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UPRT 2011: Empirical Studies in English Applied Linguistics

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Adapting Translation for the Stage

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The Information Age and Diplomacy

Globish the World Over

Don't speak english, hable globish

Planet Word

English as a Lingua Franca

Globish the World Over (Russian)

The American Way of Writing

The Language Wars

IBARRA LANE

UPRT 2011: Empirical Studies in English Applied Linguistics
Editions Eyrolles

Olivier Roy, world-renowned authority on Islam and politics, finds in the modern disconnection between faith communities and socio-cultural identities a fertile space for fundamentalism to grow. Instead of freeing the world from religion, secularization has encouraged a kind of holy ignorance to take root, an anti-intellectualism that promises immediate, emotional access to the sacred and positions itself in direct opposition to contemporary pagan culture. The secularization of society was supposed to free people from religion, yet individuals are converting en masse to fundamentalist faiths, such as Protestant evangelicalism, Islamic Salafism, and Haredi Judaism. These religions either reconnect adherents to their culture through casual referents, like halal fast food, or maintain their momentum through purification rituals, such as speaking in tongues, a practice that allows believers to utter a language that is entirely their own. Instead of a return to traditional religious worship, we are now witnessing the individualisation of faith and the disassociation of faith communities from ethnic and national identities. Roy explores the options now available to powers that hope to integrate or control these groups; and whether marginalisation or homogenisation will further divide believers from their culture.

Globish para el Mundo Taylor & Francis

How does literature represent, challenge and help us understand our experience of globalization? Taking literary globalization studies beyond its traditional political focus, *Literature and the Experience of Globalization* explores how writers from Shakespeare through Goethe to Isak Dinesen, J.M. Coetzee, Amitav Ghosh and Bruce Chatwin engage with the human dimensions of globalization. Through a wide range of insightful close readings, Svend Erik Larsen brings contemporary world literature approaches to bear on cross-cultural experiences of migration and travel, translation, memory, history and embodied knowledge. In doing so, this important intervention demonstrates how literature becomes an essential site for understanding the

ways in which globalization has become an integral part of everyday experience.

Cross-Cultural Communication Bloomsbury Publishing USA
Advances in the field of information and communication technologies have substantially affected most segments of our life, leading to the Information Age or Information Revolution. On both individual and state scale, 'information' has become a vital 'commodity' by which one measures levels of knowledge, skills, well-being, prosperity and development. This academic work traces the evolution of the Information Age and the emerging trends of diplomacy and politics in today's world. It signals potential opportunities and threats, while strategically forecasting current and future implications. Including three major chapters, the work is divided into eleven significant themes. It reviews the emergence of knowledge-based societies and highlights their main features. The course of globalization, the worldwide Internet development, the consequences of restricting the flow of information, and the Revolution in Military Affairs are among the issues examined. Also thoroughly treated is the evolution of diplomacy, with reference to information and intelligence gathering, analysis, and policy-making. The publication outlines the qualifications of diplomats and executives required at the present and coming stages of professionalism. In addition to examining contemporary traditional and non-traditional conflicts around the globe, it takes a look at U.S. hegemony policies in world affairs. Certain cultural and social issues directly linked to the Information Age are dealt with as well. They refer to the growing importance of culture and identity awareness in an era of increasing social interdependence, and to the global evolution of languages and their use in everyday life and in current affairs. The book concludes with a set of observations in the aftermath of the September 11 attacks on the United States. The observations point to particular notions and developments that influence our way of living, politics and diplomacy. Furthermore, specific analysis is made to the U.S. invasion in Iraq in March 2003 and to its consequences.

Philosophical-Political Hecate-isms Vintage Canada

This book presents new ways of thinking about the historical, epistemological and institutional role of literature, and aims at

providing a theoretically well-founded basis for what might otherwise be considered a relatively unfounded historical fact, i.e. that both literature and the teaching of literature hold a privileged position in many educational institutions. The contributors take their point of departure in the title of the volume and use narratological, historical, cognitive, rhetorical, postcolonial and political frameworks to pursue two separate but not necessarily related questions: Why literature? and, Why study? This collection brings together theoretical studies and critical analyses on literature as a medium among, and compared to, other media and includes essays on the physical and mental geography of literature, focusing on the consequences and values of its reading and studying.

