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Risk Management for Meetings and Events NYU Press

Buying (RED) products—from Gap T-shirts to Apple—to fight AIDS. Drinking a “Caring Cup” of coffee at the Coffee Bean & Tea Leaf to support fair trade. Driving a Toyota Prius to fight global warming. All these commonplace activities point to a central feature of contemporary culture: the most common way we participate in social activism is by buying something. Roopali Mukherjee and Sarah Banet-Weiser have gathered an exemplary group of scholars to explore this new landscape through a series of case studies of “commodity activism.” Drawing from television, film,

consumer activist campaigns, and cultures of celebrity and corporate patronage, the essays take up examples such as the Dove “Real Beauty” campaign, sex positive retail activism, ABC’s Extreme Home Makeover, and Angelina Jolie as multinational celebrity missionary. Exploring the complexities embedded in contemporary political activism, Commodity Activism reveals the workings of power and resistance as well as citizenship and subjectivity in the neoliberal era. Refusing to simply position politics in opposition to consumerism, this collection teases out the relationships between material cultures and political subjectivities, arguing that activism may itself be transforming into a branded commodity.

International Entrepreneurship in the Arts IGI Global

International Perspectives of Festivals and Events addresses contemporary issues concerning the potential of festivals and events to produce economic, social, cultural and community benefits. Incorporating a range of international perspectives, the book provides the reader with a global look at current trends and topics, which have until now, been underrepresented by current literature. International Perspectives of Festivals and Events includes a broad range of research, case studies and examples from well-known scholars in the field to form a unified volume that informs the reader of the current status of festivals and events around the world. In a fast-moving industry where new theory and practice is implemented rapidly, this is essential reading for any advanced student or researcher in festivals and events.

Enrichment Activities for Gifted Students
Routledge

Mega-events represent an important moment in the life of a city, providing a useful lens through which we may analyse their cultural, social, political and economic development. In the wake of the International Olympic Committee's (IOC's) concerns about 'gigantism' and wider public concerns about rising costs, it was imperative in the C21st to demonstrate the long term benefits that arose for the city and nations from hosting premier sporting events. 'London 2012' was the first to integrate the concept of legacy from the moment a bid to host the Olympic and Paralympic Games was being considered. London proposed an ambitious programme of urban renewal for East London. Subsequent host city bids have adopted the 'legacy narrative' and, as this book demonstrates, aligned this to major schemes of urban development and renewal. Bringing together scholars, practitioners and policy makers, this book focuses upon the legacies sought by cities that host major sports events. It analyses how governments, the IOC and others define and measure 'legacy'. It also focuses upon the challenges and opportunities facing future host cities of mega-events, looking at their aspirations and the intended impact upon their domestic and international development. It questions what the global shift in geographical location of mega-events means for sports development and the business of sport, what the attractions are for cities seeking to harness the hosting of a mega-event, and whether there may be longer term consequences for the bidding and hosting major sporting events in the wake of the widespread social unrest that accompanied the preparations in Brazil for hosting the FIFA World Cup (2014) and the summer Olympics (2016) and in Turkey, where there was significant opposition to bid for the 2020 summer Olympiad.

Case Based Research in Tourism, Travel, Hospitality and Events Harvard Business Press

This book introduces the reader to sustainable events management theory and practice, based on academic research and illustrated with empirical case studies. The book provides a comprehensive view of sustainable management and how it relates to the many sectors within the events industry. It emphasises the fundamental importance of local communities, businesses and stakeholders to events organisation in regional, national and international locations. It brings into focus international governing bodies, and national government strategic objectives

as the corner stones for sustainable development in the events sector. The relationship between strategic objectives and on-the-ground operational responsibilities are presented using research by contributing authors and accredited organisations to add scope and depth. Best-practice case studies are used throughout the book to highlight and explain particular sustainable management issues and practices. The scope of the book is international and designed to educate undergraduate and postgraduate students and to support practitioners in their operational and administrative duties within their industry sectors.

Event Management and Sustainability
Routledge

Black & white print. Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters.

