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Database Management System
 Expert Systems and Artificial Intelligence in Decision Support Systems
 Windows Forms Programming in Visual Basic .NET
 Research Methods For Business
 Introduction To Information Systems (With Cd)
 What is Web 2.0
 Research and Development in Intelligent Systems XXV
 Mind Your Marketing 2018
 Advanced PHP Programming
 IEEE Standard for Software Project Management Plans
 Testing Object-oriented Systems
 The Complete Guide to Software Testing
 The Business of Media Distribution
 Software Engineering
 Introduction to Programmable Logic Controllers
 The Essential Guide to User Interface Design
 ITIL Small-scale Implementation
 Dependencies in Relational Databases
 Microsoft SQL Server 2000 DTS Step by Step
 Tech Tally
 Mastering C# Database Programming
 Strategic Outsourcing
 Professional C#
 Pro C# 2008 and the .NET 3.5 Platform
 Beginning CakePHP
 Beginning Android Programming with Android Studio
 JavaScript: The Good Parts
 Personal Connections in the Digital Age
 Arduino
 Mass Communication Theories
 Computer Programming for Beginners
 How to Manage the IT Helpdesk
 Implementing ISO/IEC 20000 Certification: The Roadmap
 Decision Support Systems
 Principles of Database Management
 Beginning Database Design
 The Management Century

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Database Management System Jossey-Bass

Enter a New World of Database Programming C# and ADO.NET facilitate the development of a new generation of database applications, including remote applications that run on the Web. Mastering C# Database Programming is the resource you need to thrive in this new world. Assuming no prior experience with database programming, this book teaches you every aspect of the craft, from GUI design to server development to middle-tier implementation. If you're familiar with earlier versions of ADO, you'll master the many new features of ADO.NET all the more quickly. You'll also learn the importance of XML within the new .NET paradigm. Coverage includes: Accessing a database using C# and ADO.NET Using SQL to access a database Using Visual Studio .NET to build applications Creating and modifying database tables Understanding ADO.NET classes Designing, building, and deploying Web applications that access a database Designing, building, and deploying effective Web services Using SQL Server's built-in XML capabilities Working with a database in a disconnected manner Using advanced transaction controls Using Transact-SQL to create stored procedures and functions in a SQL Server database

Expert Systems and Artificial Intelligence in Decision Support Systems John Wiley & Sons
 The concept of "Web 2.0" began with a conference brainstorming session between O'Reilly and MediaLive International. Dale Dougherty, web pioneer and O'Reilly VP, noted that far from having "crashed", the web was more important than ever, with exciting new applications and sites popping up with surprising regularity. What's more, the companies that had survived the collapse seemed to have some things in common. Could it be that the dot-com collapse marked some kind of turning point for the web, such that a call to action such as "Web 2.0" might make sense? We agreed that it did, and so the Web 2.0 Conference was born. In the year and a half since, the term "Web 2.0" has clearly taken hold, with more than 9.5 million citations in Google. But there's still a huge amount of disagreement about just what Web 2.0 means, with some people decrying it as a meaningless marketing buzzword, and others accepting it as the new conventional wisdom. This article is an attempt to clarify just what we mean by Web 2.0.
Windows Forms Programming in Visual Basic .NET Butterworth-Heinemann
 The result of over 15 years of practical experience, this volume offers tools for measuring IT help desk productivity and features ten steps for successful support, demonstrating successes and failures through real life case studies.
Research Methods For Business Springer Science & Business Media

In 1985 it was 20 years since Nobel Laureate Herbert A. Simon published: 'THE SHAPE OF AUTOMATION: For Men and Management'. This short but important and still topical book dwells on three subjects: - The Long-Range Economic Effects of Automation; - Will the Corporation be Managed by Machines? - The New Science of Management Decision. In contrast with George Orwell, who was a critic of contemporary political systems rather than a prophet, Simon portrays a far more rosy picture of our 'brave new world'. Simon's work breathes optimism. First, computer technology; looking back it is aoubtful whether even the professor expected the hardware development ~e have wittnessed. Secondly, our ability to 'tame the beast'; there is now not much reason for complacency and satisfaction. Offices and factories can by no means be called automated, at most semi-automated. Thirdly the organizational and social implications of these rapid technological developments; referring to what he then called: 'The Computer and the new decision making techniques ..• ' Concerning this last point, there is little need to emphasize that had been less practical application in organizations than the often impressive theoretical developments would lead one to believe. In Europe this situation is even more accute than in the USA and Japan. The ESPRIT programme of the ECC and many similar national programs intend to bridge the gap.