Deterritorializing Language, Teaching, Learning, and Research
Springer

This interdisciplinary collection with contributions in English and French explores how the various disciplines of law and linguistics appreciate and work towards improving the nature of clarity and obscurity in legal language. For the first time, it brings together legal academics and practitioners, jurilinguists and linguists from the common law and civil law with the specific aim to understand the complex nature, practice and tools of clarity and obscurity in legal drafting. Topics addressed include how the Clarity framework has been put into practice through the use of plainer language, better comprehensibility, readability and access to legal or administrative texts. In an attempt to reflect the more recent development of the Clarity-Obscurity debate, the editors have also focused on the use of specific instruments to respond to the problems raised by obscurity to improve clarity. Cette collection interdisciplinaire offrant des contributions en anglais et en français, explore comment les diverses disciplines du droit et de la linguistique appréhendent et visent à perfectionner la nature de la clarté et de l'opacité du discours juridique. Cet ouvrage rassemblant pour la première fois, des universitaires et professionnels du droit, des jurilinguistes et linguistes de la common law and et du droit civil, propose de découvrir la nature complexe, les pratiques et outils de la clarté et de l'opacité utilisés en rédaction juridique. Les questions abordées examinent la mise en pratique de la clarté juridique au travers de l'utilisation

de la langue courante, une meilleure lisibilité, compréhensibilité et accès aux textes juridiques et administratifs. Dans le but de refléter l'actualité du débat Clarté-Opacité du discours juridique, les éditrices se sont également concentrées sur l'utilisation des outils et méthodes les plus récents et utilisés pour résoudre les difficultés soulevées par l'opacité des langues du droit et ainsi améliorer la transparence du discours juridique.

Innovation in language teaching and learning CRC Press

This book introduces a new conceptual category to philosophical and political discourse, namely Hecate-isms, which can be applied to post-postmodernist theory. This concept is defined here as resulting from the philosophical and political mechanisms of the rule of three, and as representing a tri-phase construction of homo triplex, including elements such as prosperity-security-freedom and distance-power-security. The book will appeal to the wider academic community, to PhD students, professors, and researchers with an interest in political philosophy, political science, postmodern philosophy, and cultural studies.

Key Issues in Language Teaching Cambridge University Press

Ce livre va décomplexer et aider tous ceux qui peinent à parler le bel anglais d'Oxbridge - ou d'ailleurs. Pour communiquer partout dans le monde, mieux vaut se contenter d'un parler simple mais satisfaisant, et d'autant plus efficace : le globish, l'anglais allégé. La première édition de cet ouvrage a eu un retentissement mondial. Elle a identifié et baptisé un phénomène planétaire : les non-anglophones ne parlent entre eux ni anglais ni même américain, mais une version instinctivement restreinte et simplifiée de ces langues. En organisant avec intelligence ce dialecte spontané, on arrive au globish (pour global english), l'outil de communication planétaire du troisième millénaire. Le développement volontaire du globish est sans doute la dernière chance de désillusionner le français dans son rêve de redevenir la langue internationale du tout-venant : il pourra ainsi se concentrer sur le rôle enviable et mérité de première langue mondiale de culture, de prestige et de qualité. Plus encore, le globish donne un avantage déterminant sur les anglophones, qui croient être compris partout mais ne le sont guère... Démontrant tous ces points, cette nouvelle édition s'enrichit des discussions récentes sur l'évolution des langues, et propose la liste révisée des 1500 mots utiles et suffisants pour se débrouiller dans le

monde entier.

Walter de Gruyter GmbH & Co KG

Finally, the fourth section looks at the interrelations between environmental issues and cultural pluralism.