Accessibility, Inclusion, and Diversity in Critical Event Studies CABI

Modern organizations confront an array of existential challenges encompassing environmental volatility, resource scarcity, workforce recruitment woes, employee burnout, and technological disruption. These uncertainties, coupled with the call for sustainability as exemplified by the Sustainable Development Goals (SDGs), necessitate adept management and visionary leadership. Nevertheless, deciphering these intricacies proves formidable, exacerbated by societal shifts and rapid behavioral transformations. The demand for proficient management and comprehensive leadership has never been more pressing as we stand on the cusp of a transformative era. Contemporary Management and Global Leadership for Sustainability, emerges as a remedy for present challenges. This book delves into the core of modern management science and global leadership, offering a roadmap to navigate multifaceted issues across various sectors. Beyond theoretical insights, it bridges the gap between theory and application, equipping a diverse audience with actionable approaches for

sustainable triumph. Tailored for academics, professionals in public and private spheres, and students, the book serves as a reservoir of knowledge. Touching industries from hospitality to education and exploring the fusion of religious philosophy with sustainable leadership, provides invaluable guidance. As organizations worldwide seek direction amid contemporary challenges, this book shines as a beacon, guiding the way toward resilience, innovation, and enduring triumph.

Virtual Events Management Graphic Communications Group

Sustainable management is an important consideration for businesses and organisations, and the enormous number of tourism events taking place requiring facilities, power, transport, people and much more makes sustainable event planning a considerable priority. By looking at mega events, sports events, conferences and festivals, this book uses best practice case studies to illustrate sustainable management issues and practical considerations that managers need to apply, providing an essential reference for researchers and students in leisure and tourism.

Industrial Peace Routledge

Principles of Festival Management is a complete guide to developing and running a festival from inception to evaluation, covering all aspects of festival management and key central issues and contemporary debates.

Lycoming College Catalog Routledge
Integrating Intelligence and Sustainability in Supply Chains is a comprehensive research guide that delves into the realm of sustainable and smart supply chains. With a focus on bridging the gap between intelligence and sustainability, this book provides a valuable resource for graduate students in business, management, industrial engineering, and industrial ecology. It serves as a unifying platform for researchers across various domains, including operations management, industrial ecology, industrial strategy, risk management, and life cycle assessment, who are passionate about sustainable and smart supply chains. This book offers a wealth of groundbreaking insights from renowned scholars and field experts. It serves as a theoretical and conceptual foundation for environmental researchers seeking a business, policy, or industry perspective. By addressing the key issues at the intersection of operations management and environmental and social responsibility, the book presents a novel approach to mitigating negative impacts and aligning logistics with

sustainability and digitalization requirements. Structured in a modular format, this book allows readers to explore specific current topics relevant to their interests. It covers a wide range of subjects, such as measuring environmental impacts, transforming supply chains to meet sustainability challenges, business models for sustainable logistics, and integrative business strategies. Furthermore, the book addresses emerging technologies like big data analytics, artificial intelligence, and the Internet of Things (IoT), exploring their applications in supply chain management.

Events Management SAGE

Events and festivals have an increasingly vital role in our leisure lifestyles. We recognize them as part of our lives. For some, they are a very significant part of our lives. The network of festivals and events that either adorn the world now, or are planned for the future, can both serve to motivate new visits as well as enhance the lives of the people who live in - or near - the host area. They are also dynamos of cultural development, of sport knowledge and excellence and sophisticated consumption. Such dynamic outputs require dynamic inputs. This book looks at different event and festival cases and forwards separate and current managerial implications and responses to these, with reference to the UK, America and Australia. Both up-to-date and forward thinking, the managerial themes addressed are: Creative Management, Festival and Event audience development, Culture and Community, Event and Festival evaluation. Festival and event types include sport events, art festivals, community events, live music and culinary extravaganza. This book was previously published as a special issue of *Managing Leisure: An International Journal*.

Commodity Activism Taylor & Francis

Enrichment Activities for Gifted Students outlines a variety of extracurricular academic activities and programming options for gifted student talent development. This book: Includes strategies for educators to develop enrichment programs that fit the needs of their students. Provides numerous examples of nationally-recognized and easy-to-implement programs and competitions. Helps promote students' academic growth. Categorizes options by subject area, including math, science, technology, language arts, and social studies. Categorizes options by skill type, including creative thinking, problem solving, and adaptability. Enrichment Activities for Gifted Students provides everything busy educators need to know

about offering, funding, and supporting enrichment activities and programs that develop students' content knowledge and expertise, build valuable real-world skills, and extend learning beyond the walls of the classroom.