Introduction To Information Systems (With Cd) John Wiley & Sons

A database management system (DBMS) is a collection of programs that enable users to create and maintain a database; it also consists of a collection of interrelated data and a set of programs to access that data. Hence, a DBMS is a general-purpose software system that facilitates the processes of defining, constructing, and manipulating databases for various applications. The primary goal of a DBMS is to provide an environment that is both convenient and efficient to use in retrieving and storing database information. It is an interface between the user of application programs, on the one hand, and the database, on the other. The objective of Database Management System: An Evolutionary Approach, is to enable the learner to grasp a basic understanding of a DBMS, its need, and its terminologies discern the difference between the traditional file-based systems and a DBMS code while learning to grasp theory in a practical way study provided examples and case studies for better comprehension This book is intended to give under- and postgraduate students a fundamental background in DBMSs. The book follows an evolutionary learning approach that emphasizes the basic concepts and builds a strong foundation to learn more advanced topics including normalizations, normal forms, PL/SQL, transactions, concurrency control, etc. This book also gives detailed knowledge with a focus on entity-relationship (ER) diagrams and their reductions into tables, with sufficient SQL codes for a more practical understanding.

What is Web 2.0 CRC Press

Within this book, you will discover the different Arduino models you might like to choose from, the key terms relating to Arduino, the many functions of Arduino, how to set up your Arduino, how read and write code, and finally, how to use your Arduino to power some cool projects!

Research and Development in Intelligent Systems XXV Amacom Books

.NET 3.5 is Microsoft's largest development software launch since .NET 2.0 and (unlike .NET 3.0) completely replaces all previous .NET versions. A new version of Visual Studio - Visual Studio 'Orcas' is being created for the new Framework together with new versions of both the C# and Visual Basic languages. This book deals with this new C# language and provides developers with a complete treatise on the new technology - explaining the importance of all the new features (lambda expressions, LINQ, ASP.NET AJAX, WPF everywhere) and how they integrate into the framework of the previous .NET versions. It is a comprehensively revised and updated version of the author's previous award-winning titles.

Mind Your Marketing 2018 Routledge

This book aims to capture the fundamentals of computer programming without tying the topic to any specific programming language. To the best of the authors' knowledge there is no such book in the market.

Advanced PHP Programming National Academies Press

CakePHP is a leading PHP-based web app development framework. When asking a question on forums or chat rooms, many CakePHP beginners get little help from the experts. Simple questions can get a response like, "Well, just read the online manual and API." Unfortunately, the online manual is deprecated, and who wants to absorb a programming language or framework from an API? Beginning CakePHP will do the following: Lead you from a basic setup of CakePHP to building a couple applications that will highlight CakePHP's functionality and capabilities without delving too deeply into the PHP language, but rather what the CakePHP framework can offer the developer. Teach you to use CakePHP by incorporating advanced features into your web development projects. Target beginners of CakePHP or web frameworks in general as well as experienced developers with limited exposure to CakePHP. A secondary audience may include developers undecided on adopting CakePHP or business managers trying to assess the value of incorporating CakePHP into their toolbox.

IEEE Standard for Software Project Management Plans Cambridge University Press

Ed Yourdan called it a bible for project managers. You'll gain a new perspective on software testing as a life cycle activity, not merely as something that happens at the end of coding. An invaluable aid for the development of testing standards and the evaluation of testing effectiveness.

Testing Object-oriented Systems Routledge

The aim of this book is to provide the engineering technician with a sound working knowledge of

PLC operation, with a minimum of unnecessary theoretical background. Particularly suitable for BTEC students.

The Complete Guide to Software Testing CRC Press

In a broad sense, technology is any modification of the natural world made to fulfill human needs or desires. Although people tend to focus on the most recent technological inventions, technology includes a myriad of devices and systems that profoundly affect everyone in modern society.

Technology is pervasive; an informed citizenship needs to know what technology is, how it works, how it is created, how it shapes our society, and how society influences technological development. This understanding depends in large part on an individual level of technological literacy. Tech Tally: Approaches to Assessing Technological Literacy determines the most viable approaches to assessing technological literacy for students, teachers, and out-of-school adults. The book examines opportunities and obstacles to developing scientifically valid and broadly applicable assessment instruments for technological literacy in the three target populations. The book offers findings and 12 related recommendations that address five critical areas: instrument development; research on learning; computer-based assessment methods, framework development, and public perceptions of technology. This book will be of special interest to individuals and groups promoting technological literacy in the United States, education and government policy makers in federal and state agencies, as well as the education research community.

The Business of Media Distribution Wiley

The papers in this volume are the refereed technical papers presented at AI-2008, the Twenty-eighth SGAI International Conference on Innovative Techniques and Applications of Artificial Intelligence, held in Cambridge in December 2008. They present new and innovative developments in the field, divided into sections on CBR and Classification, AI Techniques, Argumentation and Negotiation, Intelligent Systems, From Machine Learning To E-Learning and Decision Making. The volume also includes the text of short papers presented as posters at the conference. This is the twenty-fifth volume in the Research and Development series. The series is essential reading for those who wish to keep up to date with developments in this important field. The Application Stream papers are published as a companion volume under the title Applications and Innovations in Intelligent Systems XVI.

Software Engineering Apress

CD-ROM contains: practice files that you will use to complete the procedures in this book -- skipped chapter files for each chapter in this book (to enable you to begin this book at the beginning of any chapter).

