

Online Event Management System

Event Planning
 Impact of ICTs on Event Management and Marketing
 Business Process Management Workshops
 Discrete-Event Simulation and System Dynamics for Management Decision Making
 Event Planning and Management
 Events Management
 Start Your Own Event Planning Business
 Business Made Simple
 Management of Event Operations
 Risk and Hazard Management for Festivals and Events
 Book Yourself Solid Illustrated
 ENTERprise Information Systems
 Events Management
 Event Management
 Event Studies
 Managing Sport Events
 Principles and Practices of Small-Scale Sport Event Management
 SAP Event Management - Still SAP's Best Kept Secret...
 Security Information and Event Management (SIEM) Implementation
 Event Impact Assessment
 Risk Management for Events
 Festival and Events Management
 Her Last Affair
 Wedding Planning and Management
 Facility and Event Management: Applications in Sport
 Events Design and Experience
 Special Events
 Personalized Context-Aware Mobile Notification System
 Handbook of e-Tourism
 Corporate Event Project Management
 Innovative Marketing Communications
 Event Power
 Event Project Management
 Events Feasibility and Development
 Events Management
 Key Concepts in Event Management
 Web-based Systems and Network Management
 Successful Event Management
 Event Planning and Management

Online Event Management System Downloaded from intra.itu.edu by guest

KENDAL ANAYA

Event Planning Routledge

Although there is significant research on large events that take place within athletics, small-scale events are largely ignored, in part due to the lack of press that they generate. However, these events require planning and preparation in the same way that larger sporting events do. This disparity between the effort that goes into the event and the attention the event draws allows for a gap in strategy or information available to those planning smaller scale athletic events. *Principles and Practices of Small-Scale Sport Event Management* is a cutting-edge reference publication that examines the successful organization and planning of small-scale sporting events. Featuring a wide range of topics such as community engagement, event planning, and sports management, this book is ideal for event planners, sports managers, marketers, academicians, practitioners, industry professionals, researchers, event organizers/coordinators, and students.

Impact of ICTs on Event Management and Marketing John Wiley & Sons

Web-based technology is rapidly penetrating many business areas, including systems and network management. This new technology is based on the Internet, offering benefits in terms of unification and simplification of systems and network management. *Web-based Systems and Network Management* is a practical guide to managing Web-based network systems. The first serious book on this subject - based on a three-day seminar developed by the author- demonstrates the use of Web technology, and shows how the various components of the Internet and Intranets must be economically and securely managed. Web-based standardization is taking three main directions: Port 280, JavaAPI, and Wbem (Web-based Enterprise Management). These are discussed in depth and the opportunities and limitations of each are addressed. The book not only handles the basics but also gives guidance on their use to simplify systems and network management.

Business Process Management Workshops McGraw Hill Professional

Event Studies is the only book devoted to developing knowledge and theory about planned events. It focuses on event planning and management, outcomes, the experience of events and the meanings attached to them, the dynamic processes shaping events and why people attend them. This title draws from a large number of foundation disciplines and closely related professional fields, to foster interdisciplinary theory focused on planned events. It brings together important discourses on events including event management, event tourism, and the study of

events within various disciplines that are able to shed light on the roles, importance and impacts of events in society and culture. New to this edition: New sections on social and intangible influences, consumer psychology and legal environment, planning and policy framework to reflect recent developments in the field Extended coverage of philosophy and research methods and how they can best be used in event studies; social media as a marketing tool; and the class and cultural influences of events New and additional case studies throughout the book from a wide range of international events Companion website to include PowerPoint slides and updated Instructor's Manual including suggested lecture outlines and sequence, quizzes per chapter and essay questions.

Event Studies

"I found this text to be exactly what we were looking for to give our students a good understanding of the contemporary issues that affect the Events industry. I have recommended this as essential reading. It is well written and the format makes it an easy read raising key issues and challenging theory." - Tanya Bellingham, School of Tourism & Hospitality, University of Plymouth "An essential events management reference handbook which addresses a number of key issues within the industry. A very interesting read!" - Thomas Fletcher, Liverpool John Moores University In recent years we have seen an enormous growth of festivals and event activity and the literature within the field is consequently huge. In order to make sense of this rapid and dynamic development, students are dependent on a book that can lead them through the myriad of theoretical frameworks offered. This book naturally situates itself in the middle of this need, offering a comprehensive and illuminating account of the festival and event field. Written with academic rigour yet accessible at the same time, Quinn proves herself to be an outstanding communicator and stimulator of knowledge. International in content and timely in its up to date coverage of key topics, this will be an invaluable reference source for students from of Event Management, Hospitality Management, Tourism Management, and Sport and Leisure Management.

