

Rhetorical Analysis The Plastic Pink Flamingo

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 Ethics and Representation in Feminist Rhetorical Inquiry
 Understanding Political Persuasion
 Rhetoric in Popular Culture
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 Contingency, Immanence, and the Subject of Rhetoric
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 Tropes of Politics

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YATES BALDWIN

The History of Rhetoric and the Rhetoric of History

MacMillan Publishing Company
 Winner, Speech Communication Association Award for Distinguished Scholarship This is a book that, almost singlehandedly, freed scholars from the narrow constraints of a single critical paradigm and created a new era in the study of public discourse. Its original publication in 1965 created a spirited controversy. Here Edwin Black examines the assumptions and principles underlying neo-Aristotelian theory and suggests an alternative approach to criticism, centering around the concept of the "rhetorical transaction." This new edition, containing Black's new introduction, will enable students and scholars to secure a copy of one of the most influential books ever written in the field. *Ethics and Representation in Feminist Rhetorical Inquiry* Waveland Press

Joins together two vital scholarly traditions: rhetorical criticism and critical studies. This title includes material on Marxist, psychoanalytic, feminist, media-centered, and culture-centered criticism. It also enables students to apply several methodologies of critical studies to the study of rhetoric.

Understanding Political Persuasion John Benjamins Publishing
 In June 1954, the Atomic Energy Commission determined that J. Robert Oppenheimer, wartime director of the Manhattan Project and Father of the Atomic Bomb, was a security risk. Consequently, America's most prominent scientist was removed from government service. In contrast to historical and political explanations of the Oppenheimer case, Holloway explores the role that rhetoric played in Oppenheimer's demise. In doing so, the author draws attention to the symbolic nature of politics and character and highlights the significant interaction of political and scientific terminologies in American discourse. Holloway's analysis and evaluation suggest that the accusations against Oppenheimer used the most powerful terms of the mid-1950s--communism, progress, and science--to legitimize the government's questionable action. Oppenheimer, for his part, failed to use his most strategic rhetorical resources in his defense, and therefore participated in his own ruin. Holloway highlights the rhetorical interaction among accusation, self-defense, and decision statements through a microscopic rhetorical analysis of the case's five central documents. An original extension and refinement of Kenneth Burke's cluster-agon method, which Holloway calls terminological algebra, is proposed as a systematic analytical tool consistent with Burke's theories. Recommended for critics of rhetoric and political communication.

Rhetoric in Popular Culture Routledge

Talk is of central importance to politics of almost every kind—it's no accident that when the ancient Greeks first attempted to examine politics systematically, they developed the study of rhetoric. In *Tropes of Politics*, John Nelson applies rhetorical analysis first to political theory, and then to politics in practice. He offers a full and deep critical examination of political science and political theory as fields of study, and then undertakes a series of creative examinations of political rhetoric, including a deconstruction of deliberation and debate by the U.S. Senate prior to the Gulf War. Using the neglected arts of argument refined by the rhetoric of inquiry, Nelson traces how everyday words like consent and debate construct politics in much the same way that poets such as Mamet and Shakespeare construct plays, and he shows how we are remaking our politics even as we speak. *Tropes of Politics* explores how politicians take stands and political scientists probe representation, how experts become informed even as citizens become authorities, how students actually reinvent government while professors merely model politics, how senators wage war yet keep comity among themselves. The action, Nelson shows, is in the tropes: these figures of speech and images of deed can persuade us to turn from ideologies like liberalism toward spectacles about democracy or movements into environmentalism and feminism. His argument is that inventive attention to tropes can mean better participation in politics. And the argument is in the tropes—evidence itself as sights or citations, governments as machines or men, politics as hardball or softball, deliberations as freedoms or constraints, borders as fringes or friends.

