
Axel Springer Und Die Deutsche Einheit

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STRICKLAND ROLAND

Immigration and German Identity in the Federal Republic of Germany from 1945 to 2006 hockebooks
 Since 1945, what 'conservative' means has troubled intellectuals, politicians and parties in the United Kingdom and West Germany. In Britain conservatism was an accepted term of the political vocabulary, denoting a particular tradition of political thought and practice. In West Germany, by contrast, conservatism was a difficult concept for the young democracy to swallow. It carried a heavy antiliberal and antidemocratic burden and led people to question whether there was a place for conservatism within democratic culture after all. The Guardians of Concepts scrutinizes the debates about conservatism in the UK and the Federal Republic of Germany from the late 1940s to the early 1980s. Informed by historical semantics, it conceives of conservatism as a flexible linguistic structure, and shows the importance of language for the self-understanding of many conservatives, who not by chance, have regarded themselves as the guardians of concepts. The intense national and transnational

debates about the meaning of conservatism had far-reaching consequences and continue to influence politics today. *Changing the World, Changing Oneself* Berghahn Books
 Berlin wacht auf – und ist eingemauert. Im Schatten der Nacht hat die DDR alle Ostdeutschen eingesperrt. Der Verleger Axel Springer, der gerade unmittelbar an der Grenze das modernste Zeitungshaus Europas baut, ist außer sich: Er riskiert sein 100-Millionen-Imperium, um den gefangenen Deutschen ein goldenes Hochhaus als Leuchtturm der Freiheit zu errichten, aber die Politik schweigt. »Der Westen tut NICHTS«, ärgert sich Springer und in Riesenlettern verkündet es seine BILD-Zeitung. Mit vollem Einsatz und der ganzen Macht seiner Pressemaschinerie widersetzt sich der Verleger der deutschen Teilung, die gerade in Beton gegossen wird. Dafür wird er erst belächelt, dann gefürchtet, schließlich bekämpft ... Dieses E-Book aus der »Bibliothek der Wagemutigen« nimmt Sie mit in Axel Springers Lebensgeschichte von Freiheitsdrang und Unternehmergeist: Besuchen Sie die noble Kinderstube des Verlegersohns aus Altona, begleiten Sie Springers kometenhaften Aufstieg zum Alleinherrscher eines gigantischen Presseunternehmens und schauen Sie ihm in die Karten, wenn er im Spiel um die Deutsche Einheit alles auf Berlin setzt ...

After the Nazis Rowman & Littlefield

A new history of the West German-Israeli relationship as these two countries faced terrorism, war, and economic upheaval in a global Cold War environment.

Consumption and Violence Press Power AXEL SPRINGER und die Deutsche Einheit

Developing Writing Skills in German, is a unique course designed to improve the reading and writing skills of intermediate students of German. Presenting a wide range of authentic written materials, the book aims to develop reading strategies and the ability to write texts of various types - essays, articles and reviews - while imparting an understanding of important aspects of German society. From the environment to consumerism, each chapter focuses on a different theme and concentrates on the advancement of particular skills; all the chapters conclude with a task appropriate to the skills focus of the section. Summary writing, note-taking, the use of mind-maps to collect ideas, and other strategies for successful writing in German are presented here. This course is suitable both for classroom use and independent study, with feedback and answer key supplied at the back of the book.

Much Ado about a Newspaper Publishing House Mohr Siebeck

He was at the forefront of some of Germany's most definitive and controversial decisions, in his role as the first Social Democrat Chancellor of West Germany between 1969 and 1974. In this period he paved the way for the eventual reunification of the country, as well as strengthening European integration in western Europe. In 1971, he received the Nobel Peace Prize for 'Ostpolitik', his policy of reconciliation with Germany's neighbours in the Eastern Bloc. During the treaty negotiations in Warsaw, he famously fell to his knees in recognition of the atrocities committed by his countrymen in the Warsaw Ghetto. This definitive new biography illuminates Brandt's personal life and political career, providing new perspectives on one of the leading statesmen of the twentieth century.

The Guardians of Concepts transcript Verlag

The International Federation of Library Associations and Institutions (IFLA) is the leading international body representing the interests of library and information services and their users. It is the global voice of the information profession. The series IFLA Publications deals with many of the means through which libraries, information centres, and information professionals worldwide can formulate their goals, exert their influence as a group, protect their interests, and find solutions to global problems.

Willy Brandt Cambridge University Press

"Enteignet Springer" war eine der zentralen Forderungen der 68er-Bewegung. Die Abneigung gegen Springer und die Springer-Presse eint 68er wie politische Linke bis heute, die alten Reflexe funktionieren noch immer. In der DDR war Springer einer der bestgehassten Protagonisten des Westens. Auf Springer-Seite wird hingegen gerne jede Kritik an Axel Cäsar Springer ausgeblendet. Entweder Verdammung oder Heiligsprechung. Tilman Jens porträtiert einen großen, aber auch zutiefst zerissenen Menschen. Vor allem aber interessiert Jens, welche Rolle das Feindbild Springer für die politische Identitätsbildung der 68er wie ihrer Gegner spielte. Ein Lehrstück darüber, wie Helden und Bösewichte gemacht werden, und über die deutsche Unfähigkeit, die Ambivalenz großer Persönlichkeiten zu akzeptieren.