Contemporary Management and Global Leadership for Sustainability SAGE

Most early social research into planned events had the effect of broadcasting narratives of dominant cultures and privileged groups. More recently, however, convergences of gender, sexualities, ethnicities, age, class, religion, and intersectional analyses and events studies have started to drive new critical understanding of the impacts of events on non-mainstream, non-majority communities around the globe. This timely book addresses current gaps in the literature surrounding issues of accessibility, inclusion, and diversity in various event landscapes. Structured into four parts covering the main types of events, the chapters present original topics using innovative methodological approaches. Each chapter employs a case study to illustrate the key intertwining issues in these various experiential realms. Further, the chapters are all cross- or interdisciplinary, drawing on gender, sexualities, cultural, race/ethnicity studies as well as multiple literatures that feed into critical events studies and exploring a variety of global examples. This significant book opens the path to further research on the role and importance of accessibility, inclusion, and diversity in events environments worldwide. It will be of interest to academics and researchers of critical event studies as well as a number of related social science disciplines.

Doing Business 2016 OUP Oxford

The dynamic and fast-expanding business events sector plays a vital role in the professional lives of hundreds of millions of people worldwide by providing settings in which they can meet for the purposes of negotiation, deliberation, motivation, the dissemination of knowledge, and the celebration of their greatest career-related achievements. This book provides a sound practical and theoretical context for the study of this subject by covering, in depth, all categories of business-related events including corporate meetings, association conferences, political events, incentive travel, exhibitions, corporate hospitality, awards ceremonies and SMERF (social, military, educational, religious and fraternal) gatherings. This new edition has been extensively revised and updated to reflect recent developments in business events, including: Five new chapters on business events destination marketing,

knowledge, sustainability, ethics and technology New 'It's my job' voice boxes offering practical insights from people employed in the business events industry A wide range of new case studies illustrating business events throughout the world, including emerging business events destinations such as Russia and the Middle East Written in an accessible yet analytical manner, *Business Events* is essential reading for all students of events, tourism and hospitality management.

A Dictionary of Business and Management CABI

This wide-ranging and authoritative dictionary contains 7,000 entries covering all areas of business and management, including marketing, organizational behaviour, business strategy, law, and taxation. Written by a team of experts, it features the very latest terminology, for example, the recent vocabulary associated with structured finance and the associated subprime lending crisis, including collateralized debt obligation and special purpose vehicle. The new edition of this established bestseller dispels modern financial and management jargon, defining entries in a clear, concise, and accessible manner. It contains US business terms, general management concepts (e.g. competence, knowledge management), named theories (e.g. Tannenbaum and Schmidt, Blake and Mouton) as well as expanded coverage of the contemporary theory of the firm and human resources. New terms are included from the fast-moving areas of current affairs (e.g. MiFID), Internet business and information technology and there is full coverage of the new Companies Act. With recommended web links for many entries, accessible and kept up to date via the Dictionary of Business and Management companion website, this edition is more informative than ever. This A-Z reference work is essential for business students, teachers and professionals, and useful for anyone needing a guide to business terminology.

Integrating Intelligence and Sustainability in Supply Chains Taylor & Francis

The part of the tourism industry which covers events, conventions and meetings is a substantial part of the global economy and provides employment for a very large number of people worldwide. The breakdown of employees in this sector is complex - employees can be full-time, casual labor or part of a volunteer workforce, and events can be as diverse as the Olympic Games and a local meeting. This book examines the role of people who work in events, meetings and