Introduction to Rhetorical Theory University of Pittsburgh Press
 HA02, Rhetoric: Concepts, Definitions, Boundaries, William A. Covino (University of Illinois at Chicago), David A. Jolliffe (University of Illinois at Chicago), U1581-0, 640 pp., 6 1/8 x 9 1/4, 0-02-325321-5, paperback, 1995, \$22.50nk, August/RHETORIC provides a comprehensive overview of the major concepts of rhetorical theory, developed throughout history to the present. The text is divided into four parts: an introduction, defining rhetoric conceptually and historically and interrogating the definitions it proposes; a glossary, providing explanations of important concepts, periods, and individuals; a selection of perspectives by major scholars; and a collection of 13 readings and related commentaries, focusing on the relationship of rhetoric to other fields.

The Rhetoric of Intention in Human Affairs Univ of South Carolina Press

This revised and updated edition remains the only book-length rhetorical analysis of national political debates from 1960 to the present. The contributors, all rhetorical critics, answer important questions about political debating in the United States, including: Why is the press involved in political debates? Why are debates

likely to be an enduring part of our presidential campaigns? Why are some candidates successful as debaters while others are not? Chapter authors offer insight into the goals commonly shared by political debaters and the rhetorical strategies most frequently used by national political debaters. By providing an overall analysis of a variety of debate practices, this book demonstrates how debates have become more than just campaign spectacles, but rather complex, calculated political events with significant consequences. Predebate, debate, and postdebate strategies are considered in depth in these microanalyses. Scholars and students of speech communication, particularly those concerned with political communication, will find this volume noteworthy, as will those in the related disciplines of political science, history, and journalism.

In the Matter of J. Robert Oppenheimer SAGE Publications
 Fourteen noted rhetorical theorists and critics answer a summons to return ethics from abstraction to the particular. They discuss and explore a meaning of ethos that predates its more familiar translation as "moral character" and "ethics." Together the contributors define ethical discourse and describe what its practice looks like in particular communities.

Modern Rhetorical Criticism Lexington Books
 This work brings together the pivotal, scholarly essays responsible for the present resurgence in rhetorical studies. Assembled by one of the most respected senior scholars in the field of rhetoric, the essays chart a course from tradition-based theory of civic rhetoric to ongoing issues of figuration, power, and gender. Together with a lucid introductory essay, these studies help to integrate the still-volatile questions at the core of humanities scholarship in rhetoric. The introductory student as well as the seasoned scholar will gain familiarity and footing in this oldest--and still new--liberal art.

Rhetorical Analysis Penn State Press

A comprehensive and up-to-date introduction to the analysis of public rhetoric, *Modern Rhetorical Criticism* teaches readers how to examine and interpret rhetorical situations, ideas, arguments, structure, and style. The text covers a wide range of critical techniques, from cultural and dramatic analysis to feminist and Marxist approaches. A wealth of original criticism demonstrates how to analyze such diverse forms as junk mail, congressional debates, and traffic regulations, as well as literature. This long-awaited revision contains new coverage of mass media, feminist criticism, and European criticism.

Dialectic and Rhetoric Longman Publishing Group
 LAUER SERIES IN RHETORIC AND COMPOSITION Series Editors: Patricia Sullivan, Catherine Hobbs, Thomas Rickert, and Jennifer Bay
 CONTINGENCY, IMMANENCE, AND THE SUBJECT OF RHETORIC
 Contingency, Immanence, and the Subject of Rhetoric considers rhetoric as the historical counterpoint of philosophical and