Discrete-Event Simulation and System Dynamics for Management Decision Making Entrepreneur Press

A visual way to easily access the strategies and tactics in *Book Yourself Solid Learning* new concepts is easier when you can see the solution. *Book Yourself Solid Illustrated*, a remarkable, one-of-a-kind work of art, transforms the *Book Yourself Solid* system into a more compelling and easy-to-consume playbook for any business owner. You won't find business school graphs or mind maps. Instead, you'll find compelling, visual stories that reinvent old and tired business concepts, making *Book Yourself Solid Illustrated* a fun and playful book that you will revisit year after year as you get more clients than you can handle. There isn't a

business book on the market that can show you how to apply the strategies, techniques, and skills necessary to generate new leads, add more clients, and increase profits through visuals. Previously you could only read or listen to advice, now you can see it and get it faster. This illustrated version is organized into four modules: your foundation, building trust and credibility, simple selling and perfect pricing, and the *Book Yourself Solid 6* core self-promotion strategies. Reengineering the book with visual strategist, Jocelyn Wallace, has given author Michael Port new ways of explaining and expanding his gold-standard material. Author Michael Port has been called a "marketing guru" by the *Wall Street Journal* and "an uncommonly honest author" by *The Boston Globe*, and wrote *Book Yourself Solid* (in its 2nd edition), *Beyond Booked Solid*, *The Contrarian Effect* which was selected as a 2008 top ten business book by Amazon.com and the 2008 #1 sales book of the year by 1-800-CEO-READ, and *The New York Times* Bestseller, *The Think Big Manifesto*. Author is one of the most popular business coaches in the world and headlines events all over the world. Master the techniques in *Book Yourself Solid Illustrated*, and take your service business to the next level today. For the first time ever you can have the *Book Yourself Solid Mobile* app. Install it on any device and the *Book Yourself Solid System* comes to life. Do all of 49 exercises from the new book on any device, including your desktop computer. This thing rocks. *Event Planning and Management* Routledge

Contemporary events management is a diverse and challenging field. This introductory textbook fully explores the multidisciplinary nature of events management and provides the student with all the practical skills and professional knowledge they need in order to succeed in the events industry. It introduces every core functional area of events management, such as marketing, finance, project management, strategy, operations, event design and human resources, in a vast array of different event settings from sport to political events. This new edition has been updated to include:

- New and updated content on developments in technology, risk management and event volunteering.
- New and updated case studies that include emerging economies.
- New industry voices by international practitioners. Every topic is brought to life through vivid case studies, personal biographies and examples of best practice from the real world of events management. Written by a team of authors with many years' experience of working in the events industry, *Events Management: An Introduction* is the essential course text for any events management programme.

Events Management Springer

* Links the contemporary tools and methodologies in project management (such as Agile, Scrum, Lean) to the context of event management;* Explains and discusses the theory in an applied context, linking to sustainable project management and the latest

development in the technology;* Uses a range of international case studies to show the theory in practice;* Includes contributions from a diverse range of international experts;* Online lecturer resources to accompany in the form of teaching ppt slides, end of chapter multiple choice questions and sample questions;This text provides a unique lens for studying event project management in the era of sustainability, digital transformation, smart cities and rapid development in technology. It discusses and explains how to manage events utilising the sustainable project management model adapted to the specific context of event management.Part of the Event Management Theory and Methods Series. This series examines the extent to which mainstream theory is being employed to develop event-specific theory, and to influence the very core practices of event management and event tourism. They introduce the theory, show how it is being used in the events sector through a literature review, incorporate examples and case studies written by researchers and/or practitioners, and contain methods that can be used effectively in the real world. With online resource material, this mix-and-match collection is ideal for lecturers who need theoretical foundations and case studies for their classes, by students in need of reference works, by professionals wanting increased understanding alongside practical methods, and by agencies or associations that want their members and stakeholders to have access to a library of valuable resources. Series editor: Donald Getz PhD., Professor Emeritus, University of Calgary, Canada.

