
Go Kiss The World Subroto Bagchi

Bridgital Nation
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 THE BOOK OF BUDDHA
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 Simply Fly : A Deccan Odyssey
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 Sell
 Subhas Chandra Bose in Nazi Germany

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LIZETH CODY

Bridgital Nation Penguin Books India
 On 6 December 1959, Prime Minister Jawaharlal Nehru went to Dhanbad district in Jharkhand to inaugurate the Panchet Dam across the Damodar river. A fifteen-year-old girl, Budhini, chosen by the Damodar Valley Corporation welcomed him with a garland and placed a tikka on his forehead. When these ceremonial gestures were interpreted as an act of matrimony, the fifteen-year-old was ostracized by her village and let go from her job as a construction worker, citing violation of Santal traditions. Budhini was outlawed for 'marrying outside her community'. Budhini Mehan's is the tale of an uprooted life, told here through the

contemporary lens of Rupri Murmu, a young journalist distantly related to her and determined to excavate her story. In this reimagined history, Sarah Joseph evokes Budhini with vigour, authority and panache, conjuring up a robust and endearing feminine character and reminding us of the lives and stories that should never be forgotten. Translated by her daughter, Sangeetha Sreenivasan, a fiercely individualistic novelist herself, Sarah Joseph's Budhini powerfully invokes the wider bio-politics of our relentless modernization and the dangers of being indifferent to ecological realities. *The Professional* Penguin UK
 From India's bestselling business books author, this exclusive ebook brings together two outstanding pieces by Subroto Bagchi, co-founder and presently Chairman, Mindtree, and bestselling

author of business books in India. In 'The Idea of Leadership', he draws upon examples from across industries and businesses to outline the essential qualities of a true leader, while in 'Our Search for Innovation' he gives a remarkably insightful account of the nature of innovation, and through lively, everyday instances highlights how innovation is a state of being, not something to be simply aspired to. Marked by Bagchi's trademark wit and wisdom, and enlightening at every turn, *On Leadership and Innovation* is a stimulating read. In a bonus chapter, readers will also get a glimpse into Bagchi's latest bestselling book, *The Elephant Catchers*, published by Hachette India in 2013. *Go Kiss the World* Hamish Hamilton
 Visit the Disney Land of vision, cognition and perception and enjoy the journey

through this book. Read it and find yourself inspired and equipped to transform your world - and your life. The author has delineated the vision, philosophy and fragrance of some spiritual legends. He has taken up forty interesting questions as eternal arguments and explored them so as to provide interesting perceptions as answers. His Perception of a choreography for achieving congruence and clarity is detailed based on his experiences. The conservation and application of energy is the main determinant of success or failure in a spiritual endeavor. The Art of Seeing which includes various connotations - perceiving, looking, observing and being a witness - helps to achieve these. Pick up a book today and start seeing!

Budhini Hachette India

James Bailey's form of obsessive-compulsive disorder (OCD) was as bizarre as it was unbearable. He was obsessed by a fear of drugs and their effects, believing himself to be in constant danger of becoming insanely high through people spiking his food, or even by just touching a photograph of a marijuana leaf. The treatment programme he went through at a specialist American clinic was challenging, to say the least. He was asked to shake hands and mingle with the local junkies, fighting his anxieties and the urge to go and wash for as long as possible in order to 'expose' himself to his fears. *Man, Interrupted* gives us a glimpse into the tortured world of a man suffering from what is an increasingly common disorder. But far from being a doom-laden account of mental illness, the result is uniquely revealing, hilariously entertaining and wonderfully rewarding.

In Service of Emergent India

AuthorHouse

A commitment to modernity is the underlying theme of this volume. Through essays that are interpretive and theoretical, the author seeks to situate the modern in contemporary cultural practice. She sets up an ideological vantage point to view modernism along its multiple tracks in India and the third world. The essays divide into three sections. The first two sections, *Artists and ArtWork* and *Film/Narratives*, raise questions of authorship, genre, and contemporary features of national culture that materialize into an aesthetic in the Indian context. The last section, *Frames of Reference*, formalizes the polemical options developed across the book. The essays here propose resistance to the depoliticization of narratives, and affirm an open-ended engagement with the avant-garde. They explore the possibility of art