religious discourses via its correspondences with antique rabbinic exegetical practices and contemporary psychoanalytic insights into causation. Timothy Richardson takes up the rabbinic position to demonstrate how traditional Greco-Christian rhetoric might be insufficient to account for what we now mean by rhetoric as a discipline. He argues that rhetoric as an academic discipline is different from philosophy insofar as it takes as its object the missing cause of performance, of writing, of inquiry itself inherent in the contingency of their status as events. Rhetorical inquiry offers a mode of reading and writing that is premised upon (for Kenneth Burke) unspoken, often unspeakable motives and (for Jacques Lacan) impossible desire so that rhetorical analysis, in Lacan's words, "impl[ies] in the text what it itself neglected." The result is a position from which all events (spoken, written, acted, whatever) are present and contingent acts that resist narrative cohesion because they are founded on a necessary lack in the subject. CONTINGENCY, IMMANENCE, AND THE SUBJECT OF RHETORIC includes a Forward by David Metzger. TIMOTHY RICHARDSON'S work has appeared in such journals as JAC, Kairos, Pre/Text, Paris Review, and Western Humanities Review. He is Associate Professor of English at the University of Texas at Arlington, where he teaches courses in antique and contemporary rhetorics, psychoanalytic theory, media studies, and writing. He lives in Fort Worth, Texas with his wife, fiction writer Laura Kopchick, and their two children, Harper and Ben.

Available Means Bloomsbury Publishing USA

Sappho's prediction came true; fragments of work by the earliest woman writer in Western literate history have in fact survived into the 21st century. But not without peril. Sappho's writing remains only in fragments, partly due to the passage of time, but mostly as a result of systematic efforts to silence women's voices. Sappho's hopeful boast captures the mission of this anthology: to gather together women engaged in the art of persuasion - across differences of race, class, sexual orientation, historical and physical locations - in order to remember that the rhetorical tradition indeed includes them.

An Argument on Rhetorical Style Waveland Press

Essay from the year 2010 in the subject Rhetoric / Elocution / Oratory, grade: Undergraduate 300 Level, The University of North Carolina at Wilmington, course: Rhetorical Theory Since 1900, language: English, abstract: In his 1969 academic thesis entitled *The Rhetorical Situation*, Professor Lloyd F. Bitzer examines the role that context plays in crafting effective discourse. This essay is an analysis of that thesis. Bitzer states that the rhetorical situation determines which rhetorical devices to use, the type of diction that is appropriate and the complexity of the discourse. He discusses the relationship between language and argument; language plays a primitive role, one that links human activity to the message. The essay ends by differentiating between rhetoric and the craft of persuasion.

Rhetorical Analysis Walter de Gruyter

The historiography of feminist rhetorical research raises ethical questions about whose stories are told and how. Women and other marginalized people have been excluded historically from many formal institutions, and researchers in this field often turn to alternative archives to explore how women have used writing and rhetoric to participate in civic life, share their lived experiences, and effect change. Such methods may lead to innovation in documenting practices that took place in local,

grassroots settings. The chapters in this volume present a frank conversation about the ways in which feminist scholars engage in the work of recovering hidden rhetorics, and grapple with the ethical challenges raised by this recovery work.

Modern Rhetoric in Culture, Arts, and Media GRIN Verlag

A class-tested first edition focusing on core areas of rhetorical research, such as metaphor, narrative, visual persuasion, ideology, and politics, with the intent of acquainting undergraduate students with a broad, accessible understanding of ideas, analytic frames, and examples of human language use. This textbook is written as a springboard for more sophisticated study, and also strives to connect the material to "message-making" in communication-related professions

Rhetoric Univ of Wisconsin Press

Assumed intentions are embedded in virtually all forms of human discussion. The *Rhetoric of Intention in Human Affairs* draws on a vast range of resources to describe the social and psychological forces at work in shaping the human impulse to explain why others act.

Rhetorical Criticism Univ of Wisconsin Press

In this highly accessible new edition, Hauser systematically provides a humanistic account of what transpires when people communicate for some purpose. His masterful blend of classical and contemporary thinking about the use of language and the value of symbolic inducements for social cooperation illuminates fundamental rhetorical precepts and their implications for shaping human realities. The new chapter on publics theory complements the four chapters that introduce the broad themes and issues essential for a rhetorical approach to communication. The new chapter on narrative theory bridges the four chapters devoted to the content of rhetoric and the concluding chapters that emphasize symbolic processes by which humans induce social cooperation and constitute social reality. Throughout the text, Hauser skillfully underscores the power of language to present a particular reality. He explores the fundamental relationship between public discourse and judgment, helping students understand the core of rhetorics civic function. Through relevant, current examples, he illustrates how knowledge and power shape our social and political practices and how both are formed through discourse.