Parlez Globish ! Krishna Publication House

This translated version of *Globish The World Over* is for readers who want to use their native tongue to learn about this Globish tool for international communication, but it also lets students who are learning English see the basic structures of Globish-English, side-by-side with the Russian translation. "I must congratulate you on *GLOBISH THE WORLD OVER*. It's a pioneering text of great importance, full of enthralling insights for native and non-native English users alike" -- Robert McCrum, author, *The Story of English and Literary Editor*, London Observer. Globish, as a concept, takes to task the world hegemony of arrogant English-speakers. Hence the landmark book *Don't Speak English - Parlez Globish* became a best-seller in French, and other languages, but it never appeared in English. *GLOBISH THE WORLD OVER* is the first book written in Globish-English. Non-native English speakers from non-Anglophone countries use English better between themselves than with any native English speaker. Globish codifies their very efficient "similar limitations." The word Globish may strike English-speakers as an "odd" way to rename their English. However billions of speakers in Brazil, Russia, India and China will be the new "owners" of what the world is now calling Globish. The implications are far-reaching. *GLOBISH THE WORLD OVER* discusses this phenomenon, and demonstrates that Globish - as a deliberate and sufficient subset of English for international communication - is limited more by a person's communication ability than by mere words.

Ethnicities and Global Multiculture Edinburgh University Press

This book introduces a new tool for improving communication and promoting clearer thinking in a world where the use of Global English can create numerous comprehension and communication issues. Based on research findings from cross-linguistic semantics, it contains essays and studies by leading experts exploring the value and application of 'Minimal English' in various fields, including ethics, health, human rights discourse, education and international relations. In doing so, it provides informed guidelines and practical advice on how to communicate in clear and cross-translatable ways in Minimal English. This innovative

edited collection will appeal to students and scholars of applied linguistics, language education and translation studies.

Globish the World Over (Chinese): Side-By-Side

Translation Grupo Planeta (GBS)

"Translating for performance is a difficult - and hotly contested - activity. Adapting Translation for the Stage presents a sustained dialogue between scholars, actors, directors, writers, and those working across these boundaries, exploring common themes and issues encountered when writing, staging, and researching translated works. It is organised into four parts, each reflecting on a theatrical genre where translation is regularly practised: The Role of Translation in Rewriting Naturalist Theatre Adapting Classical Drama at the Turn of the Twenty-First Century Translocating Political Activism in Contemporary Theatre Modernist Narratives of Translation in Performance A range of case studies from the National Theatre's *Medea* to The Gate Theatre's *Dances of Death* and Emily Mann's *The House of Bernarda Alba* shed new light on the creative processes inherent in translating for the theatre, destabilising the literal/performable binary to suggest that adaptation and translation can - and do - coexist on stage. Chronicling the many possible intersections between translation theory and practice, *Adapting Translation for the Stage* offers a unique exploration of the processes of translating, adapting, and relocating work for the theatre."-- Provided by publisher

Globish: How English Became the World's Language Routledge

Unravel the mysteries of language with J.P. Davidson's remarkable *Planet Word*. 'The way you speak is who you are and the tones of your voice and the tricks of your emailing and tweeting and letter-writing, can be recognised unmistakably in the minds of those who know and love you.' Stephen Fry From feral children to fairy-tale princesses, secrets codes, invented languages - even a language that was eaten! - *Planet Word* uncovers everything you didn't know you needed to know about how language evolves. Learn the tricks to political propaganda, why we can talk but animals can't, discover 3,000-year-old clay tablets that discussed beer and impotence and test yourself at textese - do you know your RMEs from your LOLs? Meet the 105-year-old man who invented modern-day Chinese and all but eradicated illiteracy, and find out why language caused the go-light in Japan to be blue. From the dusty scrolls of the past to the

unknown digital future, and with (heart) the first graphic to enter the OED, are we already well on our way to a language without words? In a round-the-world trip of a lifetime, discover all this and more as J. P. Davidson travels across our gloriously, endlessly intriguing multilingual Planet Word. John Paul Davidson is a film and television director and producer. After studying at Bristol University and completing his doctoral field work in The University of Malaysia, he joined the BBC's Travel and Exploration Unit as their resident anthropologist. Stephen Fry's film, stage, radio and television credits are numerous and wide-ranging. He has written, produced, directed, acted in or presented productions as varied as *Wilde*, *Blackadder*, *Jeeves and Wooster*, *A Bit of Fry and Laurie*, *Fry's English Delight* and *QI*. After writing many successful books, his recent memoir *The Fry Chronicles* was a number one bestseller.