Lions and Lambs Berghahn Books

The ongoing discussions about globalization, American hegemony and September 11 and its aftermath have moved the debate about the export of American culture and cultural anti-Americanism to center stage of world politics. At such a time, it is

crucial to understand the process of culture transfer and its effects on local societies and their attitudes toward the United States. This volume presents Germany as a case study of the impact of American culture throughout a period characterized by a totalitarian system, two unusually destructive wars, massive ethnic cleansing, and economic disaster. Drawing on examples from history, culture studies, film, radio, and the arts, the authors explore the political and cultural parameters of Americanization and anti-Americanism, as reflected in the reception and rejection of American popular culture and, more generally, in European-American relations in the "American Century." Alexander Stephan is Professor of German, Ohio Eminent Scholar, and Senior Fellow of the Mershon Center for the Study of International Security and Public Policy at Ohio State University, where he directs a project on American culture and anti-Americanism in Europe and the world.

Developing Writing Skills in German Verlag Wilhelm Fink

If online journalism becomes an integral part of the daily routine of the editorial staff within five years, then, in order to be fit for the future, it will only be consequent to set the degree of integration now and to adjust the editorial workflow of each morning paper to its online capacity. This book of Pit Gottschalk helps understand the necessity of online integration in Journalism, assess the status quo, and implement the right steps within the organization based on a broad research. Structure, culture, people, and tasks - all the aspects of a modern organization of content workflow are to be considered. Pit Gottschalk creates a measurement system to check the own newsroom.

West Germany and Israel Oxford University Press

How did civil society function as a locus for reconciliation initiatives since the beginning of the 20th century? The essays in this volume challenge the conventional understanding of reconciliation as a benign state-driven process. They explore how a range of civil society actors - from Turkish intellectuals apologizing for the Armenian Genocide to religious organizations working towards the improvement of Franco-German relations - have confronted and coped with the past. These studies offer a critical perspective on local and transnational reconciliation acts by questioning the extent to which speech became an alternative to silence, remembrance to forgetting, engagement to oblivion.

Magazines and Modern Identities Yale University Press

A captivating time, the 60s and 70s now draw more attention than ever. The first substantial work by historians has appeared only in the last few years, and this volume offers an important contribution. These meticulously researched essays offer new perspectives on the Cold War and global relations in the 1960s and 70s through the perspective of the youth movements that shook the U.S., Western Europe, and beyond. These movements led to the transformation of diplomatic relations and domestic political cultures, as well as ideas about democracy and who best understood and promoted it. Bringing together scholars of several countries and many disciplines, this volume also uniquely features the reflections of former activists.

Newspapers in Central and Eastern Europe / Zeitungen in Mittel- und Osteuropa Oxford University Press

This book provides specialists and executives with a clear, yet practical set of recommendations to meet the challenges of digital transformation and ensure long-term success as a leader in a primarily digital business world. The authors describe the fundamental principles of digitization and its economic opportunities and risks, integrating them into a framework of classic and new management methods. The book also explores how increasing digitization - not only of communication, but of complete value chains - has led to a need to establish a digital business leadership. Digitization is changing people and markets:

it causes the upheaval of entire industries, creates new digital-centric companies, and forces established companies to cope with the transformation activities associated with these digitization processes. New approaches and methods have to be learned, tried and tested patterns of thinking have to be explored, and last but not least, innovation activities have to be understood as continuous necessities. At the same time, digital business offers considerable opportunities for renewing competitive advantages, improving existing process structures and realigning products, services and business models.

»Love it or Loathe it« University of Michigan Press

Just as Chancellor Konrad Adenauer was seeking re-election on a campaign of "no experiments," art avant-garde groups in West Germany were reviving the utopian impulse to unite art and society. *Utopia and Dissent in West Germany* examines these groups and their legacy. Postwar artists built international as well as intergenerational networks such as Fluxus, which was active in Düsseldorf, Wiesbaden, and Cologne, and the Situationist International based in Paris. These groups were committed to undoing the compartmentalization of everyday life and the isolation of the artist in society. And as artists recast politics to address culture and everyday life, they helped forge a path for the West German extraparliamentary left. *Utopia and Dissent in West Germany* traces these connections and presents a chronological map of the networks that fed into the extraparliamentary left as well as a geographical map of increasing radicalism as the locus of action shifted to West Berlin. These two maps show that in West Germany artists and their interventions in the structures of everyday life were a key starting point for challenging the postwar order.

