walter de Gruyter

Hit Makers ist ein Buch über die mit Abstand wertvollste Währung in der vernetzten Businesswelt des im 21. Jahrhunderts: die Aufmerksamkeit der Menschen. Derek Thompson ergründet spannend und mit vielen Beispielen die Geheimnisse dieser Währung – bei Filmen, Musik, Kunst und Design. Wann wird ein Film ein Blockbuster? Wann ein Song ein Nummer-eins-Hit? Und wie wird aus einem Filmchen im Internet ein Klick-Hit? Und mit am wichtigsten: Wie verbreiten sich Idee und Produkte? Er belegt: Nichts geht einfach "viral", sondern es wirken psychologische Mechanismen im Hintergrund. Thompson schreibt nichts weniger als eine Geschichte der Popularität, von Bill Haleys "Rock Around the Clock" bis hin zu Facebook. Und schafft ein unerlässliches Werk für alle Künstler, Produktdesigner, Marketingschaffende, Kommunikationsexperten und Unternehmen – eine Anleitung für Hits.

Religious Individualisation Penguin

A massive, long-overdue retrospective on the multimedia image critique of Hito Steyerl, influential artist and author of *Duty-Free Art* and *The Wretched of the Screen*. Over the past 30 years, through video and installation, the immensely influential German artist and writer Hito Steyerl (born 1966) has been tracking the ways that images have mutated--from the analogue image and its manifold possibilities for montage to the fluidity of the split digital image--and the implications these mutations have had for the representation of wars, genocides and the flow of capital. "We are no longer dealing with the virtual but with a confusing and possibly alien concreteness

that we are only beginning to understand," writes Brian Kuan Wood of the digital visual worlds that the artist presents. At nearly 500 pages, this book--the first substantial overview on Steyerl--looks at multimedia installations and film projects of the past ten years, as well as earlier works, all of which are united by the artist's unflagging interrogation of the politics of the image.

The Life of Friedrich Schiller Walter de Gruyter GmbH & Co KG

This volume of essays is the result of the EU project -EHISTO-, which dealt with the mediation of history in popular history magazines and explored how history in the commercialised mass media can be used in history teaching in order to develop the media literacy and the transcultural competences of young people. The volume offers articles which for the first time address the phenomenon of popular history magazines in Europe and their mediating strategies in a foundational way. The articles are intended as introductory material for teachers and student teachers. The topic also offers an innovative approach in terms of making possible a European cross-country comparison, in which results based on qualitative and quantitative methods are presented, related to the content focus areas profiled in the national magazines."

Legal Translation and Court Interpreting: Ethical Values, Quality, Competence Training Cambridge University Press

The three concepts mentioned in the title of this volume imply the contact between two or more literary phenomena; they are based on similarities that are related to a form of 'travelling' and imitation or adaptation of entire texts, genres, forms or contents. Transfer comprises all sorts of 'travelling', with translation as a major instrument of transferring literature across linguistic and cultural barriers. Transfer aims at the process of communication, starting with the source product and its cultural context and then highlighting the mediation by certain agents and institutions to end up with inclusion in the target culture. Reception lays its focus on the receiving culture, especially on criticism, reading, and interpretation. Translation, therefore, forms a major factor in reception with the general aim of reception studies being to reveal the wide spectrum of interpretations each text offers. Moreover, translations are the prime instrument in the distribution of literature across linguistic and cultural borders; thus, they pave the way for gaining prestige in the world of literature. The thirty-eight papers included in this volume and dedicated to research in this

area were previously read at the ICLA conference 2016 in Vienna. They are ample proof that the field remains at the center of interest in Comparative Literature.

Translation and Meaning Spector Books

The topic of this volume was discussed at a Round Table of the International Association for Dialogue Analysis (IADA) at the University of Bologna in March 1995. The Round Table was intended to make a scientific contribution in honour of the president's 65th birthday. The topic refers on the one hand to the central problem of 'Dialogue Analysis' which is to discover a new, communicatively functioning unit after having left behind the unit of the sentence which can be considered the unit par excellence of structural linguistics. On the other hand, it includes the manifold units, relations, and strategies, i.e. the specific problems of dialogue analysis.

Dialogue Analysis: Units, relations and strategies beyond the sentence Springer Science & Business Media

This book charts the effects of new communication technologies and the Internet on the creation of music in the early 21st century. It examines how the music industry will be altered by the Internet, music online services and MP3-technology. This is done through an integrated model based on an international history of the industry since the phonograph's invention in 1877, and thus, the history of the music industry is described in full detail for the first time.

Little Quack OECD Publishing

Was haben Elon Musk, Steve Jobs, Albert Einstein und viele Raketenwissenschaftler gemeinsam? Sie haben alte, ausgetretene Pfade verlassen, es gewagt, Sachverhalte völlig neu zu denken, und damit die Welt revolutioniert. Ozan Varol, selbst lange Zeit als Raketenwissenschaftler tätig, will

dem Leser diese Erfolg versprechende, so ganz andere Art des Denkens nahebringen. Er beschreibt neun Erfolgsstrategien, die es ermöglichen, Probleme und Herausforderungen – ob im Beruf oder privat – völlig neu anzugehen, Ideen zu entwickeln und kreative Lösungen zu finden, an die bisher noch niemand im Entferntesten gedacht hat. Egal, ob es darum geht, den Traumjob zu bekommen, das eigene Business voranzubringen, eine neue Fähigkeit zu erlernen oder etwas gänzlich Neues zu schaffen: Varol gibt Ihnen mit "Boost" die nötigen Werkzeuge an die Hand, um erfolgreich durchzustarten.

Facing Poetry Springer Science & Business Media

One by one, four ducklings find the courage to jump into the pond and paddle with Mama Duck, until only Little Quack is left in the nest, trying to be brave.

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