Start Your Own Event Planning Business Createspace Independent Publishing Platform

This book presents an overview of the components, approaches and techniques which are used to build a mobile phone application that uses short messaging service (SMS) text messages to improve interaction, information distribution and communication of stakeholders in a university setting. The proposed application is built upon a multiple compatible mobile phone menu-based subscription management application that is also customizable. Since SMS has the potential to fill significant connectivity and service gaps, this application can provide support for them to become more ubiquitous. Event-based approach towards context-aware personalized notification service is adopted, i.e. user will receive relevant immediate SMS to his/her mobile phone based on his/her subscription for preferred notifications. A trigger enables event management system to send out (semi-) automated personalized notification. Notification services that understand the context within which their users operate, i.e. identity, activity and time are derived based on a set of predetermined rules. This will benefit the stakeholders in terms of getting up-to-date notifications.

Business Made Simple Kogan Page Publishers

Events Management is the must-have introductory text providing a complete A-Z of the principles and practices of planning, managing and staging events. The book: introduces the concepts of event planning and management presents the study of events management within an academic environment discusses the key components for staging an event, covering the whole process from creation to evaluation examines the events industry within its broader business context, covering impacts and event tourism provides an effective guide for producers of events contains learning objectives and review questions to consolidate learning Each chapter features a real-life case study to illustrate key concepts and place theory in a practical context, as well as preparing students to tackle any challenges they may face in managing events. Examples include the Beijing Olympic Games, Google Zeitgeist Conference, International Confex, Edinburgh International Festival, Ideal Home Show and Glastonbury Festival. Carefully constructed to maximise learning, the text provides the reader with: a systematic guide to organizing successful events, examining areas such as staging, logistics, marketing, human resource management, control and budgeting, risk management, impacts, evaluation and reporting fully revised and updated content including new chapters on sustainable development and events, perspectives on events, and expanded content on marketing, legal issues, risk and health and safety management a companion website: www.elsevierdirect.com/9781856178181 with additional materials and links to websites and other resources for both students and lecturers

Management of Event Operations Springer Science & Business Media

Conferences, symposiums, and other large events that take place at far away hotels require many hours of preparation to plan and need a capable event staff to market. Without the innovative technologies that have changed the face of the tourism industry, many destinations would be unequipped to handle such a task. Impact of ICTs on Event Management and Marketing is a collection of innovative research on the methods and applications of information and communications technologies on almost all facets of hospitality and tourism-related businesses including hotels, restaurants, and other tourism areas. While highlighting topics including digital marketing, artificial intelligence, and event tourism, this book is ideally designed for business managers, event planners, and marketing professionals.

Risk and Hazard Management for Festivals and Events Routledge

Drawing together the relationship between event design and the experience of consumers and participants, this book explores and analyses the event experience of the individual and how this can be controlled by design. It also includes many chapter summaries, review exercises and topics for discussion to consolidate understanding.

Book Yourself Solid Illustrated SAGE

Risk Management for Events is a comprehensive and practical guide that supports academic and professional development programs to prepare individuals for entering or advancement in the international events industry. Events of all types are produced every day for all manner of purposes, attracting all sorts of people. Creating and managing the environment in which these people will gather carries with it awesome responsibilities — legal, ethical, and financial. To provide a safe and secure setting and to operate in a manner that ensures that the hosting organizations or individuals achieve their objectives in a proper and profitable way, event risk management must be fully integrated into all event plans and throughout the event management process. This new edition has been revised and updated to include: New case studies and examples from a wide range of international destinations and different types of events. Updated statistics and data throughout. New content on emergent risk, on-site decision-making, terrorism, and public health, including the COVID-19 pandemic, and corruption within events. Updated online material, including a case study archive and weblinks to useful resources. This will be an invaluable resource for all those studying events management.

ENTERprise Information Systems Springer Nature

Wedding Planning and Management: Consultancy for Diverse Clients, 2nd Edition provides students, consultants, vendors, scholars and engaged couples with a comprehensive introduction to the business of weddings. Looking through an event management lens, this is the only book to thoroughly explore the fundamentals of weddings, including historical and cultural foundations, practice, and the business of wedding planning in one volume. An emphasis on diversity, traditions from cultures around the globe are integrated throughout with over 80 international case studies that inspire and set standards for best practice. Since the first edition, there have been many changes in the business of weddings and this second edition has been updated in the following ways: Updated content to reflect recent issues and trends in areas such as family dynamics, media influences, impacts of technology, legislation and the global economy. Every chapter is updated with the most recent research, statistics, vendor information and consultant guidelines. New international case studies explore current research, cultural traditions, vendor relations and consulting best practice. New companion website for instructors that includes PowerPoint slides, case study solutions, additional discussion ideas and assignments. The book is illustrated in full color and contains over 150 images by top wedding photojournalist Rodney Bailey end-of-chapter checklists, practical scenarios and review questions to test readers' knowledge as they progress. Maggie Daniels and Carrie Loveless bring a combination of over 40 years of industry practice and teaching experience, and have written a book that is the ideal guide to successful wedding planning and management.