Germany Today (RLE: German Politics) Verlag Herder GmbH

In the late nineteenth and early twentieth century, ideals of technological progress and mass consumerism shaped the print cultures of countries across the globe. Magazines in Europe, the USA, Latin America, and Asia inflected a shared internationalism and technological optimism. But there were equally powerful countervailing influences, of patriotic or insurgent nationalism, and of traditionalism, that promoted cultural differentiation. In their editorials, images, and advertisements magazines embodied the tensions between these domestic imperatives and the forces of global modernity. *Magazines and Modern Identities* explores how these tensions played out in the magazine cultures of ten different countries, describing how publications drew on, resisted, and informed the ideals and visual forms of global modernism. Chapters take in the magazines of Australia, Europe and North America, as well as China, The Soviet Turkic states, and Mexico. With contributions from leading international scholars, the book considers the pioneering developments in European and North American periodicals in the modernist period, whilst expanding the field of enquiry to take in the vibrant magazine cultures of east Asia and Latin America. The construction of these magazines' modern ideals was a complex, dialectical process: in dialogue with international modernism, but equally responsive to their local cultures, and the beliefs and expectations of their readers. *Magazines and Modern Identities* captures the diversity of these ideals, in periodicals that both embraced and criticised the globalised culture of the technological era.

Trading Power Berghahn Books

Press Power AXEL SPRINGER und die Deutsche Einheit E.S. Mittler & Sohn

Mass Media and Historical Change Lulu.com

Trading Power traces the successes and failures of a generation of German political leaders as the Bonn Republic emerged as a substantial force in European, Atlantic, and world affairs. Over the

course of the 1960s and 1970s, West Germans relinquished many trappings of hard power, most notably nuclear weapons, and learned to leverage their economic power instead. Obsessed with stability and growth, Bonn governments battled inflation in ways that enhanced the international position of the Deutsche Mark while upending the international monetary system. Germany's remarkable export achievements exerted a strong hold on the Soviet bloc, forming the basis for a new Ostpolitik under Willy Brandt. Through much trial and error, the Federal Republic learned how to find a balance among key Western allies, and in the mid-1970s Helmut Schmidt ensured Germany's centrality to institutions such as the European Council and the G-7 – the newly emergent leadership structures of the West.

Utopia and Dissent in West Germany Cambridge University Press

This is the first study of mass media in Germany from a social and cultural-historical perspective. Beyond the conventional focus on organizational structures or aesthetic content, it investigates the impact the media has on German society under varying political systems, and how the media is shaped by wider social, political and cultural context.

Axel Căsar Springer Walter de Gruyter

German Angst analyses the relationship between fear and democracy in postwar West Germany. While fear and anxiety have historically been associated with authoritarian regimes, Frank Biess demonstrates the ambivalent role of these emotions in a democratizing society: in West Germany, fear and anxiety both undermined democracy and stabilized it. By taking seriously postwar Germans' uncertainties about the future, this study challenges dominant linear and teleological narratives of postwar West German 'success', highlighting the prospective function of memories of war, National Socialism, and the Holocaust. Postwar Germans projected fears and anxieties that they derived from memories of a catastrophic past into the future. Based on case studies from the 1940s to the present, *German Angst* provides a new interpretive synthesis of the Federal Republic. It tells the history of the Federal Republic as a series of cyclical crises in which specific fears and anxieties emerged, served a variety of political functions, and then again abated. Drawing on recent interdisciplinary insights generated by the field of emotion studies, Biess's study transcends the dichotomy of 'reason' and 'emotion'. Fear and anxiety were not exclusively irrational and dysfunctional, but served important roles in postwar democracy. These emotions sensitized postwar Germans to the dangers of an authoritarian transformation, and they also served as emotional engines of new social movements, including the environmental and peace movements. *German Angst* also provides an original analysis of the emotional basis of right-wing populism in Germany today, and it explores the possibilities of a democratic politics of emotion.

Das Privatfernsehen, der Axel Springer Verlag und die deutsche Presse The New Press

Six decades after the end of the occupation of mainland Japan, this volume approaches the theme of the occupation's legacies. Rather than just being a matter of administrative practices and international relations, the consequences of the US occupation of Japan transcended both the seven years of its formal duration and the bilateral relations between the two countries. Rich with fresh analyses on a range of topics, including transnational and comparative views on the occupation, the influence of Japan on the United States as well as the reverse, international perspectives on this "odd couple", and the memory of the occupation in both countries, this book provides a greater understanding of the transtemporal, transnational and transcultural legacies of one of the crucial events of the 20th

century.

Berlin Calling Cambridge Scholars Publishing

A bold new interpretation of Germany's democratic transformation in the twentieth century, focusing on the generation that shaped the post-Nazi reconstruction. Not long after the horrors of World War II and the Holocaust, Germans rebuilt their shattered country and emerged as one of the leading nations of the Western liberal world. In his debut work, Noah Strote analyzes this remarkable turnaround and challenges the widely held perception that the Western Allies--particularly the United States--were responsible for Germany's transformation. Instead, Strote draws from never-before-seen material to show

how common opposition to Adolf Hitler united the fractious groups that had once vied for supremacy under the Weimar Republic, Germany's first democracy (1918-1933). His character-driven narrative follows ten Germans of rival worldviews who experienced the breakdown of Weimar society, lived under the Nazi dictatorship, and together assumed founding roles in the democratic reconstruction. While many have imagined postwar Germany as the product of foreign-led democratization, this study highlights the crucial role of indigenous ideas and institutions that stretched back decades before Hitler. Foregrounding the resolution of key conflicts that crippled the country's first democracy, Strote presents a new model for understanding the origins of today's Federal Republic.

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