
The Apollo Missions

One Giant Leap

Apollo Remastered

A Man on the Moon

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How to Find the Apollo Landing Sites

The Apollo Missions and Other Adventures in Space
An Annotated Bibliography of the Apollo Program
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THE APOLLO MOON MISSIONS
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Apollo

Apollo
When We Walked on the Moon
The Apollo 11 Moon Landing

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One Giant Leap Springer
One of the most successful public relations campaigns in history, featuring heroic astronauts, press-savvy rocket scientists, enthusiastic reporters, deep-pocketed defense contractors, and Tang. In July 1969, ninety-four

percent of American televisions were tuned to coverage of Apollo 11's mission to the moon. How did space exploration, once the purview of rocket scientists, reach a larger audience than My Three Sons? Why did a government program whose standard operating procedure had been secrecy turn its greatest achievement into a communal experience? In *Marketing the Moon*,

David Meerman Scott and Richard Jurek tell the story of one of the most successful marketing and public relations campaigns in history: the selling of the Apollo program. Primed by science fiction, magazine articles, and appearances by Wernher von Braun on the "Tomorrowland" segments of the Disneyland prime time television show, Americans were a

receptive audience for NASA's pioneering “brand journalism.” Scott and Jurek describe sophisticated efforts by NASA and its many contractors to market the facts about space travel—through press releases, bylined articles, lavishly detailed background materials, and fully produced radio and television features—rather than push an agenda. American astronauts, who signed exclusive agreements with Life magazine, became the

heroic and patriotic faces of the program. And there was some judicious product placement: Hasselblad was the “first camera on the moon”; Sony cassette recorders and supplies of Tang were on board the capsule; and astronauts were equipped with the Exer-Genie personal exerciser. Everyone wanted a place on the bandwagon. Generously illustrated with vintage photographs, artwork, and advertisements, many never published before, *Marketing the Moon*

shows that when Neil Armstrong took that giant leap for mankind, it was a triumph not just for American engineering and rocketry but for American marketing and public relations.

Apollo Remastered

Page Street Publishing
The New York Times bestselling, “meticulously researched and absorbingly written” (The Washington Post) story of the trailblazers and the ordinary Americans on the front lines of the epic Apollo 11 moon mission. President John F. Kennedy

astonished the world on May 25, 1961, when he announced to Congress that the United States should land a man on the Moon by 1970. No group was more surprised than the scientists and engineers at NASA, who suddenly had less than a decade to invent space travel. When Kennedy announced that goal, no one knew how to navigate to the Moon. No one knew how to build a rocket big enough to reach the Moon, or how to build a computer small enough (and powerful enough) to

fly a spaceship there. No one knew what the surface of the Moon was like, or what astronauts could eat as they flew there. On the day of Kennedy's historic speech, America had a total of fifteen minutes of spaceflight experience—with just five of those minutes outside the atmosphere. Russian dogs had more time in space than US astronauts. Over the next decade, more than 400,000 scientists, engineers, and factory workers would send twenty-four

astronauts to the Moon. Each hour of space flight would require one million hours of work back on Earth to get America to the Moon on July 20, 1969. "A veteran space reporter with a vibrant touch—nearly every sentence has a fact, an insight, a colorful quote or part of a piquant anecdote" (The Wall Street Journal) and in *One Giant Leap*, Fishman has written the sweeping, definitive behind-the-scenes account of the furious race to complete one of mankind's greatest

achievements. It's a story filled with surprises—from the item the astronauts almost forgot to take with them (the American flag), to the extraordinary impact Apollo would have back on Earth, and on the way we live today. From the research labs of MIT, where the eccentric and legendary pioneer Charles Draper created the tools to fly the Apollo spaceships, to the factories where dozens of women sewed spacesuits, parachutes, and even computer hardware by hand, Fishman captures

the exceptional feats of these ordinary Americans. "It's been 50 years since Neil Armstrong took that one small step. Fishman explains in dazzling form just how unbelievable it actually was" (Newsweek).