practice finding its own signifying space that is still a space for radical transformation. Geeta Kapur is an independent art critic and curator living in New Delhi. Her extensive publications on modern Indian art include the book *Contemporary Indian Artists* (Delhi, 1978), exhibition catalogues and monographs on artists. She is currently writing a monograph on Tyeb Mehta. Her essays on cultural criticism have been widely presented in forums of art history and cultural studies. Her curatorial work includes the show *Bombay/Mumbai 1992-2001* in the multi-part exhibition titled *Century City: Art and Culture in the Modern Metropolis*, at Tate Modern, London, in 2001. Geeta Kapur is a founder-editor of the *Journal of Arts & Ideas* and advisory editor to *Third Text*. She has held research fellowships at Indian Institute of Advanced Study, Shimla, Nehru Memorial Museum and Library, New Delhi, and Clare Hall, Cambridge University. For the past three decades, [Geeta Kapur s] has been the singular dominant presence in the field to a point that her writings alone seem to have constituted the whole field of modern Indian art theory and criticism. *Tapati Guha-Thakurta, Biblio* (Delhi), May June 2001. Geeta Kapur is a magisterial presence in the sphere of modern Indian art. [The] insistence on the primacy of bearing witness to creative practice has been the leitmotif of Kapur s work. . . . Kapur s contribution . . . is best understood by reflection on the radical change that her activity has brought about in Indian art criticism. *Ranjit Hoskote, Art India* (Mumbai), Vol. VI, 1, 2001. *When Was Modernism* is a book of essays: imaginative, interpretive, argumentative, polemical, political and, in the combined sense of all these, historical. . . . [It] provides an instance of passionate engagement that, at its best moments, verges on the poetic. *Chaitanya Sambrani, ART AsiaPacific* (Australia), Issue 30, 2001. **THE BOOK OF BUDDHA BOOKS THAT INSPIRE** How did Dhirubhai Ambani build a polyester plant in record time? What made JRD Tata launch India's first airline? How did Vijay Mallya wrest control of Shaw Wallace from Manu Chhabria? Why did Bhai Mohan Singh fall out with his favourite son and lose control of Ranbaxy? *The Portfolio Book of Great Indian Business Stories* contains excerpts from a selection of the finest business books published by Penguin Portfolio. This anthology features snippets from the lives of some of the most eminent business leaders India has seen—M.S. Oberoi, Ratan Tata, Aditya Birla and Rahul Bajaj, among others. There

are tales of outstanding successes, crushing failures, extraordinary challenges and relentless determination, some of which chronicle the times when these legends were just simple businessmen trying to make a mark. The grit and ruthless persistence of these men defined who they were and the legacies they left behind.

Profiles in Enterprise: Inspiring Stories of Indian Business Leaders Harper Collins

Sometimes possessing great talent, being competent at your job and having a positive outlook are not enough to do well at work. Professional success is not merely dependent on merit; being able to read people and their motives is what keeps one ahead. But organizational politics baffles most people and only the ones who can negotiate it manage to rise to the top. However, you don't need to 'play politics' to survive - just knowing how different workers operate is enough to keep you one step ahead. *The Corporate Jungle* is a guide to organizational politics. It will help you identify the Jaguars, the Lions, the Cats, the Bears and other types within your organization; let you know of destructive ploys people use, such as the Mustard Gas Strategy or the 3R Strategy; and teach you the right defence techniques. HR professional and expert Seema Raghunath's book is invaluable for anyone negotiating office politics and seeking to understand how interpersonal dynamics in organizations work.

Emendations of Cicero's Verrines Collins

Can technology and human beings coexist in a mutually beneficial way? In this ground-breaking book, N. Chandrasekaran, chairman of Tata Sons, the holding company and promoter of more than 100 Tata operating companies, presents a radical reimagining of the future of technology and reveals how it has the potential to solve the world's biggest challenges. He imagines 2030- India is among the world's top three economies, with all Indians using advanced technology to do their job or get their job done, and having access to quality jobs, better healthcare and skill-based education. And he says- this reality is possible. It is within reach. With Bridgital. To the coming disruption of artificial intelligence, he proposes an ingenious solution- to use it as an aid. Instead of taking jobs away, AI can generate them. Instead of replacing workers, AI will assist them.