Events Management Human Kinetics

Running a sport event—whether it's an international competition or local youth tournament—requires acute knowledge and the ability to plan, organize, promote, lead, and communicate effectively. And no other text prepares students for the task as effectively as *Managing Sport Events*, Third Edition With HKPropel Access. While other texts in this space stray into the area of facility management, *Managing Sport Events* keeps its focus where it should be by providing a thorough grounding of the entire event management process. Beginning with an overview of event conception and development, the text then moves into the principal planning areas of budgeting, marketing, promotion, sponsorships, and legal and risk management. Later chapters focus on key operational areas such as staffing, event services and logistics, and event-day management, and it closes with postevent details and evaluation. The third edition includes new and updated content that incorporates plenty of contemporary real-life examples: Insights into how event management has been affected by COVID-19 and by the emergence of social media, sustainability efforts, and diversity, equity, and inclusion (DEI) initiatives All-new content addressing the role of brand ambassadors, social media influencers, and nontraditional media in promoting events and encouraging fan engagement An updated discussion of event sponsorships and how sport organizations are implementing creative activation strategies, pre-event and game-day deliverables, and the latest technologies to maximize exposure and measure effectiveness An expanded discussion of contracts and other legal considerations such as compliance with the Americans with Disabilities Act (ADA) An expanded section outlining how principles of project management can be used to effectively plan events New industry profiles that provide insights into key players and noteworthy happenings in event management Related online activities, delivered through HKPropel, provide robust learning opportunities for students: A brand-new semester-long project in which students plan, prepare,

produce, and evaluate a fictional pickleball tournament as well as compile a formal event management plan handbook Scenario-based activities in which students make a decision and then see the implications of their choice Mini case studies for each chapter with questions to test comprehension Sample contracts that represent common agreements encountered in event management Practicing and aspiring professionals working in parks and recreation, tourism, hospitality, and sport organizations at all levels—youth, high school, college, amateur, minor league, professional, and international—will find this book a valuable reference in their roles as event managers. Blending traditional business tenets of sport management with the distinct aspects of event management, *Managing Sport Events*, Third Edition, prepares readers to manage events with efficiency and ease so that fans and participants alike have lasting game-day memories. Note: A code for accessing HKPropel is not included with this ebook but may be purchased separately.

Event Management IGI Global

Events of all types are produced every day for all manner of purposes, attracting all sorts of people. To provide a safe and secure setting in which people gather is imperative. Event risk and hazard management must be fully integrated into all event plans and throughout the event management process. Hazard management is the planning process required for the effective management of potential adverse incidents and areas of uncertainty. It involves intensive, detailed planning and cooperation to apply control systems to minimise hazards associated with venues, outdoor sites, work procedures, facilities, equipment and crowds of spectators. It involves planning for emergencies and security, and compliance with legal constraints and requirements. Risk and Hazard Management for Festivals and Events provides students with a comprehensive, fully integrated planning and management mechanism that can be applied to events of all types and size. The Event Safety Management System provides guidelines and processes for proactive methods to identify, assess and control hazardous conditions and practices. The system incorporates design of festival venues and sites, and unites the operational functions of crowd control, communications, security, terrorism prevention processes and emergency response protocols. Explanation of the causes of crowd disasters and studies into crowd behaviour are supported with international case studies. Written in an accessible, practical way, this book is essential reading for all events students and event managers.