A Man on the Moon
Harper Collins

During and since the completion of the Apollo 11 landing twenty-five years ago numerous books, studies, reports, and articles have been written about the project. This selective, annotated bibliography discusses

primarily those works judged to be most essential for researchers seeking to learn more about the Apollo program's varied history. A thematic arrangement of material concerning the project will, it is hoped, bring clarity and simplicity to such a complex subject. An index concludes this work.

[Apollo 7](#) Penguin

In 1961 President John F. Kennedy challenged the United States to land a man on the moon and return him safely to Earth before the end of the

decade. It seemed like an impossible mission and one that the Russians?who had launched the first satellite and put the first man into Earth orbit?would surely achieve before the Americans. However, the ingenuity, passion, and sacrifice of thousands of ordinary people from all walks of life enabled the space program to meet this extraordinary goal. This is the story of fourteen of those men and women who worked behind the scenes, without fanfare or

recognition, to make the Apollo missions successful. Walking on the Moon Simon and Schuster It was February 1966. A Saturn V rocket began a suborbital unmanned test flight with the Apollo Command Module for the first time. A Saturn Orbital test flight followed, without the Apollo Spaceship, in July 1966; a further flight with the Apollo Command Module took off in August 1966. The Saturn Rocket Vehicle was developed by the scientists and technicians

of the Marshall Space Flight Center (MSFC) under the direction of Dr. Wernher von Braun for the NASA in the context of the Apollo program. This rocket type is one of the most efficient systems ever built. Research of rocket systems reaches back far to the beginning of the nineteen fifties. Long was the way till the first man could step on the moon. The Apollo program suffered a large setback when three astronauts, Virgil Grissom, Edward H. White and Roger B. Chaffee, were

killed by flames during a routine training exercise in their command module. Extensive modifications of the command module and the safety systems were the consequence of this catastrophe. This test on January 27, 1967, retroactively received the name Apollo 1. Six years after John F. Kennedy had announced the race to the moon, these were the beginnings of the Apollo program, and this was the prelude to the great finale of the way to the moon. This book shows the story of this journey.

Moonshot Smithsonian Institution
 In 'Paving the Way for Apollo 11' David Harland explains the lure of the Moon to classical philosophers, astronomers, and geologists, and how NASA set out to investigate the Moon in preparation for a manned lunar landing mission. It focuses particularly on the Lunar Orbiter and Surveyor missions.
The long Way to the Moon
 Springer Science & Business Media
 Compiled here are many

important documents about the Apollo 16 mission including the complete debriefing in the crew's own words.
Apollo to the Moon Enslow Publishing, LLC
 "An extraordinary delight for a reader of any age."
 —The New York Times Book Review
 Brian Floca explores Apollo 11's famed moon landing with this newly expanded edition of *Moonshot!* Simply told, grandly shown, and now with eight additional pages of brand-new art and more in-depth information

about the historic moon landing, here is the flight of Apollo 11. Here for a new generation of readers and explorers are the steady astronauts clicking themselves into gloves and helmets, strapping themselves into sideways seats. Here are their great machines in all their detail and monumentality, the ROAR of rockets, and the silence of the Moon. Here is a story of adventure and discovery—a story of leaving and returning during the summer of 1969, and a story of home, seen whole, from

far away.
Apollo Moon Missions
Union Square + ORM
In 1961, President Kennedy issued a challenge: before the end of the decade, the United States would land a person on the moon and return him safely to Earth—a bold proclamation at the time given that only one US astronaut had ever been to space, for just 15 minutes. To answer President Kennedy's call, NASA embarked on the Apollo missions: a complicated, dangerous,

and expensive adventure involving 400,000 people. Before the missions were over, NASA astronauts had made eleven Apollo flights, six of which landed on the moon, and eight astronauts had lost their lives. The Apollo Missions for Kids tells the story of this pivotal era in space exploration from the perspective of those who lived it—the astronauts and their families, the controllers and engineers, and the technicians and politicians who made the impossible possible. The book includes a time line,

resources for further study, and places to visit to see Apollo mission artifacts, along with 21 hands-on activities to better understand the missions and the science behind them. Kids will:

- Determine what they would weigh on the moon
- Learn to identify the moon's features
- Demonstrate orbital mechanics with a marble and a shallow bowl
- Calculate how far away the moon is using sports equipment
- Recreate the shape and size of the command module
- Eat like

an astronaut and make "space food" Design a mission patch And much more!