conventions by looking at the context in which they work, and presenting theories, perspectives underlying trends of employment in this sector. Leading authors present international examples to further understanding of the concepts involved in people management in tourism events. This book will be an important resource for students and researchers of leisure, tourism and events management. Principles of Management Human Kinetics Electronic Inspection Copy available to instructors here Praise for the previous edition: 'This is an excellent publication that correctly reviews the external environment associated with events, both in the context of the theoretical and operational' - Neil Robinson, Salford Business School, University of Salford, UK The new edition of this popular accessible text gives students a thorough and contemporary grounding in both the fundamentals and strategic responsibilities of successful event management. Purposefully broad in scope, the text combines theory with practical knowledge and terminology, ensuring readers develop a flexible and commercially-acute skill set. Topics covered range from law, marketing and finance to introductory guides to sound, lighting and multimedia equipment, providing students with the practical knowledge they need for a career in Events Management. Theory is brought to life in a range of case studies and examples throughout the text. As well as updated examples and legislation, this edition introduces new chapters on: Event entrepreneurship Project management and financing New Multimedia technology for events organisers Sustainable festivals and events Long term legacy and impacts The future of the industry An accompanying Companion Website provides students with discussion questions and video links. The website also provides an Instructor's Manual and PowerPoint slides for lecturers. This text is an ideal resource for undergraduate students who are studying Events Management for the first time. Visit the Companion Website at www.sagepub.co.uk/raj

Business Events Dorrance Publishing

"I found this text to be exactly what we were looking for to give our students a good understanding of the contemporary issues that affect the Events industry. I have recommended this as essential reading. It is well written and the format makes it an easy read raising key issues and challenging theory." - Tanya Bellingham, School of Tourism & Hospitality, University of Plymouth "An essential events management reference handbook which addresses a number of key issues within the industry. A very interesting read!" - Thomas Fletcher, Liverpool John Moores University In recent years we have seen an enormous growth of festivals and event activity and the literature within the field is consequently huge. In order to make sense of this rapid and dynamic development, students are dependent on a book that can lead them through the myriad of theoretical frameworks offered. This book naturally situates itself in the middle of this need, offering a comprehensive and illuminating account of the festival and event field. Written with academic rigour yet accessible at the same time, Quinn proves herself to be an outstanding communicator and stimulator of knowledge. International in content and timely in its up to date coverage of key topics, this will be an invaluable reference source for students from of Event Management, Hospitality Management, Tourism Management, and Sport and Leisure Management.

Event Planning and Management IGI Global

Although there is significant research on large events that take place within athletics, small-scale events are largely ignored, in part due to the lack of press that they generate. However, these events require planning and preparation in the same way that larger sporting events do. This disparity between the effort that goes into the event and the attention the event draws allows for a gap in strategy or information available to those planning smaller scale athletic events. *Principles and Practices of Small-Scale Sport Event Management* is a cutting-edge reference publication that examines the successful

organization and planning of small-scale sporting events. Featuring a wide range of topics such as community engagement, event planning, and sports management, this book is ideal for event planners, sports managers, marketers, academicians, practitioners, industry professionals, researchers, event organizers/coordinators, and students.

Introduction to Hazard Control

Management World Bank Publications

This textbook covers the next level in administration after the Diploma in Administration and Secretarial Procedures. It provides the underpinning knowledge for the higher diploma in Administrative Procedures qualification offered by RSA with up-to-date information in this area. Principles and Practices of Small-Scale Sport Event Management Goodfellow Publishers Ltd

Doing Business 2016 is the 13th publication in a series of annual reports comparing business regulation in 189 economies. This year the publication addresses regulations affecting 10 areas of everyday business activity including: •Starting a business •Dealing with construction permits •Getting electricity •Registering property •Getting credit •Protecting minority investors •Paying taxes •Trading across borders •Enforcing contracts •Resolving insolvency Doing Business 2016 updates all indicators as of June 1, 2015, ranks economies on their overall ease of doing business, and analyzes reforms to business regulation †“ identifying which economies are strengthening their business environment the most. This report illustrates how reforms in business regulations are being used to analyze economic outcomes for domestic entrepreneurs and for the wider economy. It is a flagship product produced by the World Bank Group that garners worldwide attention on regulatory barriers to entrepreneurship. More than 60 economies have used the Doing Business indicators to shape reform agendas and monitor improvements on the ground. In addition, the Doing Business data has generated over 2,100 articles in peer-reviewed academic journals since its inception.

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