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 Hamptonshire Express Case Hamptonshire Express Case . Topics: Economics, Operations research, Cost Pages: 2 (632 words) Published: October 13, 2013. 1. a. The simulation indicates that 584 is the optimum stocking quantity. Daily profit at this stocking quantity is \$331.4346. b. Using the newsvendor model,  $C_u = 1 - 0.2 = 0.8$  and  $C_o = .2$ .  $C_u / (C_u + C_o) = .8$ . Using the spreadsheet, we found  $Q^* = \text{NORM.INV}(.8, 500, 100) = 584$   
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