The Apollo Missions
Oxford University Press

"When I first looked back at the Earth, standing on the surface of the Moon, I cried." This book tells the story of the Apollo Missions, when incredible intelligence, engineering and bravery allowed humans to stand on the surface of something other than Earth for the very first time. From the 1969 first moon landing to the amazing rescue of

Apollo 13, each chapter tells the story of a different mission. Humorous details bring the astronauts to life: discover how the astronauts of Apollo 12 were so over-excited when they stepped onto the Moon that Mission Control had to tell them to quieten down, and Shepard (Apollo 14) somehow managed to smuggle a golf club onto his spacecraft! Published to celebrate the 50th anniversary of the first moon landing, this is the perfect title for any child

who has ever looked up at the moon and wondered what it might be like to go there.

NASA's Moon Program

Icon Books

This book is for anyone who wants to be able to connect the history of lunar exploration to the Moon visible above. It addresses what Apollo equipment and experiments were left behind and what the Apollo landings sites look like now. Each Apollo mission is examined in detail, with photos that progressively zoom-in to

guide the reader in locating the Apollo landing sites. Guided by official NASA photographs from the Lunar Reconnaissance Orbiter and the original Apollo missions, the reader can view the Moon with a new appreciation of the accomplishment of landing astronauts on its surface. Countless people have gazed at the Moon in the night sky knowing the successes of the Apollo Program in landing men on the Moon. After the information in this guide, casual and serious

observers can actually point out where the Apollo landings occurred as well as knowing why those sites were chosen.

Apollo 11 Springer

Science & Business Media Explores scientists' thrilling quest to land on the moon. Engaging text, vibrant photos, and informative infographics help readers learn about this important advancement in exploring space, as well as the people and technology that made it possible. Return to Earth Henry Holt and Company

Apollo follows man's dream of walking among the stars and charts how space travel and space programs have grown since then. In 2019, it will have been 50 years since Neil Armstrong became the first man to walk on the Moon. When his famous words came crackling across the atmosphere—"That's one small step for man; one giant leap for mankind." The first moon landing took place on July 20, 1969, during the Apollo 11 mission. Nine days earlier, on July 11, 1969,

David Bowie released his iconic "Space Oddity" song about Major Tom the astronaut. The two events resonated with people back on Earth like a match made in the heavens. The crew of Apollo 11—Neil Armstrong, Buzz Aldrin, and Michael Collins—had been launched into space by the powerful Saturn 5, a three-stage rocket which was about as tall as a 36-story building. It was the culmination of NASA's human spaceflight program which began 1961. This is the story of

the Apollo Missions, with all of its ups and downs—in 1967, a cabin fire killed the entire crew of Apollo 1, and—after an oxygen tank exploded—the Apollo 13 crew limped back to Earth using the lunar module as "lifeboat." But despite Apollo's many setbacks, twelve men walked on the Moon and their place in American history was assured forever.

[The Apollo Chronicles](#)
 Open Road Media
 AN INSTANT SUNDAY
 TIMES BESTSELLER
 Discover space as you've

never seen it before, with these awe-inspiring, breathtakingly restored images of our first missions to the Moon 'The next best thing to being there' Charlie Duke, Apollo 16 astronaut 'One of the best records of Apollo history ever produced' David R. Scott, Apollo 15 Commander In a frozen vault in Houston sits the original NASA photographic film of the Apollo missions. For half a century, almost every image of the Moon landings publicly available was produced from a

lower-quality copy of these originals. Now we can view them as never before. Expert image restorer Andy Saunders has taken newly available digital scans and, applying painstaking care and cutting-edge enhancement techniques, he has created the highest quality Apollo photographs ever produced. Never-before-seen spacewalks and crystal-clear portraits of astronauts in their spacecraft, along with startling new visions of the Earth and the Moon,

offer astounding new insight into one of our greatest endeavours. This is the definitive record of the Apollo missions and a mesmerizing, high definition journey into the unknown.