Chandrasekaran and his co-author, Roopa Purushothaman, chief economist of the Tata Group, show how the Bridgital model can address our divide between rich and poor, skilled and unskilled, and can provide better service delivery in health,

transport, law and education. It could create and impact millions of jobs around the world. One of the country's foremost industry leaders and pioneers, N. Chandrasekaran brings his expertise of over thirty years with the Tata Group to offer India as a blueprint for building a prosperous planet where digital and physical worlds work together and everyone is included in the growth story. It's a powerful vision for the future. Foreword by Ratan N. Tata
[Timepass](#) Penguin UK

On the morning of April 3, 1941, 'Orlando Mazzotta', a man posing as an Italian diplomat, walked up the steps of the German Foreign Office on the Wilhelmstrasse in Berlin, having arrived from Moscow the previous afternoon. The Under-Secretary of State, Dr Ernst Woermann, immediately received him and listened carefully as he spoke of establishing a government-in-exile and launching a military offensive. The government he had in mind was Indian and the target of his offensive was British India. Although Woermann was taken aback by the nature of these proposals, he should not have been. 'Orlando Mazzotta' was in fact Subhas Chandra Bose, an Indian leftist radical nationalist and former President of the Indian National Congress who had escaped a few months earlier from Calcutta and reached Kabul. From there, the German and Italian legations assisted him in reaching Berlin, via Moscow, under Italian diplomatic cover. Bose is one of India's national icons, practically on a par with Gandhi, a hero of anti-colonial resistance against the British, who established the Indian National Army in order to recruit Indian soldiers to fight the imperial power. His activities in Nazi Germany - particularly taking into account their inevitably highly controversial implications - merit scrupulous, scholarly and detailed study, yet till today almost everything published on the subject has been suffused with hagiography. This book is the first to focus exclusively on Bose's interactions with Nazi Germany during the Second World War. Hayes's narrative makes extensive use of German, Indian and British documents, including memoranda, notes, minutes, reports, telegrams, letters and broadcasts, and he also presents the reader with fresh scholarly sources from the German historical archives. His book takes not only the political dimension into consideration but the intelligence and propaganda angles too, including the recruitment and training of Indian POWs captured in North Africa. Emphasis is also placed on the specific roles of key actors including Hitler,

Joachim von Ribbentrop, Gandhi, Nehru, Mussolini, Churchill, Sir Stafford Cripps, Chiang Kai-shek, General Hideki Tojo and, to a lesser extent Dr Goebbels, Heinrich Himmler and Count Galeazzo Ciano. Hayes's objective is to reveal a lesser-known aspect of Nazi foreign policy and to challenge and provide an alternative to Gandhi-centric portrayals of the Indian independence movement. His book, augmented by a fascinating selection of hitherto largely unpublished photographs, will appeal to those interested in the Third Reich, Indian nationalism and anti-colonialism and the Second World War.
[A Certain Age](#) Hachette India

'Unlike an operation to catch rabbits, trapping an elephant calls for expertise over enthusiasm. Those who hunt rabbits are rarely able to rope in elephants.' In *The Elephant Catchers*, Subroto Bagchi distils his years of on-the-ground learning to explore what organizations and their people must do to climb to the next level and beyond. Through a combination of engaging anecdotes from his experiences as co-founder, and subsequently Chairman, of Mindtree Ltd, as well as practical advice on growth-related issues such as dealing with consultants or navigating strategy traps and M&As, Bagchi demonstrates a crucial point: Organizations with real ambition to get to the top need to embrace the idea of scale. The book leads you to evaluate: ? Is your organization's infrastructure designed to evolve and ultimately mimic the simultaneity of a living organism? ? Are you constantly nurturing and renewing your brand identity or letting it stagnate and decay? ? Does your sales force have as many hunters as it has farmers? Or is it dominated by a grizzly who just waits for the salmon to land in its mouth? ? In a fiercely competitive environment, are you really stepping `out of the box? and learning from unusual sources? Engaging, wise and thoroughly accessible, this book is a must-read for everyone in every organization seeking breakout success.
The Elephant Catchers Roli Books Private Limited