Democracy as Fetish Praeger Publishers

The eleven studies in this volume illustrate and advance the synthesis of discourse analysis with rhetorical studies. *Rhetoric in Detail* shows how a variety of techniques from discourse analysis can be useful in studying such concerns as agency, legitimation, controversy, and style, and how concepts from rhetoric including genre and figuration can enrich the work of discourse analysts. The authors' research sites range from government commissions, political speeches, newspaper reports and letters to interviews and conversations in beauty salons and online. Methodological overviews interspersed throughout survey critical discourse analysis, interactional sociolinguistics, grounded theory, computer-aided corpus analysis, narrative analysis, and participant observation and provide suggestions for further reading. *Rhetoric in Detail* is an invaluable source for rhetoricians looking for systematic, grounded ways of approaching new, more vernacular sites for rhetorical discourse and for discourse analysts interested in seeing what they can learn from the tradition and practice of rhetorical analysis.

Rhetorical Criticism and Theory in Practice Praeger

A comprehensive and up-to-date introduction to the analysis of public rhetoric, *Modern Rhetorical Criticism* teaches readers how to examine and interpret rhetorical situations, ideas, arguments, structure, and style. The text covers a wide range of critical techniques, from cultural and dramatic analysis to feminist and Marxist approaches. A wealth of original criticism demonstrates how to analyze such diverse forms as junk mail, campaign speeches, and popular entertainment, as well as literature. This long-awaited revision offers specific guidance on crafting analytic essays, and contains new coverage of legacy as well as new media, identity criticism, and post-colonial and decolonial criticism. The fourth edition also offers additional resources online for instructors and students.

Rhetorical Analysis: Lloyd F. Bitzer's The Rhetorical

Situation University of Virginia Press

Democracy has long been fetishized. Consequently, how we speak about democracy and what we expect from democratic governance are at odds with practice. With unflinching resolve, this book probes the theory of democracy and how the left and right are fascinated by it. In this innovative multidisciplinary study, Ralph Cintron provides sustained analysis of our political discourse. He shows not only how the rhetoric of democracy produces strong desires for social order, global wealth, and justice but also how these desires cannot be satisfied. Throughout his discussion, Cintron includes ethnographic research from fieldwork conducted over the course of twenty years in the Latino neighborhoods of Chicago, where he observes both citizens and the undocumented looking to democracy to fulfill their highest aspirations. Politicians hand out favors to the elite, developers strong-arm aldermen, and the disenfranchised have little redress. The problem, Cintron argues, is that the conditions required to put democracy into practice—territory, a bordered nation-state, citizens, property—are constituted by inequality and violence, because there is no inclusivity that does not also exclude. Drawing on ethnography, economics, political theory, and rhetorical analysis, Cintron makes his case with tremendous analytic rigor. This challenge to reassess the discourses on democracy and to consider democratic politics as always compromised by oligarchy will be of particular interest to political and rhetorical theorists.

SAGE

Over multiple editions, this transformative text has taught the lively art of rhetorical criticism to thousands of students at more than 300 colleges and universities. Insights from classroom use enrich each new edition. With an unparalleled talent for distilling sophisticated rhetorical concepts and processes, Sonja Foss highlights ten methods of doing rhetorical criticism—the systematic investigation and explanation of symbolic acts and artifacts. Each chapter focuses on one method, its foundational theories, and the steps necessary to perform an analysis using that method. Foss provides instructions on how to write coherent, well-argued reports of analytical findings, which are then illustrated by sample essays. A chapter on feminist criticism features the disruption of conventional ideologies and practices. Storytelling in the digital world is a timely addition to the chapter on narrative criticism. Student essays now include analyses of the same artifact using multiple methods. A deep understanding of rhetorical criticism equips readers to become engaged and active participants in shaping the nature of the worlds in which we live.

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