Eight Years to the Moon

Good Press

Surveys the achievements of the Apollo program and the astronauts and other individuals who made the program a success.

Apollo 8 Chicago Review Press

On July 20, 1969, the world watched on televisions or listened on

radios as Neil Armstrong and Buzz Aldrin took the first-ever steps on the Moon. Once considered an impossible dream, the United States created the Apollo program with one goal in mind, landing on the Moon. After many years of hard work, sacrifice, and dedication, the Apollo 11 mission made that dream a reality. Author Carl R. Green explores one of the most monumental achievements in human history.

How to Find the Apollo Landing Sites Springer

Science & Business Media
An all-encompassing look at the history and enduring impact of the Apollo space program In *Apollo's Legacy*, space historian Roger D. Launius explores the many-faceted stories told about the meaning of the Apollo program and how it forever altered American society. The Apollo missions marked the first time human beings left Earth's orbit and visited another world, and thus they loom large in our collective memory. Many have detailed the exciting

events of the Apollo program, but Launius offers unique insight into its legacy as seen through multiple perspectives. He surveys a wide range of viewpoints and narratives, both positive and negative, surrounding the program. These include the argument that Apollo epitomizes American technological--and political--progress; technological and scientific advances garnered from the program; critiques from both sides of the political spectrum about the

program's expenses; and even conspiracy theories and denials of the program's very existence. Throughout the book, Launius weaves in stories from important moments in Apollo's history to draw readers into his analysis. Apollo's Legacy is a must-read for space buffs interested in new angles on a beloved cultural moment and those seeking a historic perspective on the Apollo program.

The Apollo Missions and Other Adventures in Space Burlington, Ont. :

Apogee Books
"The authoritative masterpiece" (L. A. Times) on the Apollo space program and NASA's journey to the moon This acclaimed portrait of heroism and ingenuity captures a watershed moment in human history. The astronauts themselves have called it the definitive account of their missions. On the night of July 20, 1969, our world changed forever when Neil Armstrong and Buzz Aldrin walked on the moon. Based on in-depth interviews with twenty-

three of the twenty-four moon voyagers, as well as those who struggled to get the program moving, *A Man on the Moon* conveys every aspect of the Apollo missions with breathtaking immediacy and stunning detail. *A Man on the Moon* is also the basis for the acclaimed miniseries produced by Tom Hanks, *From the Earth to the Moon*, now airing and streaming again on HBO in celebration of the 50th anniversary of Apollo 11. *An Annotated Bibliography of the Apollo*

Program Burlington, Ont. :
Apogee Books

This is perhaps the most complete, detailed and readable story of manned space-flight ever published. The text begins with the historical origins of the dream of walking on the Moon, covers the earliest Mercury and Gemini flights and then

moves on to the end of the Apollo era. In readable, fascinating detail, Hamish Lindsay - who was directly involved in all three programs - chronicles mankind's greatest adventure with a great narrative, interviews, quotes and masses of photographs, including some previously

unpublished. In addition to bringing the history of these missions to life the book serves as a detailed reference for space enthusiasts and students.

No Requiem for the Space Age Greenhaven Publishing LLC
Accompanying CD-ROM includes movies and images of the flight.

Best Sellers - Books :

- [The Ballad Of Songbirds And Snakes \(a Hunger Games Novel\) \(the Hunger Games\)](#)
- [Rich Dad Poor Dad: What The Rich Teach Their Kids About Money That The Poor And Middle Class Do Not!](#)
- [Tomorrow, And Tomorrow, And Tomorrow: A Novel By Gabrielle Zevin](#)
- [The Mountain Is You: Transforming Self-sabotage Into Self-mastery By Brianna Wiest](#)

- [I Will Teach You To Be Rich: No Guilt. No Excuses. Just A 6-week Program That Works \(second Edition\) By Ramit Sethi](#)
- [Our Class Is A Family \(our Class Is A Family & Our School Is A Family\)](#)
- [Goodnight Moon](#)
- [Outlive: The Science And Art Of Longevity](#)
- [November 9: A Novel](#)
- [Things We Hide From The Light \(knockemout Series, 2\)](#)