Mehr, a third-year engineering student, is woken up by a late-night call from her boyfriend, who tells her about a music video he had posted of her friend, Aditya, which had gone viral. More than the song, it was the story of Aditya's dead girlfriend that garnered attention. Aditya was an introvert who was called as the year-back student. He was known for his suspension from college and stories about his dead girlfriend, Meerika. Mehr, who is in love with him, is curious to know how a meritorious student, who loved music, his

friends, and Meerika, got so lost. But is Aditya ready to move on? Will he ever realise Mehr's love for him? Will he discover what his true calling is? And will he have the courage to pursue his passion over his parents' dreams? And where is Meerika? Is she really dead?

[The Portfolio Book of Great Indian Business Stories](#) Penguin UK

Amit Lodha is a decorated IPS officer holding the rank of inspector general. But before he rose the ranks in the service, he was an IIT graduate who was struggling to find his true purpose. In this book, Lodha tells us how he turned his life around and studied for the UPSC exams. He also tells us how he trained to be an officer and had the most memorable beginning to his career, in Bihar. Punctuated with his signature humour and adventure-packed stories on everything from solving a kidnapping to handling a mob, *Life in the Uniform* gives us a chance to experience an IPS officer's life through his own eyes.
On Leadership and Innovation Penguin UK
A Certain Age is an unconventional, evocative work of history and a moving reflection on memory, modernity, space, time, and the limitations of traditional historical narratives. Rudolf Mrázek visited Indonesia throughout the 1990s, recording lengthy interviews with elderly intellectuals in and around Jakarta. With few exceptions, they were part of an urban elite born under colonial rule and educated at Dutch schools. From the early twentieth century, through the late colonial era, the national revolution, and well into independence after 1945, these intellectuals injected their ideas of modernity, progress, and freedom into local and national discussion. When Mrázek began his interviews, he expected to discuss phenomena such as the transition from colonialism to postcolonialism. His interviewees, however, wanted to share more personal recollections. Mrázek illuminates their stories of the past with evocative depictions of their late-twentieth-century surroundings. He brings to bear insights from thinkers including Walter Benjamin, Bertold Brecht, Le Corbusier, and Marcel Proust, and from his youth in Prague, another metropolis with its own experience of passages and revolution. Architectural and spatial tropes organize the book. Thresholds, windowsills, and sidewalks come to seem more apt as descriptors of historical transitions than colonial and postcolonial, or modern and postmodern. Asphalt roads, homes, classrooms, fences, and windows organize movement, perceptions, and selves in relation to others. *A Certain Age* is a portal

into questions about how the past informs the present and how historical accounts are inevitably partial and incomplete. [The Captainship](#) Prabhat Prakashan Kalam continued to inspire people throughout his life with whatever role that he was entrusted to play. And even moments before his death he addressed a host of students at Indian Institute of Management at Shillong. His significance as a scientist and a statesman will continue to inspire generations of people and this people is a humble attempt in this direction. It is meant to make Kalam's ideas and motivational thoughts accessible to people in concise and easy way with the hope that his wisdom will continue to ignite the minds of the young and the old alike.

Yes, I was in Love Oxford University Press, USA

Fifty vignettes showcase the myriad shades of human nature A man dumps his aged father in an old-age home after declaring him to be a homeless stranger, a tribal chief in the Sahyadri hills teaches the author that there is humility in receiving too, and a sick woman remembers to thank her benefactor even from her deathbed. These are just some of the poignant and eye-opening stories about people from all over the country that Sudha Murty recounts in this book. From incredible examples of generosity to the meanest acts one can expect from men and women, she records everything with wry humour and a directness that touches the heart. First published in 2002, *Wise and Otherwise* has sold over 30,000 copies in English and has been translated into all the major Indian languages. This revised new edition is sure to charm many more readers and encourage them to explore their inner selves and the world around us with new eyes.

When was Modernism Penguin UK TATAllog presents eight riveting and hitherto untold stories about the strategic and operational challenges that TATA companies have faced over the past two decades and the forward thinking and determination that have raised the brand to new heights. From Tata Indica, the first completely Indian car; to the jewellery brand Tanishq; and Tata Finance, which

survived several tribulations, TATAllog, written by a Tata insider, reveals the DNA of every TATA enterprise—a combination of being pioneering, purposive, principled and 'not perfect'.