Event Studies CRC Press

Learn how to plan, deliver and evaluate successful events with this clear and comprehensive textbook which explores the latest developments in this challenging and fast-paced environment. Written by authors with extensive industry experience of working on a wide spectrum of events, this is an essential step-by-step resource for students and the next generation of event planners. Offering a well-rounded approach which introduces key models and theories as well as practical real-life insights throughout, *Event Planning and Management* offers a structured formula for all types of events, from their initial planning to final evaluation. Without assuming prior subject knowledge or experience, this fully updated third edition of *Event Planning and Management* provides a renewed focus on virtual and hybrid events, which is lacking from many other texts. Featuring real-world examples including The 2022 Commonwealth Games, Expo 2020 Dubai and The American Heart Association (AHA) conferences, accompanying online resources include lecture slides, activities, self-test questions and web links. This is an indispensable resource for students studying events-related modules, as well as early-stage practitioners and aspiring events managers.

Managing Sport Events John Wiley & Sons

Innovative Marketing Communications for Events Management provides students and event managers with a complete insight into the strategic and innovative marketing of events of all scales and nature. The book builds a conceptual framework for the development, planning, implementation and evaluation of innovative communication strategies for the marketing of events, and the effective use of events as an innovative communications method in general organizational marketing. With a strong practical underpinning, *Innovative Marketing Communications for Events Management* emphasises to event managers the importance of effectively integrating a range of tools and techniques to communicate the event and provides them with a better understanding of how a variety of private and public sector organisations can use events within their communication strategies.

Principles and Practices of Small-Scale Sport Event Management Routledge

Applies generally accepted project management tools to corporate event planning. * Offers unique, focused coverage dedicated completely to corporate events. * Includes case studies from North and South America, Europe, and the Asian-Pacific area. * Features an accompanying Web site with value-added tools, forms, and checklists.

SAP Event Management - Still SAP's Best Kept Secret...

HarperCollins

"A winner: tense and terrifying with a twist you'll never see

coming. You won't soon forget these characters and the shocking ways their lives intersect." -- Laura Dave, #1 New York Times bestselling author of *The Last Thing He Told Me* Every marriage has its secrets.... Skyla lives alone in the shadow of the defunct drive-in movie theater that she and her husband ran for nearly fifty years. Ever since Hollis's death in a freak accident the year before, Skyla spends her nights ruminating about the regrets and deceptions in her long marriage. That is, until she rents a cottage on the property to a charming British man, Teddy Cornwell.... A thousand miles away, Linelle is about to turn fifty. Bored by her spouse and fired from her job when a questionable photo from her youth surfaces on social media, her only source of joy is an on-line affair with her very first love, a man she's not seen in nearly thirty years, Teddy Cornwell... While in New York City, Jeremy, a

failed and bitter writer, accepts an assignment to review a new restaurant in Providence. Years ago, Providence was the site of his first great love and first great heartbreak—and maybe, just maybe, he'll look her up when he's back in town... Part page-turning thriller, part homage to film noir, and dazzling in its insight into the often desperate desires of the human heart, *Her Last Affair* is a tense and atmospheric novel of love lost and found again.

Security Information and Event Management (SIEM) Implementation GeniePress

A must-have introductory text of unrivalled coverage and depth focusing on events planning and management, the fourth edition of *Events Management* provides a complete A to Z of the principles and practices of planning, managing and staging events. The book offers a systematic guide to organising

successful events, examining areas such as event design, logistics, marketing, human resource management, financial planning, risk management, impacts, evaluation and reporting. The fourth edition has been fully updated and revised to include content covering technology, including virtual and hybrid events, concepts such as social capital, soft power and events, social inclusion, equality, accessibility and diversity, and the latest industry reports, research and legal frameworks. The book is logically structured and features new case studies, showing real-life applications and highlighting issues with planning events of all types and scales in a range of geographical locations. This book has been dubbed 'the events management bible' and fosters an interactive learning experience amongst scholars of events management, tourism and hospitality.

Best Sellers - Books :

- [Kindergarten, Here I Come!](#)
- [Daisy Jones & The Six: A Novel](#)
- [It's Not Summer Without You](#) By Jenny Han
- [Regretting You](#) By Colleen Hoover
- [America's Cultural Revolution: How The Radical Left Conquered Everything](#) By Christopher F. Rufo
- [The Going To Bed Book](#) By Sandra Boynton
- [Daisy Jones & The Six: A Novel](#) By Taylor Jenkins Reid
- [I Will Teach You To Be Rich: No Guilt. No Excuses. Just A 6-week Program That Works \(second Edition\)](#) By Ramit Sethi
- [Twisted Love \(twisted, 1\)](#) By Ana Huang
- [Lessons In Chemistry: A Novel](#) By Bonnie Garmus