Minimal English for a Global World Frank & Timme GmbH
 "Google is a champion of cultural democracy, but without culture and without democracy." In this witty and polemical critique the philosopher Barbara Cassin takes aim at Google and our culture of big data. Enlisting her formidable knowledge of the rhetorical tradition, Cassin demolishes the Google myth of a "good" tech company and its "democracy of clicks," laying bare the philosophical poverty and political naiveté that underwrites its founding slogans: "Organize the world's information," and "Don't be evil." For Cassin, this conjunction of globalizing knowledge and moral imperative is frighteningly similar to the way American demagogues justify their own universalizing mission before the world. While sensitive to the possibilities of technology and to Google's playful appeal, Cassin shows what is lost when a narrow worship of information becomes dogma, such that research comes to mean data mining and other languages become provincial "flavors" folded into an impoverished Globish, or global English.

Why Study Literature? Fordham Univ Press

"Focusing on a handful of English words whose meaning seems obvious to native speakers, and using a brand of semantic

analysis accessible to any intelligent lay person, Anna Wierzbicka reveals the empiricist worldview embedded in the English lexicon and shows how mystify-ingly foreign English can thus be to foreigners. As an exploration in historical semantics, Wierzbicka's new book deserves a place beside Raymond Williams's *Keywords*."---J. M. Coetzee, University of Adelaide, Nobel Laureate in Literature --

Successful International Communication International Globish Institute

English as a Lingua Franca: Theorizing and Teaching English examines the English used among non-native speakers around the world today and its relation to English as a native language, as well as the implications for English language teaching.

Challenging and incisive, this book analyses positive and negative accounts of English as a lingua franca, and its linguistic features, within the context of: native and World Englishes multilingualism and intercultural communication sociolinguistic issues including accent and identity classroom teaching and learning English as a Lingua Franca is a useful guide for teachers and trainee teachers, and will be essential reading for advanced students and linguists concerned with multilingualism, language contact, language learning, language change, and the place of English in the world today.

Legal Language and the Search for Clarity Aarhus Universitetsforlag

This multidisciplinary volume offers a systematic analysis of translation and interpreting as a means of guaranteeing equality under the law as well as global perspectives in legal translation and interpreting contexts. It offers insights into new research on • language policies and linguistic rights in multilingual communities • the role of the interpreter • accreditation of legal translators and interpreters • translator and interpreter education in multiple countries and • approaches to terms and tools for legal settings. The authors explore familiar problems with a view to developing new approaches to language justice by learning from researchers, trainers, practitioners and policy makers. By offering multiple methods and perspectives covering diverse contexts (e.g. in

Austria, Belgium, England, Estonia, Finland, France, Germany, Hong Kong, Ireland, Norway, Poland), this volume is a welcome contribution to legal translation and interpreting studies scholars and practitioners alike, highlighting settings that have received limited attention, such as the linguistic rights of vulnerable populations, as well as practical solutions to methodological and terminological problems.

Holy Ignorance Oxford University Press
 TESOL / ESL Teaching.

The troubled triangle. Unravelling the linkages between inequality, pluralism and environment Penguin UK

The English language is a battlefield. Since the age of Shakespeare, arguments over correct usage have been bitter, and have always really been about contesting values-morality, politics, and class. *The Language Wars* examines the present state of the conflict, its history, and its future. Above all, it uses the past as a way of illuminating the present. Moving chronologically, the book explores the most persistent issues to do with English and unpacks the history of "proper" usage. Where did these ideas spring from? Who has been on the front lines in the language wars? *The Language Wars* examines grammar rules, regional accents, swearing, spelling, dictionaries, political correctness, and the role of electronic media in reshaping language. It also takes a look at such details as the split infinitive, elocution, and text messaging. Peopled with intriguing characters such as Jonathan Swift, Lewis Carroll, and Lenny Bruce, *The Language Wars* is an essential volume for anyone interested in the state of the English language today or its future.

Attitudes towards English in Europe Routledge

Globish the World Over

Exploring World Englishes Farrar, Straus and Giroux

A comprehensive survey of the key areas of research in cross-cultural communication, based on the authors' experience in organizing and delivering courses for undergraduate and postgraduate students and in business training in the UK and overseas.

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- [The Boy, The Mole, The Fox And The Horse](#)
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- [The Last Thing He Told Me: A Novel](#)
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