Simply Fly MK MEDIA

Who said all techies have something to do with technology? Welcome to the world of Indian techies. Here you will find two different techie species: The "916 techies" who are the real deal – the hardcore techies, who eat, sleep and breathe technology – and on the other side the "1-gram techie" – the ones who are in the world of IT just to earn a living. Theirs is a special case of being "talk-nologists" instead of "technologists." This is the story of a 1-gram techie. He chose computers for his post-graduation when the only thing he knew about it was the spelling. He came out of the college armed with nothing but the confidence to be a "talk-nologist" – simply because he was good at cooking up stories. And cooking up he did about how passionate he was about computers, how deeply he was in love with the company whose placement drive he was attending, how good looking the interviewer was and many more. In no time, he was part of an Indian IT services company. There started his tryst with the IT industry. In that world, he was a wolf in sheep's skin. Here he will confess whatever he has done, share whatever he has seen, unearth everything he has witnessed... an uncut, unrated version of everything he has to say. Sssh... this is for your eyes only.

My Comeback Trail Penguin UK

Awards: The *Wise Man Said* is the winner of 11 International Awards. Synopsis: Sammy is an 80 year old billionaire, who finds himself at the peak of his success built on a mountain of sacrifices. He decides to participate in a life he missed to live. Eleven months in a year he leaves behind his identity and money and allows his curiosity and his willingness to experience anything - death even, to take him on life changing adventures and experiences across the world. Loaded with wisdom, surprise, humor and an eagerness to embrace life, *The Wise Man Said* is a collection of twelve such adventures of

Sammy, where his journey becomes his greatest achievement - a life well lived. About the Author Priya Kumar is an Internationally Acclaimed Motivational Speaker and Bestselling Author of 12 Inspirational Books. In her 25 years journey with Motivational Speaking, she has worked with over 2000 Multi-National Corporates across 47 countries and has touched over 3 million people through her workshops and books, and is the only Woman Speaker in India to have done so. She is the only Indian Author who has won 37 International Awards for her books.

Business Mantras Notion Press

A diehard pilot, a dedicated son, a devoted father, arrested, assaulted and abandoned in the mental asylum then what happens is unexpected... It is the tale of trials, tribulations and triumph of the indefatigable human spirit against all odds. The spirit that refuses to bow down in subservience to injustice and raises its head in reverence to itself.

A Passion for Healing Random House

A manifesto on what it takes to be a true professional in the modern world. By common definition, a professional is anyone who possesses the skills and knowledge necessary for a career-whether as a surgeon, a software engineer, or a plumber. But according to Subroto Bagchi, our increasingly global marketplace demands more. In a world where the foolish, selfish, and unethical decisions of a few have affected the lives of millions, *The Professional* urges readers to act responsibly and reexamine "business as usual". By exploring a variety of professional dilemmas across many industries, Bagchi defines the qualities of true professionals and the attributes that separate them from the merely competent. These include: *Suffer no false attractions: It's always tempting to take the path of least resistance, but true professionals can separate the genuine from the phony. *Know when to say no: True professionals are not afraid to say no to things that are not worth their time, their energy, or their creativity. *Take the long view: True professionals understand that every action, decision, and relationship, no matter how small, can have a lasting impact.

Best Sellers - Books :

- [Girl In Pieces](#)
- [Twisted Hate \(twisted, 3\)](#)
- [Young Forever: The Secrets To Living Your Longest, Healthiest Life \(the Dr. Hyman Library, 11\) By Dr. Mark Hyman Md](#)
- [The Wager: A Tale Of Shipwreck, Mutiny And Murder By David Grann](#)
- [The Silent Patient By Alex Michaelides](#)
- [Mad Honey: A Novel](#)
- [Lessons In Chemistry: A Novel](#)
- [Spare By Prince Harry The Duke Of Sussex](#)

- [Tomorrow, And Tomorrow, And Tomorrow: A Novel By Gabrielle Zevin](#)
- [The 5 Love Languages: The Secret To Love That Lasts](#)