Introduction to Programmable Logic Controllers Pearson Education

- The WinForms team at Microsoft praises Chris as a definitive authority; Microsoft has named Chris one of eight Software Legends - The content and structure are based on years of experience both building apps with WinForms as well as teaching other developers about WinForms - Alan Cooper, the 'father of Visual Basic', has provided the foreword for the book

The Essential Guide to User Interface Design "O'Reilly Media, Inc."

Most programming languages contain good and bad parts, but JavaScript has more than its share of the bad, having been developed and released in a hurry before it could be refined. This authoritative book scrapes away these bad features to reveal a subset of JavaScript that's more reliable, readable, and maintainable than the language as a whole—a subset you can use to create truly extensible and efficient code. Considered the JavaScript expert by many people in the development community, author Douglas Crockford identifies the abundance of good ideas that make JavaScript an outstanding object-oriented programming language—ideas such as functions, loose typing, dynamic objects, and an expressive object literal notation. Unfortunately, these good ideas are mixed in with bad and downright awful ideas, like a programming model based on global variables. When Java applets failed, JavaScript became the language of the Web by default, making its popularity almost completely independent of its qualities as a programming language. In JavaScript: The Good Parts, Crockford finally digs through the steaming pile of good intentions and blunders to give you a detailed look at all the genuinely elegant parts of JavaScript, including: Syntax Objects Functions Inheritance Arrays Regular expressions Methods Style Beautiful features The real beauty? As you move ahead with the subset of JavaScript that this book presents, you'll

also sidestep the need to unlearn all the bad parts. Of course, if you want to find out more about the bad parts and how to use them badly, simply consult any other JavaScript book. With JavaScript: The Good Parts, you'll discover a beautiful, elegant, lightweight and highly expressive language that lets you create effective code, whether you're managing object libraries or just trying to get Ajax to run fast. If you develop sites or applications for the Web, this book is an absolute must.

ITIL Small-scale Implementation Wrox

Outsourcing is a strategic decision. This guide explores outsourcing involving fundamental questions about a company's future, core competencies, costs, performance, and competitive advantage. It shows how to use outsourcing as a strategic tool to create a focused, robust organization.

Dependencies in Relational Databases Addison-Wesley Professional

More than ever, mission-critical and business-critical applications depend on object-oriented (OO) software. Testing techniques tailored to the unique challenges of OO technology are necessary to achieve high reliability and quality. "Testing Object-Oriented Systems: Models, Patterns, and Tools" is an authoritative guide to designing and automating test suites for OO applications. This comprehensive book explains why testing must be model-based and provides in-depth coverage of techniques to develop testable models from state machines, combinational logic, and the Unified Modeling Language (UML). It introduces the test design pattern and presents 37 patterns that explain how to design responsibility-based test suites, how to tailor integration and regression testing for OO code, how to test reusable components and frameworks, and how to develop highly effective test suites from use cases. Effective testing must be automated and must leverage object technology. The author describes how to design and code specification-based assertions to offset testability losses due to inheritance and polymorphism. Fifteen micro-patterns present oracle strategies--practical solutions for one of the hardest problems in test design. Seventeen design patterns explain how to automate your test suites with a coherent OO test harness framework. The author provides thorough coverage of testing issues such as: The bug hazards of OO programming and differences from testing procedural code How to design responsibility-based tests for classes, clusters, and subsystems using class invariants, interface data flow models, hierarchic state machines, class associations, and scenario analysis How to support reuse by effective testing of abstract classes, generic classes, components, and frameworks How to choose an integration strategy that supports iterative and incremental development How to achieve comprehensive system testing with testable use cases How to choose a regression test approach How to develop expected test results and evaluate the post-test state of an object How to automate testing with assertions, OO test drivers, stubs, and test frameworks Real-world experience, world-class best practices, and the latest research in object-oriented testing are included. Practical examples illustrate test design and test automation for Ada 95, C++, Eiffel, Java, Objective-C, and Smalltalk. The UML is used throughout, but the test design patterns apply to systems developed with any OO language or methodology. 0201809389B04062001

Microsoft SQL Server 2000 DTS Step by Step Routledge

From the #1 source for computing information, trusted by more than six million readers worldwide.

Tech Tally Springer

'Mind Your Marketing' is an exclusive journal by teams of Kotler Impact & World Marketing Summit. The journal publishes articles, cases, and book reviews by leading academicians, researchers and business thought leaders and other professionals working in the areas of, but not limited to, marketing, research, strategy, communication, pricing, distribution, sales, income generation, and leadership, etc. The purpose of the journal is to be the source of thought-provoking new and original ideas from around the world. It is to guide professionals in achieving sustainable business growth via modern effective tech-niques. It further emphasizes on deeper causal relationships between different aspects of businesses such as income generation and distribution, social interventions and impacts, productivity and empowerment and values and lifestyles etc. that may have an impact on overall quality of lives in shaping the world for future. We decide to include one article in every volume by a young student. Send your queries to info@worldmarketingsummit.org

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